



## OIA Member Update Quarter 2, 2017

It's been a great few months for the Outdoor Industries Association (OIA) and we'd like to take this opportunity to say thank you for your support and share some of our highlights in case you didn't see the updates in our monthly e-newsletter.

If you're not already subscribed to our newsletter, you can sign up at any time by visiting [www.theoia.co.uk](http://www.theoia.co.uk) and entering your email address in the top right hand corner - or if you'd prefer, just contact us directly and we'll make sure you're added to the list. We're also fairly active on Twitter, [@OIAUK1](https://twitter.com/OIAUK1), so make sure you follow us to keep up to date with what we're up to!

If there's anything you'd like to talk to us about please feel free to get in touch on 0161 498 6159 or [info@theoia.co.uk](mailto:info@theoia.co.uk).

## Don't miss OTS 2017

The UK's largest trade show for the outdoor industry. OTS 2017 will take place from Tuesday 11th to Thursday 13th July 2017 at Stoneleigh Park in Warwickshire. Over 100 exhibitors have already booked, representing almost 500 brands. Aside from the new July dates and lots of new brands, there will be a new workshop programme, evening party, watersports area and awards ceremony.



Download the [latest floorplan here](#). Visitor registration is open at [www.outdoortradeshow.com](http://www.outdoortradeshow.com), which will save you time when you arrive at the show.

## UK Outdoor Industry Awards



All products entered into the 2018 **UK Outdoor Industry Awards** will be on display in a dedicated area at OTS 2017. For the first time, visitors will also be able to vote for their favourites across all ten categories on the iPads provided - to help our judges decide which products will become the finalists in each category. The prestigious panel of judges consists of leading experts from the industry, including **Lee Bagnall** (JD Sports), **Will Parkhouse** (Cotswold Outdoor), **Anthony Greasby** (Countryside Ski & Climb) from retail, and **Ben Weeks** (Trail), **Tom Hutton** (OE Retailer), and **Will Renwick** (gear editor) from the media, as well as **Claire Carter** (Writer; Filmmaker; Artistic Director - Kendal Mountain Festival; Engagement Officer - OIA). The finalists will be announced at the **OTS Party on Wednesday 12<sup>th</sup> July**. For further information about the Awards, please visit [www.outdoorindustriesassociation.co.uk/awards](http://www.outdoorindustriesassociation.co.uk/awards).

## EOS 2017 - speakers announced

With online registration for the European Outdoor Summit (EOS) now open, the European Outdoor Group (EOG) has announced the first series of speakers, including Kate Bosomworth; Ron Soonieus, Managing Partner at Camunico and Executive in Residence at INSEAD; and Christoph Centmayer, Sustainability Manager at Bergans of Norway. The Summit will present delegates with a range of keynote speeches and breakout sessions in Treviso Italy, 4th - 5th October 2017. For further information, visit [www.europeanoutdoorsummit.com](http://www.europeanoutdoorsummit.com).



## Don't miss Outdoors Future Camp



There are just two weeks left to take advantage of the early bird discount for the inaugural Outdoors Future Camp. Taking place on the 5<sup>th</sup> and 6<sup>th</sup> September 2017 in Ecclesall, Sheffield, the conference and networking event is a joint initiative by the OIA and ISPO ACADEMY. Aimed at younger up and coming outdoor professionals, the two-day event will offer the ideal opportunity for the next generation of outdoor industry leaders to learn, network and make connections in an informal yet stimulating environment.



For further information, visit [www.outdoorindustriesassociation.co.uk/events](http://www.outdoorindustriesassociation.co.uk/events).

## Getting Active Outdoors

Getting Active Outdoors (GAO) is the OIA's bi-annual digital magazine, published in collaboration with Target Publishing with an ambitious aim to galvanize the Great British public and generate a whole new generation of Outdoor enthusiasts. The magazine already has a mailing list in excess of 5.8 million thanks to its supporting partners, so thank you to everyone who has supported the magazine so far by sharing with your customers and colleagues.



View the digital magazine and find out more about how you can get involved here: [www.gettingactiveoutdoors.co.uk](http://www.gettingactiveoutdoors.co.uk)

## OutDoor follow up

OIA CEO, Andrew Denton attended the international trade exhibition, OutDoor in Friedrichshafen earlier this month, updating existing members on activities and prospecting with new ones. On the new dates, he said:



*"Whilst there was some reservation before the show about the dates, everyone I spoke to agreed they were glad it wasn't a month later, and very glad OTS was in three weeks, not three months' time! In fact, the [EOG survey](#) showed a clear wish from the trade to bring the show even earlier to the first week in June. The EOG are now in the process of tendering for new show patterns to host OutDoor - the OIA will be involved all along the way and should you wish to contribute please get in touch."*

## New member recruitment video and brochure



The OIA has recently launched a video ([www.outdoorindustriesassociation.co.uk/video](http://www.outdoorindustriesassociation.co.uk/video)) and a brochure ([www.outdoorindustriesassociation.co.uk/brochure](http://www.outdoorindustriesassociation.co.uk/brochure)) to help increase member recruitment - please share these with your suppliers, customers and other contacts, and encourage them to support the industry by joining the OIA. We really need the entire trade, who benefits from the work, to pay for the work. Together, we can support and grow the industry for the benefit of all.

## Croner's Business Support Advice Helpline



As an OIA member, you have complimentary access to the Business Support Advice Helpline from Croner - a one-step reference source for free HR and legal advice and compliance information for UK business managers and owners - please sign into the Member's Area on the website to receive the relevant phone number and code. A new online facility (Croner-i) is also now available for members to access, free of charge, which allows users to download a variety of forms and fact sheets. Please email [info@theoia.co.uk](mailto:info@theoia.co.uk) to register your interest and gain access.

## Advertise job vacancies with the OIA's FREE recruitment service

The OIA offers a free recruitment service for members to advertise job vacancies. If you are a member, you can post, manage and edit your own vacancies by logging in and clicking on 'Manage My Jobs'. Once submitted, vacancies are displayed on the website and promoted via the OIA's social media channels for the whole industry to see and share. Visit the OIA's Careers Section on the website to keep an eye on new vacancies.



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