



roller | roman | panel | vertical | pleated

pollergen™

window blinds reducing hayfever symptoms

LOUVOLITE

DO YOU OR ANY OF YOUR LOVED ONES SUFFER FROM HAYFEVER?

1 in 4 people in the UK suffer from hayfever with the suffering being caused by the allergen in grass pollen. Grass pollen is microscopic and extremely lightweight, is produced in huge volumes and easily becomes airborne. Once airborne the allergen carried by the pollen is capable of affecting anyone coming into contact with it, the larger the volume of pollen the more likely the impact.

LOUVOLITE HAS CREATED A UNIQUE FABRIC TREATMENT WHICH WILL RELIEVE HAYFEVER SUFFERERS - IT'S CALLED POLLERGEN™

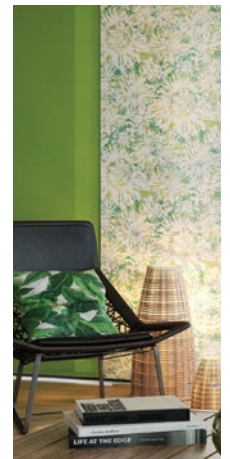


HOW DOES POLLERGEN™ WORK?

Pollen, by its very nature is tacky and will stick to any surface it comes into contact with. Pollergen™ helps to increase this capture rate by the inclusion of a tackifier within the formula.

Once captured, the unique Pollergen™ formulation will denature up to 50% of the grass pollen - essentially it kills the active element rendering the affected pollen absolutely harmless to sufferers.

All Louvolite Pollergen™ treated fabrics can be washed or wiped down as the active formulation continuously migrates to the surface of the fabric for continued protection.



DOES IT REALLY DO THE JOB?

Independent testing by the National Pollen and Aerobiology Research Unit, trusted by the BBC for their daily pollen count reports, has concluded that a Pollergen™ treated fabric shows up to 50% reduction in grass pollen allergen when compared to a non-Pollergen™ treated control fabric.

So simply put -
YES it does!



ALWAYS THE FIRST CHOICE

There are around 27 million households in the UK with the majority of those including someone that suffers from pollen allergy. When faced with a choice between a Pollergen™ treated product and a non-Pollergen™ treated product, Louvolite believes the added benefits of a Pollergen™ treated fabric will be their choice every time!



POLLERGEN™ IS A PATENTED WINDOW TREATMENT AND ONLY AVAILABLE WITH LOUVOLITE'S 2017/18 FABRIC COLLECTION

Aura 	Feathered Friends 	Party Animals 
Ayana 	Festival SPC 	Pebbles 
Bali 	Flutter 	Primary 
Banbury 	G-Raff 	Regency SPC 
Basix 	Guardian 	Ritz 
Basix Blackout 	Harmony 	Shot Silk 
Carnival 	Harmony SPC 	Strata SPC 
Carnival Blackout 	Havana 	Topaz 
Chatsworth 	Highland 	Tribune 
Chenille 	Liberty 	Tropicana 
Colourtex 	Linen 	Vermont 
Colourtex Blackout 	Madrid SPC 	Voile 
Collina 	Magnolia 	Waffle 
Como 	Memory Lane 	Whisper 
Contex SPC 	Mineral 	Woodland 
Coral 	Newport 	Zadie 
Country Garden 	Night Night 	Zeta 
Dapple SPC+ 	Open Linen 	
Farrah 	Paradise 	

 ROLLER BLIND  ROMAN BLIND  PANEL BLIND  VERTICAL BLIND  PLEATED BLIND



INSIST ON A POLLERGEN™ TREATED WINDOW BLIND

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