



Presented By:



Application Form for Hong Kong LOHAS Award 2019

Application Requirements:

Your product or service will be qualified to enter the Award if it:

1. Contribute to the development of natural, organic, health, and sustainable development industry
2. Improve consumers' living standard
3. Provide innovative insights to the industry

Application is welcomed if your products or services meet the above requirements. To enter the Award, please submit your application along with two product samples.

Entry Fee:

- **HKD\$1,000** per nomination
- Exhibitors of LOHAS Expo 2019 or Vegetarian Food Asia 2019 can enroll for **FREE**.
- All applications are **non-refundable**.

Deadline for Application is 30 Nov 2018.

Hong Kong LOHAS Award will be granted based on the following criteria:

Brand Philosophy (25%)
- brand story and aims of creating the product - how actively the company leverage on the product to create the corporate social responsibility impact
Improvement for Quality of Lifestyle (25%)
- how the product can help to improve the quality of life - any distinctive features of the product differentiates itself from other products
Health Consciousness (25%)
- whether or not the product is certified organic - whether or not tests on animals / GMO free / vegan are conducted - feature or functional benefit of the product that improve health
Eco-friendly & Sustainability Performance (25%)
- characteristics of the product in terms of eco-friendly performance - whether the product is certified by recognized certification body - any green purchase of eco-friendly materials with no harmful substances to the environment in production - examples of eco-friendly & sustainability achievement or performance

Important points to note:

- Please fill in all parts of the form and provide
 - a.) Company / brand logo (at least 300 dpi, maximum 1MB in JPG or TIF format)
 - b.) Product photos x 2 (at least 300 dpi, maximum 1MB in JPG or TIF format)
- Write answers to each criteria and attach its verifiable related materials.
We will consider your evidential documents to be more reliable, if any.
- Evidential documents can include internal documents, photos, all kinds of receipts, newspaper articles, certificates etc; The documents will be considered more reliable if they were issued from non-profit or public organizations.
- Please submit the application by email to lohas@baobab-tree-event.com **on or before 5pm on 30 Nov 2018.**
- All applicants will receive entry acknowledgement by email. If you do not receive the entry acknowledgement TWO days after submission of entry application, you are advised to check with us immediately.
- **Two sets of product should be sent to us by 30 Nov 2018**, one for judging purpose and another one for product showcase at the Expo (Only for winners).
- The organiser is not responsible for any loss, damage or destruction to all product display.
- The organiser reserves the right to approve the applications.

Part A: Company Information	
Company Name	
Country	
Contact Person	
Contact Number	
Email	
Company Website	
Are you an exhibitor of LOHAS Expo 2018 or Vegetarian Food Asia 2018?	
<input type="checkbox"/> YES, I am exhibitor of LOHAS Expo 2018 (Booth No.: _____)	
<input type="checkbox"/> YES, I am exhibitor of Vegetarian Food Asia 2018 (Booth No.: _____)	
<input type="checkbox"/> NO, I am not exhibitor of both shows.	

Part B: Nominated Product Information	
Brand Name	
Product Name	
Product Category	
Place of Origin	

Part C: Product Description

Please state special features of the product or service with respect to the following judging criteria
(Please use additional sheets if necessary):

Brand Philosophy (25%)

- brand story
- aims of creating the product
- how actively the company leverage on the product to create the corporate social responsibility impact

Product Description (Maximum 200 words)

Improvement for Quality of Lifestyle (25%)

- how the product can help to improve the quality of life
- any distinctive features of the product differentiates itself from other products

Product Description (Maximum 200 words)

Health Consciousness (25%)

- whether or not the product is certified organic
- whether or not tests on animals / GMO free / vegan are conducted
- feature or functional benefit of the product that improve health

Product Description (Maximum 200 words)**Eco-friendly & Sustainability Performance (25%)**

- characteristics of the product in terms of eco-friendly performance
- whether the product is certified by recognized certification body
- any green purchase of eco-friendly materials with no harmful substances to the environment in production
- examples of eco-friendly & sustainability achievement or performance

Product Description (Maximum 200 words)

Please send all related information including all evidential documents by E-mail to lohas@baobab-tree-event.com. The top of each attached evidential document should be marked with the number of each corresponding question, and all documents should be organized into one file.

Deadline for application: 30 Nov 2018

We thank you in advance for your application. All nominated products will be notified in early January 2018.

Should you have any questions, you are welcome to contact us at lohas@baobab-tree-event.com or phone +852 35203617.