



# 2020 WEI Boston Conference Program & Schedule(Draft)

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**July 27-30, 2020**

Organized by the West East Institute

**Boston, USA**

**Venue Address:**

**Harvard Faculty Club**

***20 Quincy St, Cambridge, MA 02138, United States, Boston, USA***

## **CONFERENCE ACTIVITIES:**

### **Welcome Cocktail:**

Monday, July 27 (Library Room-Welcome Cocktail) 17:00 pm–19:00 pm

### **Registration:**

Tuesday and Wednesday, Thursday  
July 27 through July 30                      8:00 am – 16:00 pm

### **All-Day Coffee Serving (HFC-Room 225)**

#### **ALL-DAY COFFEE SERVICE (8:30 AM-5:00PM)**

Assortment of freshly baked cookies, brownies and blondies.  
Freshly brewed coffee, decaffeinated coffee, assorted teas will be served all-day  
during the conference.)

**Venue for Conference:** Harvard Faculty Club  
*20 Quincy St, Cambridge, MA 02138, United States, Boston, USA*

### **Keynote Speaker**

Will be announced soon

Wednesday, July 29, 13:00 pm

## **CONFERENCE SESSIONS:**

Tuesday (HFC-Room 205, and 212) 8:00 am – 6:00 pm

Wednesday (HFC-Room 205, and 212) 8:00 am – 6:00 pm

Thursday is scheduled for Free Time and University Walking Tour

Concurrent sessions scheduled in two-hour increments  
(Each delegate has 15/20 minutes for presentation)

## ***About Us***

The West East Institute is a global scientific and academic learned society founded in 2012 for the purpose of disseminating the latest academic research on various business, economics, and social sciences-related topics. The scope of our mission has expanded to include many areas of academic knowledge, including geography, education, culture, and more.

Having established *the Journal of WEI Business and Economics* and *the West East Journal of Social Sciences* over 6 years ago, The West East Institute is becoming known for publishing quality research for the benefit of the global academic community. We also sponsor several international conferences annually attended by a diverse array of academics and professionals from many nations, cultures, and religions around the world. These conferences are intended to promote excellence in academic research and provide a platform for academics and researchers to share their completed and ongoing research and network with colleagues. It is also a welcoming environment for graduate students to present their work and receive valuable feedback.

Each conference has two broad tracks: Business, Economics, Finance, & Management; and Education, Humanities, & Social Sciences. At our conferences, not only may many nations of the world be seen in each session meeting room, but a diverse array of topics of enquiry may be encountered. Our publications and conferences represent the community of nations. Diversity of culture, ethnicity, and religion is paired with a common, unifying purpose of excellence in science and philosophical enquiry. We look forward to seeing you soon at one of our several conferences held around the world each year!



Dr. Rutherford Johnson, PhD, FPRS, FRGS  
University of Minnesota  
General Conference Chair  
*West East Institute*  
[staff@westeastinstitute.com](mailto:staff@westeastinstitute.com)

**Registration Fee** Per attendee including admission to the conference, an approximate 15/20-minute time slot to present one paper at the conference, a printed copy of the conference program, the conference proceedings online and admission to all receptions, coffee breaks, not accommodation and travel expenses)

### **A Theme Session: "Current and Future Trends for International Immigration from Economic, Educational, and Humanities Perspective"**

#### Other Topics for Business Conference

Topics include, but are not limited to:

- Accounting
- Auditing
- Banking
- Business Education

- Business Ethics
- Business Information Systems
- Business Law
- Business Teaching Methods
- Diversity Management
- E-Commerce
- Economics
- Health Economics
- Energy economics
- Energy Policy
- Engineering
- Finance
- Human Resources
- Information Systems
- International Business
- Public Relations for Business
- International Energy Development & Usage
- Management
- Management Theory
- Strategic Management
- Marketing
- Organizational Behavior
- Service Science
- Supply Chain Management
- Taxes

### **Theme Session Titled “Trends on Educational Tools and Method”**

#### Other Topics for Education and Teaching Conference

Topics include, but are not limited to:

- Accreditation
- Blended Education
- Business Education
- Contemporary Issues in Education
- Curriculum
- Distance Education
- E-Learning
- Early Education
- Engineering Education
- ESL
- Health Education
- Higher Education
- Information Science
- International Education
- K-12 Education
- Language
- Language Education
- Music Education
- Professional Development
- Educational Policies
- Science Education
- Secondary Education
- Special Education
- Teaching and Learning

- Teacher Education
- Teaching Method

### Topics for Humanities and Social Sciences Conference

Topics include, but are not limited to:

- Accreditation
- Anthropology
- Arts & Humanities
- Blended Education
- Business Education
- Contemporary Issues in Education
- Culture
- Curriculum
- Distance Education
- E-Learning
- Early Education
- Engineering Education
- ESL
- Globalization
- Health Education
- Higher Education
- History
- Human Rights
- Information Science
- Interdisciplinary Studies
- International Education
- K-12 Education
- Language
- Language Education
- Literature
- Multidisciplinary Studies
- Music
- Politics
- Popular Culture
- Professional Development
- Psychology
- Public Policy
- Religious Studies
- Science Education
- Secondary Education
- Social Sciences
- Sociology
- Special Education
- Spirituality
- Sport Science
- Teacher Education
- Teaching Method
- Tourism
- Urban Studies