

Global Marketplace Management Solution

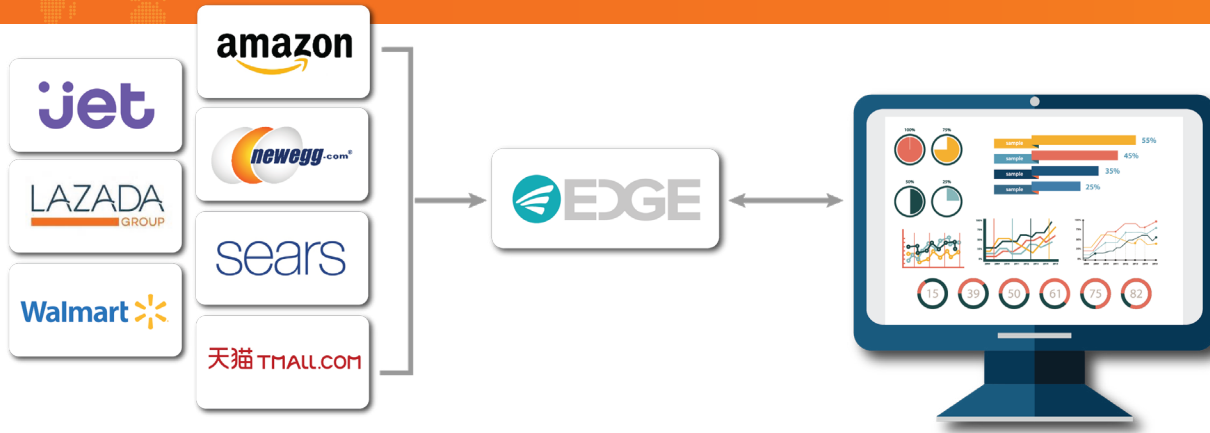


Perfect Your Online Marketplaces, Boost Online Revenue

Jagged Peak's marketplace team will help you expand your online footprint and boost sales. We'll leverage our expertise and EDGE® eCommerce platform to help you strategize, launch, manage and monitor all your online channels.

Enterprise Software | Fulfillment and Logistics

www.jaggedpeak.com



Jagged Peak's Marketplace Management solution combines a team of experts and the EDGE® eCommerce platform to help clients strategize, launch, manage, and monitor all online channels. We support both U.S. and international marketplaces like Amazon, Walmart, eBay Inc., Newegg, Sears, Lazada, Alibaba and Tmall. Our team helps clients overcome obstacles with selling internationally including language barriers, customs requirements, fulfillment, and logistics needs.

BENEFITS OVERVIEW:

- Stay competitive by monitoring price points and leveraging supplied pricing strategies
- Gain brand exposure with marketplace product advertising
- Manage brand reputation through seller reviews and brand gating tactics
- Analyze best-selling products and slower movers in each marketplace
- Leverage the analytics dashboard to compare sales and find trends in marketplaces

MARKETPLACE TEAM CAPABILITIES:

- Adopt your business goals and set plans to meet them
- List, manage and monitor your listings
- Design pricing strategies and deploy price tools
- Setup sponsored product advertising in marketplaces
- Manage seller reputation and customer feedback
- Analyze performance and provide actionable insights
- Communicate updates and enhancements in each marketplace
- Share best practices and identify areas of opportunity

EDGE™ ECOMMERCE PLATFORM - THE HUB FOR MARKETPLACE MANAGEMENT

EDGE is an eCommerce and distributed order management platform that manages and monitors every aspect of your order lifecycle and aids in marketplace management.

- View inventory and orders from all your online marketplaces in one platform
- Manage and update your product catalog from one platform
- Consolidate all orders in one single view
- Get real-time information on inventory, order status and shipping
- Monitor inventory allocation across the sales lifecycle
- Intelligently route orders and fulfill from multiple DC's based on customer proximity
- Integrate with a variety of shipping tools for faster deliveries, at a lower cost
- Avoid out-of-stock scenarios – share and manage available quantity across marketplaces
- View order history and build customer lists for future marketing campaigns

97%
of U.S. consumers
shop on
marketplaces

JAGGED PEAK IS CERTIFIED FOR AMAZON PRIME'S PREMIUM SHIPPING PROGRAM (SFP) AND CAN FULFILL ORDERS THROUGH FLEXNET WAREHOUSES. HIGH SHIPPING STANDARDS AND ON-TIME DELIVERY ARE REQUIRED FOR SFP.

