

CORPORATE STRATEGY WORKSHOP

COURSE CODE: LDS 9004



COURSE OVERVIEW

This workshop looks at the environment in which policy is created and shaped as well as the key characteristics of good policies such as outcome-focused, innovative and joined-up policy making. This course will also develop your skills for effective strategic decision-making. Delegates will get the opportunity to reflect on current strategies, and practice strategy tools to enhance strategic thinking.

WHO SHOULD ENROL?

This workshop is for anyone contributing to the design and development of policies, and allocation of resources – who are seeking to improve their skills and abilities in this area. The course has been created primarily for public sector staff, however senior private sector executives will also find it useful for dealing with the public sector or increasing their knowledge of good practice in policy making.

COURSE STRUCTURE

Delegates will attend this 1 week course between 09:00 and 17:00 daily. London, UK

BENEFITS OF ATTENDING

By the end of this course, delegates will be able to:

- ✓ Improve their understanding of the origins, the environment, and the different stages of policy development
- ✓ Identify the principles of good policy making
- ✓ Learn basic skills required to design innovative, joined-up and outcome-focused policy
- ✓ Be better placed to assess problems and identify policy options
- ✓ Understand important trends in the global business environment

COURSE OUTLINE

- The policy and strategy environment
- Competitive dynamics
- Decision-making analysis
- Frameworks for policy development
- Analysis of financial resources, people and operations
- Globalisation and strategy
- Practical work using case studies
- Presenting the case for introducing new policies