



# ACUMEN CHANGING THE WAY THE WORLD TACKLES POVERTY

## WHO WE ARE

Acumen is a global community changing the way the world tackles poverty.

Neither the markets nor aid alone can solve the problems of poverty. More than two billion people around the world lack access to basic goods and services—from clean water and electricity to an education and the freedom to participate in the economy. We're here to change that. Our vision is a world based on dignity, where every human being has the same opportunity. Rather than giving philanthropy away, we invest it in...



### COMPANIES

Companies focused on serving low-income customers



### LEADERS

Leaders with the courage and moral imagination to disrupt the status quo



### IDEAS

Ideas that innovate and accelerate solutions to poverty

## OUR IMPACT

**\$126M**

INVESTED  
SINCE 2001

**126**

COMPANIES

**14**

COUNTRIES

**544**

FELLOWS

**263M**

LIVES  
IMPACTED



# COMPANIES

We invest in companies whose products and services enable the poor to transform their lives.

We seek out the world's most innovative entrepreneurs whose game-changing innovations are disrupting poverty. We invest patient capital in them, providing the flexibility and security to grow their businesses and reach as many poor customers as possible. We also equip them with the tools, networks, technical assistance and strategic guidance needed to succeed and scale into long-term solutions to poverty.



# LEADERS

We develop leaders with the skills, determination and moral imagination to challenge the status quo.



Our year-long Fellows Programs in East and West Africa, India, Colombia, Malaysia, Bangladesh, and Spain develop extraordinary individuals with the knowledge, support system and practical wisdom to unlock their full potential to drive positive social change. Whether bringing new solutions to their regions or challenging the status quo, our Fellows are a powerful ecosystem of moral leaders dedicated to eradicating poverty and building a more inclusive world.

# IDEAS

We innovate and share ideas to accelerate solutions to poverty.

## IMPACT

We rigorously measure and evaluate our work every step of the way to know how and where our companies are creating impact. Our Lean Data approach redefines what it means to align impact priorities with business priorities by providing them with the fastest, most cost-effective way to measure social impact in the sector.

## +ACUMEN

Through +Acumen—our global learning platform—everyone, everywhere, can become an agent of positive change. +Acumen's free, world-class online courses have already empowered more than 930K individuals to think differently, learn collaboratively and be part of a growing community of global citizens.

# CORPORATE PARTNERS

We team up with companies that share our vision of building a world based on dignity and catalyzing solutions through innovation.



# PRESS

In 2015, Acumen was named one of Fast Company's Top 10 Most Innovative Companies in Not-for-Profit and has received coverage in the following major media.



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