

SPRING 2016



Asian RESTAURATEUR

A NEW PUBLICATION FOR THE UK'S ASIAN CATERING INDUSTRY

Asian Restaurateur will be delivered via print, digital & online mediums to bring together the needs of Asian caterers - Chinese, Indian, Malaysian, Bangladeshi, Nepalese, Pakistani and more...

Asian Restaurateur will offer up-to-date features including essential information on products, services, and industry news; highlighting what's new out there to benefit caterers.

Why work with the Asian Restaurateur?

Asian Restaurateur will provide enormous depth of readership and offer the opportunity of targeting audiences on many different levels: through display advertisements, integrated creative solutions, inserts, sampling, advertorial promotions and guides or sponsorship of key editorial sites. Whichever mechanism you choose, mail readers have a high propensity to respond to the right message.

WWW.ASIANRESTAURATEUR.COM



Advertising packages start from
£250

Asian RESTAURATEUR

COMMERCIAL BENEFIT OF THE ASIAN RESTAURATEUR

Audience

Asian Restaurateur magazine promises to become the essential business tool to all Asian Caterers!

Our database has been researched and collated from scratch, giving a guarantee that your message is going to be seen by the target audience your product or service is aimed at.

Reliability

Our editorial policy promises to deliver relevant, quality and timely content. The team works hard to bring together information the market needs to know and can act upon.

Frequency

For 2016: two issues at the times that best suit our market audience Spring and Autumn ready for Summer and Winter.

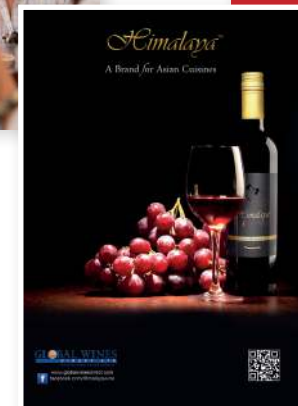


Initial issue one print run of **20,000**
Issue two print run **25,000**

Forecasted readership of **120,000**

Distribution will be digital, direct mailing and collection at key distribution points at POS

**COMPANIES THAT WE HAVE
ALREADY WORKED WITH..**



For further information please call our dedicated Advertising team on **0800 3345007**

EMAIL THE TEAM ON
CONTACT@ASIANRESTAURATEUR.COM

