

## Strength in numbers



GROW YOUR BUSINESS GROW YOUR REPUTATION



Imagine growing your business with help from a myriad of IT professionals; a national network of peers with expertise in solutions for small and medium business as well as deeper relationships with industry leading suppliers. When you join SMBiT Professionals, you are essentially doing just that.



## Why join?

SMBiT Professionals has the expertise in the many solutions critical for small and medium business success and great business people know the value of leverage.

Join us and immediately tap into the knowledge and experience of IT business owners and professionals nationwide, allowing you to:

- Offer **best-practice solutions** to your clients
- Find effective, tested strategies fast
- Achieve greater profitability through increased efficiency
- Leverage the collective experience of many successful service providers
- Gain **new knowledge and tools** to grow your business
- Build vital **industry networks** via monthly chapter meetings
- Engage global vendors on new product development
- Access member only discounts and offers



### Testimonials

Our business has grown thanks to SMBiT Professionals and has connected us to new business opportunities, created additional revenue and we have completed successful mergers and acquisitions with three other SMBiT Professionals Members.

#### GREG LIPSCHITZ, DIRECTOR THE SUMMIT GROUP (AUSTRALIA) PTY LTD

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Since joining SMBiT

Professionals we have had several situations where we have been able to provide a solution to our customers where previously we would have handed the project to another IT consultancy or vendor.

KIERAN MURPHY – DIRECTOR DATA PARTS SHEPPARTON



We are Australia's leading industry association for IT business owners and professionals specialising in IT solutions for small and medium business.

## SMBiT Professionals is a not-for profit and was founded in 2011.

Uniquely positioned as a conduit for individual IT professionals, IT service providers and IT vendors to collaborate on solutions specific to the needs of small and medium business, SMBiT Professionals has grown rapidly and represents hundreds of IT professionals across Australia.



Whether you're a sole trader, IT business owner or part of a larger IT business, membership to SMBiT Professionals is a sound business decision.

To join now visit smbitpro.org or speak to one of our team to learn more.

# Membership & general enquiries:

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