



data & process advantage

Virtual CDO service

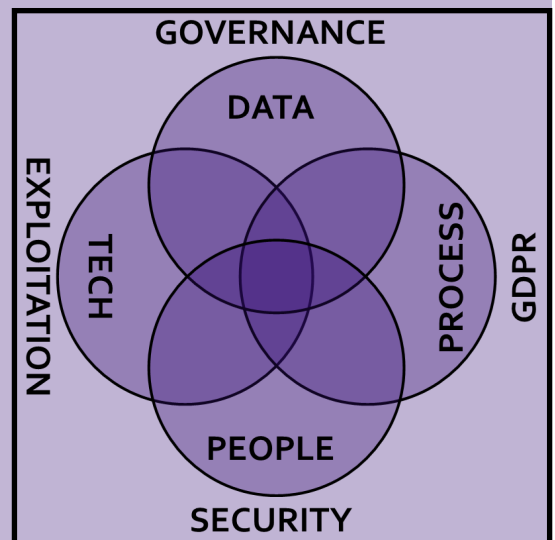
Data is increasingly important to organisations. Legislation, such as GDPR, means that effective data management is something few organisations can afford to ignore. Effective data management/exploitation is now the differentiator of successful organisations in many sectors.

- Do you know where all your critical data is?
- How much critical data is stored in uncontrolled spreadsheets and can you rely on this data?
- Can you rely on the outputs of reports, KPIs and data analysis using this data?
- What is the level of business risk arising from your data and its exploitation?

Whilst some may believe that 'IT' or the CIO are responsible for data quality, in reality, IT will often be unaware of whether data is correct or not. In order both to exploit the data effectively and to ensure that the data is managed efficiently many organisations are appointing a Chief Data Officer (CDO).

For organisations that are not large enough to be able to appoint a dedicated CDO, we offer a Virtual CDO service:

- Data strategy development and review
- Organisational data health check
- Benefits delivery and efficiency improvement
- Governance and control
- Culture and attitudes towards data
- Upskilling key staff



Data and Process Advantage (DPA) are independent experts helping organisations improve the benefits they secure from their data, systems and processes. We do not sell or develop software so are able to provide clearly independent support to clients.

The Virtual CDO service:

- Flexible
- Authoritative
- Independent
- Cost effective

Data and Process Advantage

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quality data
effective systems
efficient processes
competent staff

Maximum
advantage