



**ACCREDITED COMMUNITY
FISHING CENTRE OF EXCELLENCE**

***‘BUILDING A BETTER FUTURE
FOR SUSSEX & SURREY’***

WSCC PREFERRED PROVIDER for SEN

‘It is **NOT** who you are, but **WHAT** you can **BECOME**’

TAILOR MADE ACCREDITED COURSES FOR YOUNG PEOPLE

West Sussex & Surrey Angling Academy delivers fun and interactive educational provision for young/adult people, at risk of exclusion from education or society around the sport of angling. Our mission is to use the sport of angling to engage participants, to give them opportunities to grow personally and socially through the delivery of life skills, meaningful, inspiring projects through vocational practical courses, and improve Health & Wellbeing, Motivation, Confidence and Self Esteem. Individual and group angling sessions are provided via, taster sessions, Beginners courses and fishing days for children, juniors, adults, elderly, disabled and ex-offenders. We believe angling is a vastly underutilised vehicle of engagement and learning for young/adult people and aim to develop the opportunities available to them.

ABOUT

Graham first started coaching in 1976 in Athletics, Rugby and fishing. In 2000 Graham became a professional Angling coach and in 2004 set up GMC Angling Days, then in 2006 WSSAA. To date Graham Has coached **48183** people, this includes **19736** families the remaining **29318** people who have varying mental health issues, at risk from exclusion from education or society, and some involved in knife/gun gangs and gangs in general.

West Sussex & Surrey Angling Academy are a Sport England ‘CLUB MARK’ accredited approved provider, ensuring schools that therefore holding all the necessary policy, procedures and insurance required to guarantee the best possible health and safety standards.

West Sussex & Surrey Angling Academy are a West Sussex County Council approved provider, therefore holding all the necessary policy, procedures and insurance required to guarantee the best possible health and safety standards.

All West Sussex & Surrey Angling Academy courses are run from waterside venues across Sussex & Surrey enabling a dynamic and engaging mix of out-door based practical work and indoor-based group and classroom work. We believe that the learning and engagement, which takes place whilst fishing and forest environment, is an essential element of the learning experience for young people. A common thread in all our programmes is to encourage the conservation and appreciation of the environment and its role in providing a highly accessible, inclusive and positive pastime in the sport of angling.

We believe that young people can benefit hugely from the opportunity to learn outside in the natural environment. Using a mentoring and experiential learning approach, which plays directly to many participants’ strengths, young

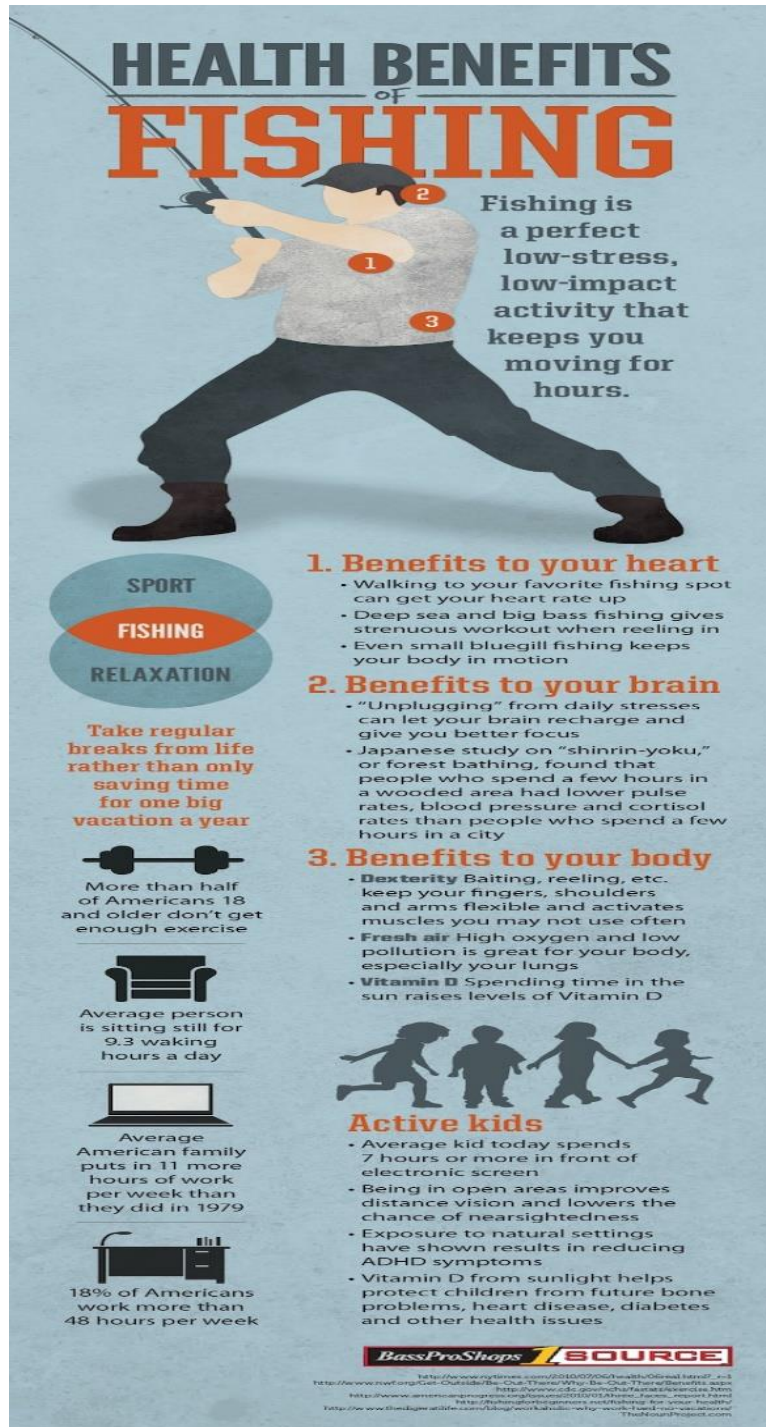
people can build a variety of skills including, life-saving, survival, problem solving, patience, teamwork, communication and social skills.

All courses contain English, maths, weather system, geometry and power to weight ratio classroom and practical work.

MONITORING & EVALUATION

Whilst recognising the importance of structure and planning, flexibility is built into everything we deliver enabling us to respond to ongoing feedback from participants and partners. The recording of important qualitative and quantitative data informs future developments in programmes.

Health Benefits of Angling



HEALTH BENEFITS of FISHING

Fishing is a perfect low-stress, low-impact activity that keeps you moving for hours.

SPORT FISHING RELAXATION

Take regular breaks from life rather than only saving time for one big vacation a year

More than half of Americans 18 and older don't get enough exercise

Average person is sitting still for 9.3 waking hours a day

Average American family puts in 11 more hours of work per week than they did in 1979

18% of Americans work more than 48 hours per week

1. Benefits to your heart

- Walking to your favorite fishing spot can get your heart rate up
- Deep sea and big bass fishing gives strenuous workout when reeling in
- Even small bluegill fishing keeps your body in motion

2. Benefits to your brain

- "Unplugging" from daily stresses can let your brain recharge and give you better focus
- Japanese study on "shinrin-yoku," or forest bathing, found that people who spend a few hours in a wooded area had lower pulse rates, blood pressure and cortisol rates than people who spend a few hours in a city

3. Benefits to your body

- **Dexterity** Baiting, reeling, etc. keep your fingers, shoulders and arms flexible and activates muscles you may not use often
- **Fresh air** High oxygen and low pollution is great for your body, especially your lungs
- **Vitamin D** Spending time in the sun raises levels of Vitamin D

Active kids

- Average kid today spends 7 hours or more in front of electronic screen
- Being in open areas improves distance vision and lowers the chance of nearsightedness
- Exposure to natural settings have shown results in reducing ADHD symptoms
- Vitamin D from sunlight helps protect children from future bone problems, heart disease, diabetes and other health issues

BassProShops SOURCE

http://www.nytimes.com/2010/07/06/health/06fish.html?_r=1
<http://www.cdc.org/GetChickadee/Be-Outside/Why-Be-Outside/HealthBenefits.aspx>
<http://www.cdc.gov/nchs/pressroom/2010/s010101.htm>
<http://www.ama-assn.org/speical/press/2010/01/01/ama-press-2010-01-01>
<http://www.ama-assn.org/speical/press/2010/01/01/ama-press-2010-01-01>
<http://www.ama-assn.org/speical/press/2010/01/01/ama-press-2010-01-01>

1. Benefits to your heart

- Walking to your favourite fishing spot, put your heart rate up
- Deep sea, inshore, beach and pier fishing gives strenuous workout when reeling in
- All coarse and sea fishing methods keeps your body in motion

2. Benefits to your Brain

- “Unplugging” from daily stresses can let your brain recharge and give you better focus.
- Japanese study on “shinrin-yoku,” or forest bathing, found that people who spend a few hours in a wooded area had lower pulse rates, blood pressure and cortisol rates than people who spend a few hours in a city.

3. Benefits to your body

- **Dexterity Baiting, reeling etc**, keep your fingers, shoulders and arms flexible and activates muscles you may not use often.
- **Fresh air** High oxygen and low pollution is great for your body, especially your lungs.
- **Vitamin D** Spending time in the sun raises levels of vitamin D.

4. Active Kids

- Average kid spends 7 hours or more in front of electronic screens.
- Being in the open areas improves long distance vision and lowers the chance of near sightedness.
- Exposure to natural settings have shown results in reducing **ADHD symptoms**.
- Vitamin D from sunlight helps protect children from future bone problems, heart disease, diabetes and other health issues.

COURSE LOCATIONS

We use a variety of various locations across the Southeast region, all of which have been carefully selected in terms of appropriate facilities, quality of fishing and natural beauty across Sussex and Surrey.

EQUIPMENT, BAIT, LICENCES & PERMITS

Participants are provided with quality equipment, to guarantee the best possible experience. Bait, permits and all necessary licences are also provided in all sessions by West Sussex & Surrey Angling Academy.

COURSES

West Sussex & Surrey Angling Academy tailor courses to suit specific needs and requirements, linking to specific curriculum areas, outcomes or focus for the group, accreditation or just an opportunity to have some fun and enjoy the natural environment. We aim to accredit all our programmes with various award schemes including AQA, ASDAN, NOCN. We use qualifications, which sit within the National Qualification and Credit Framework (QCF) therefore enabling young/adult people/community and care organisations to gain full recognition for completed courses. There are five broad types of courses:

Day sessions; 2 to 6-hour sessions

Taster sessions; (1 hour free, 2 hours £3)

Beginner's sessions;(4 Day courses for coarse, fly & sea, £245, £265, £285 respectively. Equipment used on course, take away as starter kit)

SCHOOLS

Various courses for ages 7yrs to 24yrs.

Cast Level 1 to Level 6 Awards (6-week, 1-day courses £30 per day per student), 3 levels can be obtained per 6 weeks depending on student ability.

L1 & L2 AIM Award (36 week, 1 day a week courses £27.22 per student per day (£980). 3 or more students £16.60 per student per day (£600). Also includes sea fishing from shore and pier.

All students that complete the Level 1 & 2 courses receive a complete basic fishing kit **free**, to carry on their new-found sport. Students do not know about fishing kit until Presentation Day.

HOLIDAY & WEEKEND COURSES

Coaching courses run from 1-2-hour Taster sessions, and one day up to six weeks during school holidays and weekends with the main aim of providing a fun and exciting experience, whilst developing participants angling skills and knowledge. We run beginners, intermediates and advanced courses.

STAFFING AND HEALTH & SAFETY

The West Sussex & Surrey Angling Academy staff team comprises of a dedicated and talented team of educationalists, professional angling coaches, outdoor instructors, professional youth workers, councillors, therapists, psychologists and specialist trained staff. The wealth of experience and diverse knowledge we have at our disposal puts us in the best possible position to achieve positive outcomes for all our participants. All our staff are;

- Professionally Qualified
- Enhanced CRB Checked
- Child Protection Trained
- Basic First Aider Trained
- Open Water Life Saving Trained

Anybody wanting more information or wishing to view our policies or procedures please contact us.

OUTCOMES FOR STUDENTS

Students are calmer

Have a mechanism to deal with situations to cause a reaction

Using alternative methods to achieve educational qualifications

Improve their concentration

Improve their motivation

Improve their self-esteem

Improve sociability in school and home

Improve family cohesion

Value for Money

At this time of austerity and the need to make savings, for every student who is excluded/expelled from Education, & or in the penal system, or recovering from breakdown, drug/alcohol abuse carries a cost to the public purse.

- 1 Student excluded/expelled from school or in the penal system, cost the tax payer £200K per person, per year.
- 1 Student recovering from mental breakdown, drug/alcohol abuse, cost the tax payer £300K to £400K per person, per year.

To Date the Academy has had 1516 students attend fishing courses, of these 1486 have completed the courses. 741 students are now employed in the building industry, (one now running his father building company), in the car industry (260), Major Businesses local & nationwide (112), and the Armed Forces (18). 10 students recently left school in July and have joined the 40 who are already in Further Education, and the remaining 335 have not only remained in education but are doing well an expected to gain reasonable GCSE grades and have not been in any further trouble with the police.

By keeping students in school, helping them to turn away from crime & substance abuse, gain employment, become valued members of their community, not only reduces crime and strain on the NHS, but also saves the public purse millions of pounds. The above costs per student, has saved the tax payer across Surrey & Sussex **£686 million**.

For those who are now in full time employment, based on average yearly earnings of **£26,000** for the above trade & business groups, the potential earnings are **£19,226,000 million** per year. This means that the students will be contributing to the economy of the country, by taxes and spending.

Income Tax & National Insurance would be a total of; **£4,229,720** million.

Monies remaining available for to spend in the local economy; **£14,996,280 million**.

Unique Selling Point

West Sussex & Surrey Angling Academy is Unique in that there are many coaches that carry out fishing lessons, but the Academy is the only organisation that has built a credible history, winning major awards, high profile Patrons and has the pedigree and experience to deliver continued success to the community.

Furthermore, none of the 1486 students have been in trouble with the police. For students who were never going to achieve is a tremendous achievement for them, thus giving the Academy a 98% success rate. There are currently 10 students on courses with the Academy. We have also had 4 long term unemployed on a return to work programme that are now in employment, but still allowed to help with coaching, giving the Academy a 100% success rate.

The result of this is that none of the students have been in trouble with the police or had to use the NHS except for minor injuries from work or sport. This has reduced crime in their communities by 8%, and they are now respected members within that community.

The stats above show the success of the project, but it is the wider implications to the community. An 8% reduction in local crime over 14 years seems a small amount, but this was quantified by a statement made by the Chief Constable for Sussex Police.

Armed Forces Network

We recently qualified as an NHS Service Provider for the Armed Forces Network. This is particularly close to my heart, being ex-forces and being diagnosed with PTSD last year. This now allows us to help Veterans of all ages and their families who have mental health issues, homelessness and keep the family cohesion together through sport, and access help quickly.

This will help their recovery, keep the family unit together, find them accommodation and into employment.

Chief Constable Giles York, Sussex Police (Patron)

“An 8% reduction in local crime is huge for the local community, that for 1 person taken off the streets, kept in education and gaining employment, releases 1 significant police officer time, allowing them to deploy to other essential duties”.

With the above success, this time saving equates to approximately 13.9 years of paperwork saved for Sussex Police, with a cost saving of **£430,000** over the last 13 years.

Social services

Said that their work has not been verified in this manner, but it would be fair to say that estimated their time saving would be around 4 -6 weeks.

This equates to saving of 69.9 years of paperwork per family, with a cost saving of **£2.3 million** over the last 13years.

A day in court costs **£10,000**, the average court time is 4 weeks with a saving in court time and costs of **£328,160 million** over the last 13 years.

These figures added to the cost savings above means that the Academy has helped to save the taxpayer **£686.830 million** over the last 14years.

For further details on all current and future courses, please look on our web site www.wsangling.com

for prices.

Please contact us to book a course or find out more information.

TESTIMONIALS, PARTNERS & PATRONS

DANIEL WILLIAMS

Angling Trust Southeast Regional Manager

Angling Trust

I have been impressed with the outstanding professionalism of West Sussex & Surrey Angling Academy and the excellent standard of their staff, coaches and volunteers. West Sussex & Surrey Angling Academy delivers a fantastic range of courses using angling as an educational tool, for those who are at risk of exclusion from education or society. West Sussex & Surrey Angling Academy also work with disadvantaged young/adult people, schools, disabled, care homes and injured servicemen and women. West Sussex & Surrey Angling Academy has been accredited by Sport England with the Club Mark as fulfilling the required requirements to work in and with schools. West Sussex & Surrey Angling Academy has won numerous awards for their work and has recently been nominated for further awards including the Queens Award for Voluntary Service. They have been a pleasure to work with and I look forward to working with them again.

CATHERINE FITZGERALD

Autism Sussex

West Sussex & Surrey Angling Academy provides an excellent flexible programme that enables disengaged/disadvantaged young people and adult to achieve highly not only in their angling skills, but in raising their self-esteem, motivation, concentration, inspiration and social skills.

The Staff are dedicated and committed to ensuring the best outcome for young and adult people who have any of the Autism Spectrum.

HENRY SMITH MP

Member of Parliament for Crawley

I have been privileged enough to witness first-hand the benefits of Angling4Education courses. The courses strike an excellent balance between delivering quality education programmes, providing a fun experience, First Aid & Life Saving, Survival skills and maintaining a safe environment. It was really refreshing to see angling used as a method of engagement, how the young people really enjoyed this and how it helped them thrive in the education provision and personal development from the project.

I would strongly recommend West Sussex & Surrey Angling Academy courses for any organisation looking for an innovative approach to education and personal development.

PARTNERS

Active Surrey, Active Sussex, Angling Trust, Angling Trust Sussex Marine Region, Autism Sussex, Crawley Community Voluntary Service (Young Crawley), Crawley Police, Fishing for Forces, Friends of Broadfield Park, K2/Freedom Leisure, Midland Angling Supplies, Sensas Tackle, Sussex Police, West Sussex County Council working with NEETS Forum (Crawley), West Sussex County Council (Think Family).

PATRONS

Lord Brett McClean, Sir Nicholas Soames, Henry Smith MP, CC Giles York (Sussex Police).

PICTURES



Alfie 9mths



Connor and Dylan (centre)



Dylan's 1st sea fish



Sam elasticating a 4 metre tele whip & 6lb Carp



70 yr old David with his 1st fish for 55 years



Vince and Jason visiting the Academy with student Sam and some of the donated equipment.

ACREDITATIONS - PARTNERSHIP



Activities to the Community

Young Crawley

2013

2015/16/17

Project 2015



2014/15/16/17/18

2014

2017/18/19

2015/16/17

18/19

AWARDS



British Business

Mercury FM 'Local

Winner of Heart FM's

'Outstanding Contribution

Winner of BBC

'Pride of Britain

Achievement

'Local Hero

'Local Hero of the

to the Community' April

SUSSEX & SURREY

Awards' Southeast

Award 2011

Award' Finalist

Year' 2011

2011

'COMMUNITY

Regional Finalist

of The Year' 2009

HEROES Award For

2012

SPORT' Dec 2011



Southeast Regional Winner

Nominated

Finalist for

Community

2012

Volunteer

Education

Champion

2013

2013

2018

ACKNOWLEDGMENT OF SPONSORSHIP

Thank you to the Companies below for Supporting our ongoing Project.



British Airways

Gatwick

Sussex Community

'Awards for All'

2015/16/17 /19

2016

2017/18/19

Community Trust

Trust

Foundation

West Sussex Angling Academy is a registered member of the organisations below.



West Sussex Angling Academy is A Ltd by Guarantee Company, registered in England and Wales, Registration No; 6023427. West Sussex Angling Academy is a recognised Charity in England & Wales, Charity No; 1140422 & through the Inland Revenue 'Gift Aid' scheme, No; XT16818. **Club Mark** Accreditation No; AN0047.

Working in Partnership with; Active Surrey, Active Sussex, Angling Trust, Angling Trust Sussex Marine Region, Angling Trades Association, Autism Crawley (Sussex), Crawley Community Voluntary Service 'Young Crawley' Project, Crawley Happy Times, K2/Freedom Leisure, Mary Grace, Age Concern & Neighbourhood Watch, Midland Angling Supplies (MAS), Stewart's Angling Services, Sussex Police.