

specialist  
in floristry  
display  
units

# CROFFT

telephone  
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Croft Metal specialise in the manufacture and design of flower and plant stands for the horticultural industry.

With over fifteen years experience in the business, Croft realise the importance of display and are constantly developing new ideas and concepts for their customers needs.

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CROFT  
**MAXI 2**  
*range*

After the success of the MAXI stand we are pleased to present the MAXI 2 range. The stand is still as versatile as the original MAXI but has been given a facelift and improved looks.



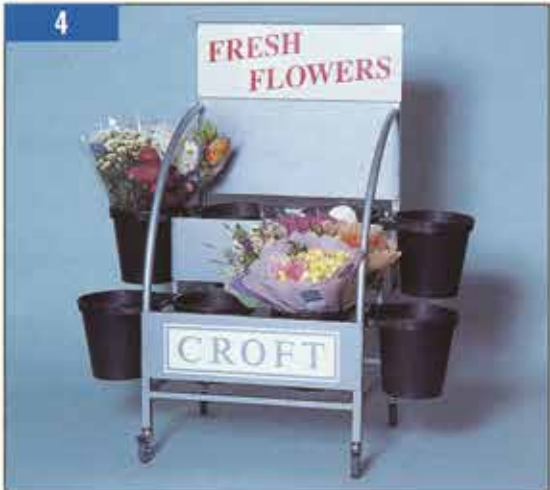
**1**  
 4 bucket stand with point of sale.  
 686 W x 641 D x 1325mm H  
 (27x25x52")



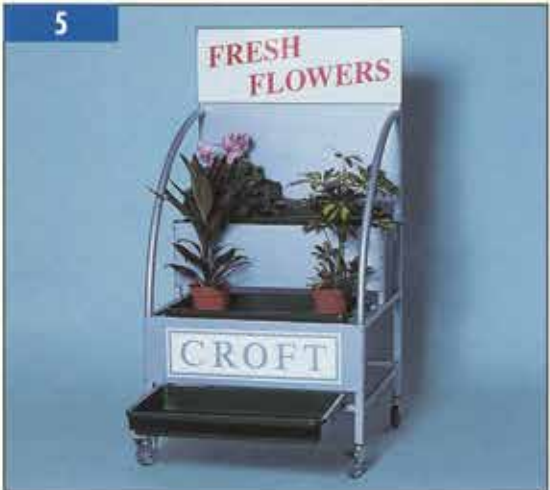
**2**  
 4 bucket stand with 2 trays and point of sale.  
 1200 W x 950 D x 1325mm H  
 (47x37x52")



**3**  
 6 bucket stand with 2 trays and point of sale.  
 1200 W x 950 D x 1325mm H  
 (47x37x52")



**4**  
 8 bucket stand with point of sale.  
 1200 W x 641 D x 1325mm H  
 (47x25x52")



**5**  
 3 tray stand with point of sale.  
 686 W x 950 D x 1325mm H  
 (28x37x52")



**6**  
 5 tray stand with point of sale.  
 1310 W x 950 D x 1325mm H  
 (52x37x52")



CROFT  
**MAXI**  
*range*

Create a design to suit your own needs using the compact and flexible Maxi Retail Display System.



**1**  
Basic Frame  
Available in Black  
Other colours available,  
add 15% on RRP.  
641 D x 686mm W  
(25x27")



**2**  
4 D-Ring Bucket Supports  
1 Set of 4 Wheels  
641 D x 686mm W  
(25x27")



**3**  
2 D-Ring Bucket Supports  
2 Trays  
1 Tray support Ring  
1 Set of 4 Wheels  
950 D x 686mm W  
(37x27")



**4**  
3 Trays  
1 Tray support Ring  
1 Set of 4 Wheels  
950 D x 686mm W  
(37x27")



**5**  
5 Trays  
3 Tray support Rings  
1 Set of 4 Wheels  
950 D x 1310mm W  
(37x51")



**6**  
4 D-Ring Bucket Supports  
2 Trays  
1 Tray support Ring  
1 Set of 4 Wheels  
950 D x 1200mm W  
(37x47")

CROFT  
**MAXI**  
 range



7

**7**  
 10 D-Ring Bucket Supports  
 1 Set of 4 Wheels  
 Add 15% to price list if  
 required in white.  
 Buckets not included  
 895 D x 1200mm W  
 (35x47")



8

**8**  
 6 D-Ring Bucket Supports  
 2 Trays  
 1 Tray Support Ring  
 1 Set of 4 Wheels  
 1 Canopy  
 950 D x 1200 W x 1740mm H  
 (37x47x69")



9

**9**  
 8 Vases  
 8 D-Ring Vase Supports  
 1 Tray  
 1 Tray Support Ring  
 1 Set of 4 Wheels  
 1 Acrylic Point-of-Sale Sign  
 950 D x 686 W x 1740mm H  
 (37x27x52")



P.O.S



P.O.S

**P.O.S**  
 Clip on Acrylic Sign that can  
 be attached to either  
 Basic Frame or Bucket.  
 75 W x 100mm H  
 (3x4")

Further Combinations using the basic frame and accessories

Max. size with Buckets  
 895 D x 1200mm W  
 (35x47")

Max. size with Trays  
 950 D x 1310mm W  
 (37x51")

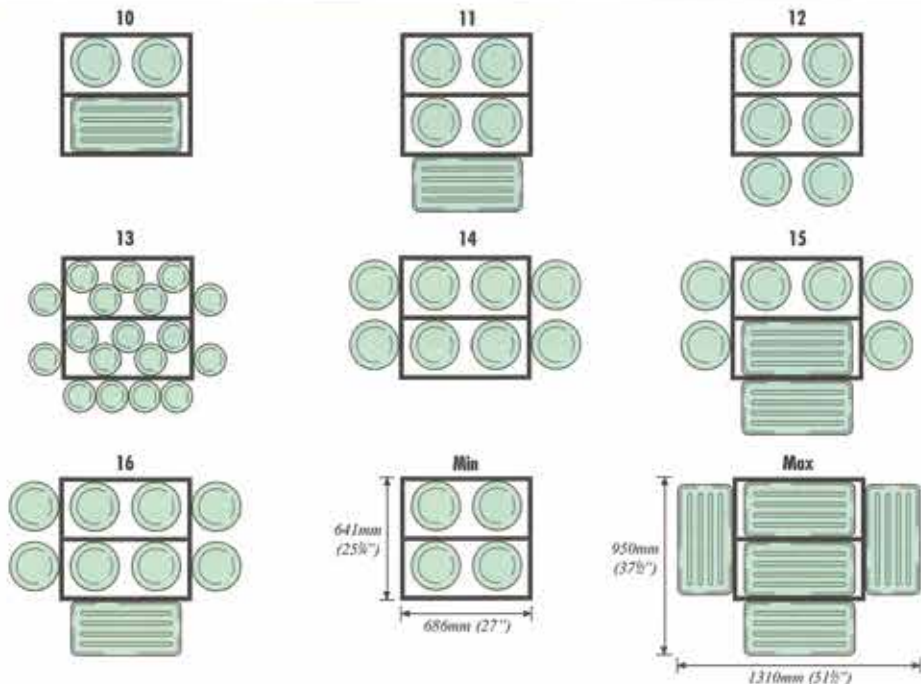
Max. size with Vases  
 806 D x 1016mm W  
 (31x40")

Basic Frame Height  
 Without Wheels: 616mm (24")  
 With Wheels: 718mm (28")

\*Point-of-Sale Sign  
 250 H x 690mm W  
 (10x28")

\*Canopy  
 520 D x 750mm W (20x29")

See Croft accessories on  
 page 22 for CP range





CROFT  
**ISLAND**  
*range*

These versatile quarter sections make a dramatic display of flowers and plants. They can be arranged in a circle forming a large island display or positioned to make interesting shapes with endless display possibilities.



**CP25A**

4 Quarters forming a 360° Circle.  
1800 W x 920mm H  
(72x36")

Plastic trays can be purchased at an additional charge to easily convert your stand into a part or full plant stand.

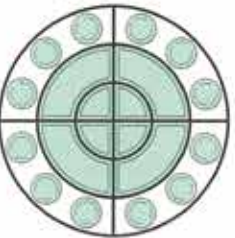
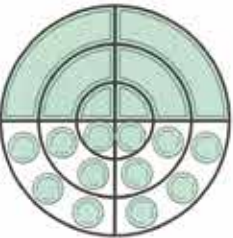
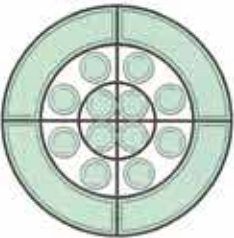
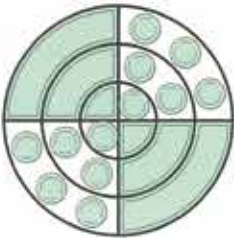
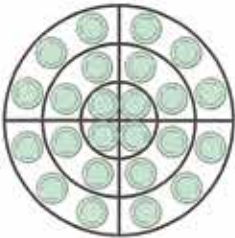
Just remove the flower bucket and place a tray onto the frame.

The trays on CP25A can hold approx 30 x 130mm chrysanthemums per quarter.

Available with or without scroll and in corporate colours.

Possible Combinations

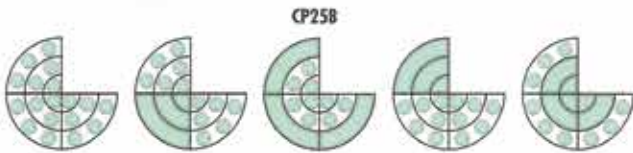
CP25A AND CP129







Possible Combinations



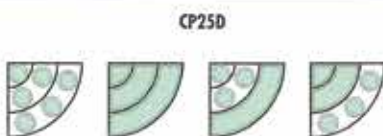
**CP25B**  
 3 Quarter circle which can be taken off a corner.  
 1800 W x 1800 D x 920mm H  
 (72x72x36")

**CP25C**  
 2 Quarters to set against wall.  
 1800 W x 900 D x 920mm H  
 (72x35x36")

**CP25D**  
 1 Quarter to set into a corner position.  
 900 W x 900 D x 920mm H  
 (35x35x36")

**CP25M**  
 This meandering theme is ideal for large open areas and makes a magnificent display of flowers, plants or a mixture of both using any number of CP25D units of your choice.

Possible Combinations



CP126



CP126

12 bucket stand with an area for plants and built in point of sale. The curved section of the stand can be left or right hand sided. This stand can be converted to take plants only if required.

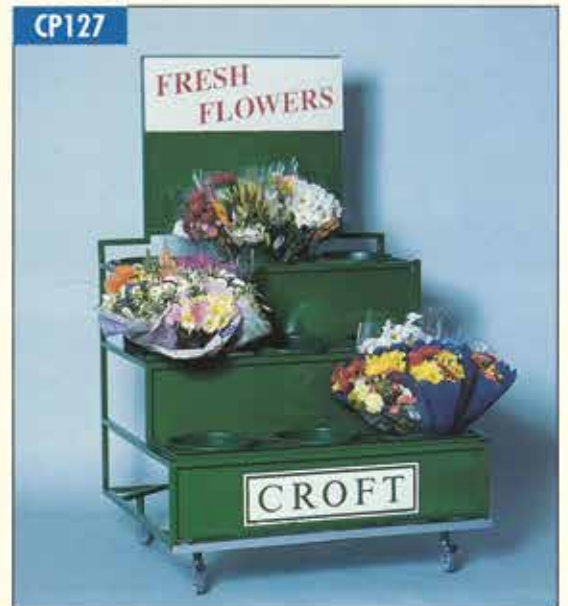
1900 W x 900 D x 900mm H  
(excludes POS)  
(75x36x36")  
Height of POS 600mm

CP127

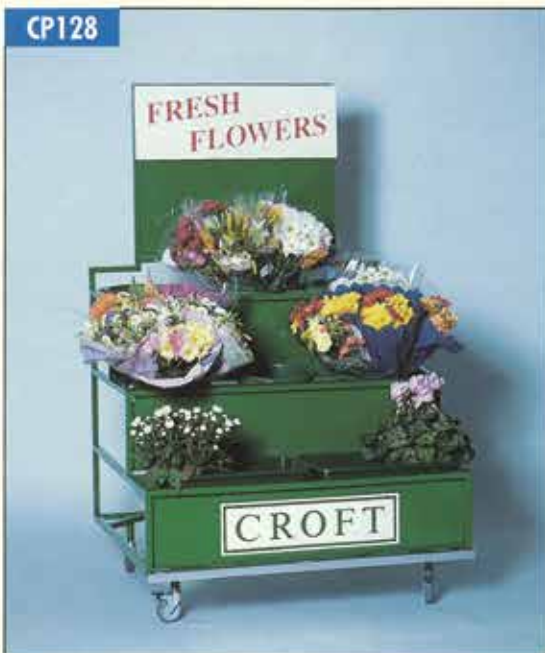
9 bucket stand with point of sale. This stand can be converted to take plants only if required.

1000 W x 900 D x 900mm H  
(39x36x36")

CP127



CP128



*In Store Stands -  
designed to take  
flowers and plants  
for maximum  
impact.*

CP129



CP128

6 bucket flower stand with an area for plants and point of sale. This stand can be converted to take plants only if required.

1000 W x 900 D x 900mm H  
(39x36x36")

CP129

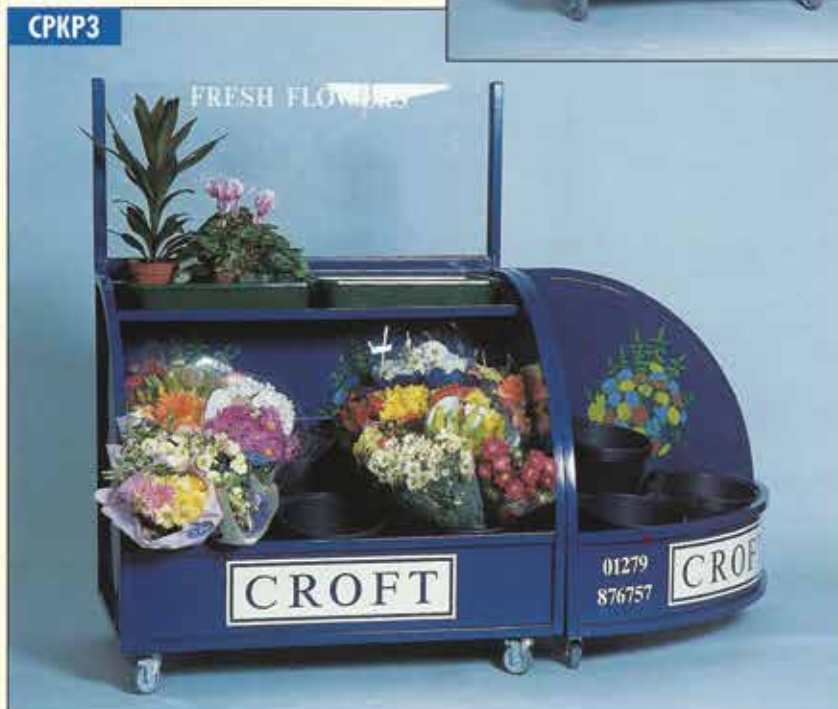
Two stands together shown in photograph.

This stand takes 6 buckets or 3 curved plant trays or any combination shown on the CP25 range (page 6/7)



CROFT  
**KP**  
*range*

The KP range is ideal for outside shops or forecourt areas. The stand comes complete with point of sale and customers own identity printed on the unit if required.



**CPKP1**

7 bucket flower stand with an area for plants and built in point of sale. The stands design helps protect the merchandise from the weather due to the units high sides and back. The stand has been designed with petrol filling station forecourts in mind.  
 1400 W x 700 D x 900mm H  
 (56x28x36")

**CPKP2**

3 bucket stand with 3 areas for plants. This stand has been designed for plants as opposed to flowers.  
 1400 W x 700 D x 900mm H  
 (56x28x36")

**CPKP3**

A larger version of the CPKP1 designed to take more merchandise. The stand takes 9 buckets and has an area for plants.  
 1760 W x 700 D x 900mm H  
 (69x28x36")

CROFT  
**CURVE**  
*range*

A new concept in displaying flowers and plants. The CC range fits into the smallest of areas - it is an excellent stand for impulse sales. The unit can be placed in key areas of the store or shop for maximum impact. Many different combinations can be achieved by combining different modules together.



**CC2M**  
 2 bucket flower stand with built in drip tray. A new style of flower stand finished in chrome with black sheet metal inserts.  
 450 W x 650 D x 960mm H (18x26x38")

**1**  
 The photograph shows 3 of the CC2M units blocked together. Once filled with flowers the display gives a beautiful effect, a real eye catcher.



**CC2K**  
 2 bucket flower stand with built in drip tray. Stand finished in one colour paint.  
 450 W x 650 D x 900mm H (18x26x36")

**2**  
 A group shot of 2 flower and one plant stand CC2KP. This picture is an example of the type of effect that can be achieved.







**CC3K**  
 3 bucket flower stand with built in drip tray.  
 500 W x 500 D x 960mm H (20x20x38")

**3**  
 This picture shows 2 of the CC3K stands blocked together forming an attractive display.

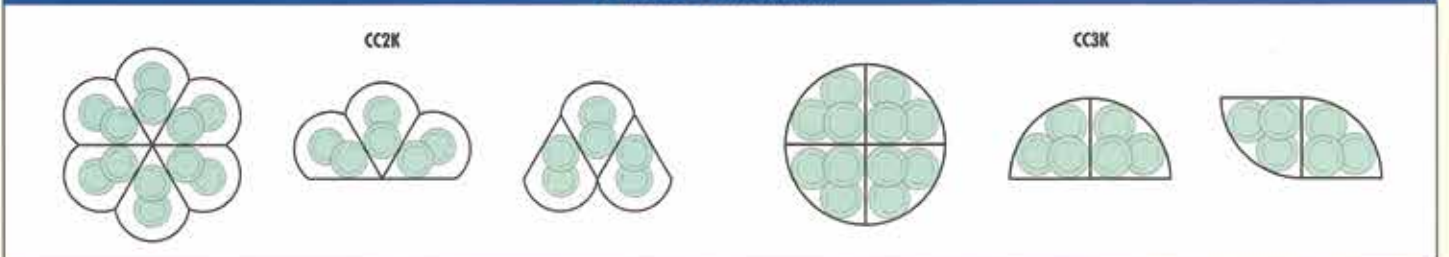


**4**  
 This picture shows a CC3K and a plant stand CC3KP blocked together, details available on request.

**5**  
 Another group shot showing how the CC range can be linked together to fill awkward areas. The combinations are endless.



Possible Combinations



**CC4M**

3 bucket flower stand with built in drip tray. Stand finished in one colour paint.

475 W x 600 D x 1400mm H  
 (18x24x55")

**CC5M**

6 bucket corner flower stand with built in drip tray. Stand finished in one colour paint.

600 W x 600 D x 1400mm H  
 (24x24x55")



*New chrome style buckets available to give your flower stands that quality finish*



**CC6M**  
 9 bucket flower stand with built in drip tray. Chrome style buckets a possible option for a quality finish. Requires 36" door for access.  
 910 W x 600 D x 1400mm H  
 (36x24x55")

**1**  
 Chrome style buckets are also available to compliment your Croft Curve stand for that quality finish. They are also available for other Croft display stands, please ring for details.





**CC7**  
 A group shot of 2 linked flower stands, the CC4M and the CC5M. This picture is an example of the type of effect that can be achieved.

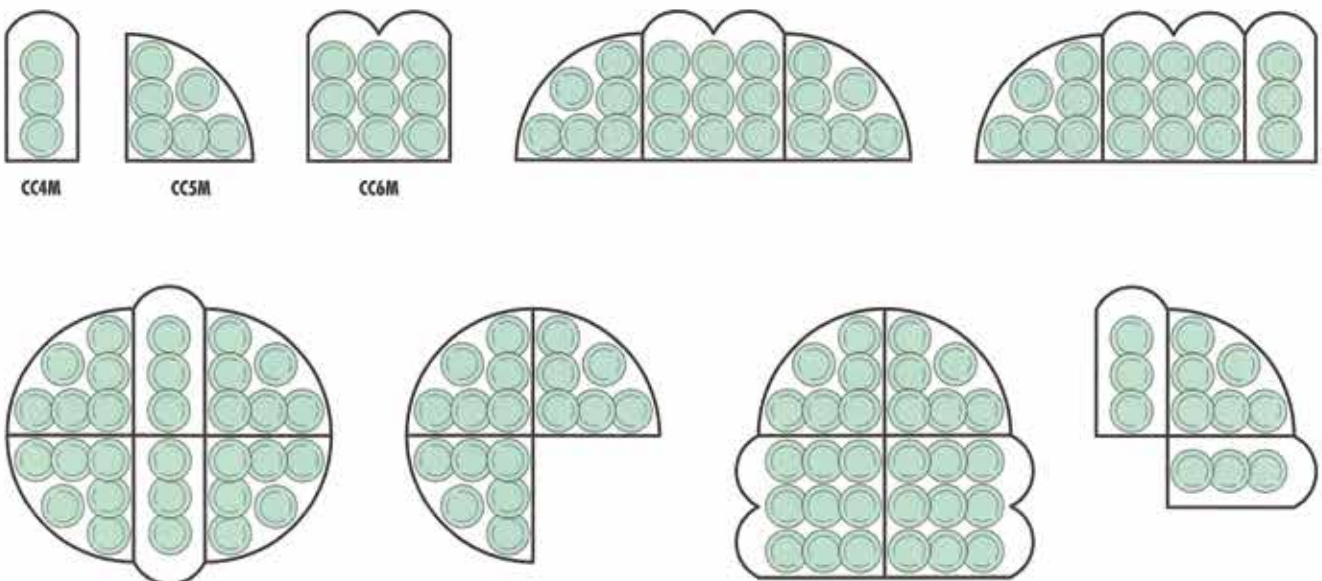
**CC8**  
 A group shot of 2 linked flower stands, the CC5M and the CC6M. This picture is an example of the type of effect that can be achieved.



Many more combinations than shown may be made by combining various Croft Curve stands in different ways. Please see below for a few more examples.

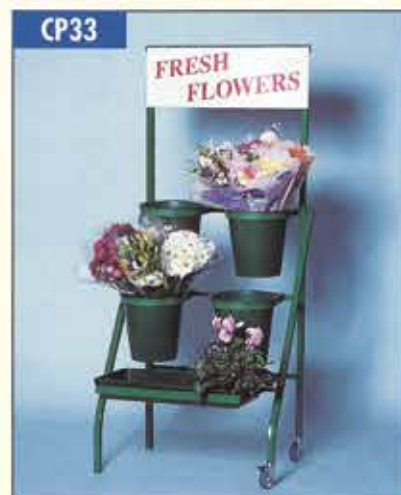
Small wheels are fitted to stands on these 2 pages (12 and 13) for in shop mobility. Wheels not suitable for outside use.

Possible Combinations



CROFT  
**ORIGINAL**  
*range*

The Original Croft flower stands that offer practical display and presentation. They are available in any colour\* and can be upgraded using the Croft Accessories range.



**CP4**  
4 bucket stand  
610 W x 460 D x 990mm H  
(22x18x39")

**CP1**  
2 bucket stand  
610 W x 460 D x 740mm H  
(24x18x29")

**CP6**  
6 bucket stand  
610 W x 610 D x 1170mm H  
(22x24x46")

**CP7**  
6 bucket stand  
890 W x 555 D x 760mm H  
(35x21x30")

**CP8**  
8 vase stand  
890 W x 555 D x 760mm H  
(35x21x30")

**CP3**  
3 bucket stand  
560 W x 690 D x 1120mm H  
(22x27x44")

**CP5**  
6 bucket stand  
940 W x 690 D x 1120mm H  
(37x27x44")

**CP14**  
9 bucket stand  
940 W x 690 D x 1120mm H  
(37x27x44")

**CP13**  
6 vase stand  
560 W x 690 D x 1120mm H  
(22x27x44")

**CP12**  
12 vase stand  
940 W x 690 D x 1120mm H  
(37x27x44")

**CP33**  
4 bucket with 1 plant tray  
and point of sale on two  
wheels. Finished in  
mint green.  
675 W x 725 D x 1000mm H  
(27x29x44") inc. P.O.S



CROFT  
**ORIGINAL**  
 range



**CP11+**

**CP11+ showing canopy**  
 Canopies available on CP5,  
 12,14,17,50. Maxi

**CP11/T**  
 10 buckets plus 2 tray stand  
 1755 W x 740 D x 1120mm H  
 (69x29x44")



**CP11/T**



**CP17**

**CP17**  
 21 vase stand  
 1755 W x 690 D x 1120mm H  
 (69x27x44")

**CP11**  
 15 bucket stand  
 1755 W x 690 D x 1120mm H  
 (69x27x44")



**CP11**

Specialist stands available for Petrol station forecourts



This picture shows how our stands have been specially designed to feature out-doors in the petrol filling station environment.

This particular model is one of our special MAXI stands which can be seen on pages 4 and 5.

**CP16**



**CP16**  
 6 bucket flower stand with  
 tray to hold 6 to 8 plants  
 1170 W x 710 D x 685mm H  
 (46x28x27")

**CP27**  
 4 bucket plus 2 tray stand  
 1400 W x 610 D x 685mm H  
 (55x24x27")

**CP27**



**CP26**



**CP26**  
 6 bucket stand  
 660 W x 840 D x 865mm H  
 (26x33x34")

**CP28**  
 9 bucket stand requires  
 36" Door  
 1170 W x 840 D x 865mm H  
 (46x33x34")

**CP28**



**CP29**



**CP29**  
 8 bucket plus 2 tray stand  
 requires 36" door  
 1525 W x 890 D x 865mm H  
 (60x35x34")

**CP26X**  
 with additional trays

**CP26X**



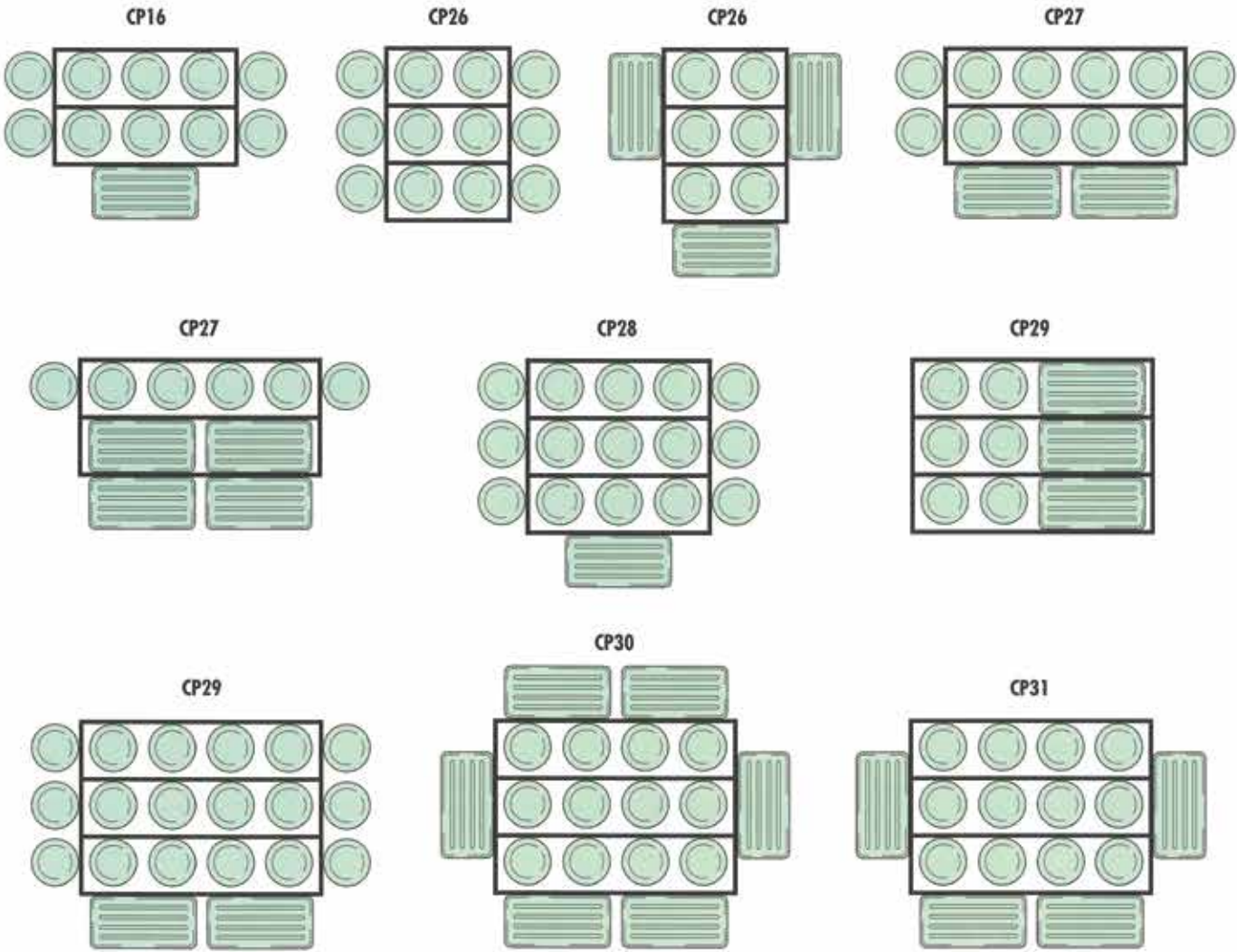




**CP26X  
 and  
 CP30/31**  
 with trays

Many more combinations  
 than shown may be made by  
 purchasing further rings and  
 trays from this range, see  
 below.

Possible combinations



CROFT  
**TOWER**  
*range*

If its visual impact that you require, then take a look at the Croft Tower range. These units are walk around and when full of flowers give a stunning display. These stands have been designed with maximum stock in mind using minimum floor space.



**CP18**  
 13 bucket stand, top section  
 pulls out to reduce to 9  
 bucket stand, works well on  
 sales demand.  
 870 W x 870 D x 1545mm H  
 (34x34x60")

**CP18X**  
 9 bucket stand  
 870 W x 870 D x 1245mm H  
 (34x34x49")

**CP19**  
 17 bucket stand reducing to  
 13 bucket stand. (not shown)

**CP9**  
 9 bucket stand  
 915W x 915 D x 1145mm H  
 (36x36x44")

**CP15**  
 17 bucket pyramid stand,  
 remove 2 rings and sit  
 against the wall.  
 1170 W x 1170 D x 1145mm H  
 (46x46x45")

**CPTH 12**  
 inc. 12x13" deep  
 quality vases  
 660 W x 750 D x 1200mm H  
 (26x30x48")

**CP2**  
 16 vase stand  
 Available with 13" deep  
 quality vases (see price list)  
 610 W x 610 D x 1525mm H  
 (24x24x60")



CROFT  
**PLANT**  
*range*

These popular stands are ideal to display selections of indoor or outdoor plants. The stands come complete with clip on flower bucket rings enabling the stand to merchandise flowers as well if required. We recommend that our customers purchase capillary matting from our accessories range, please ask for details.



**CP56**

**CP56**  
4 bucket stand plus  
3 trays  
1270 W x 660 D x 710mm H  
(50x26x28")



**CP61**

**CP61**  
4 bucket stand plus  
6 trays  
1620 W x 660 D x 710mm H  
(64x26x28")



**CP55**

**CP55**  
6 bucket stand plus 4 trays  
1270 W x 660 D x 1145mm H  
(50x26x45")



**CP60**

**CP60**  
6 bucket stand plus 8 trays  
1620 W x 660 D x 1145mm H  
(64x26x45")

Further Croft Products



**CPRS**

**CPRS**  
Ribbon and roll holder  
Holds approx. 50 ribbons  
and 6 rolls  
890 W x 430 D x 1625mm H  
(35x17x64")



**CPNS**

**CPNS**  
Holds approx. 90 to 100  
newspapers  
685 W x 735 D x 1400mm H  
(27x29x55")

CROFT  
**BARROW**  
*range*

These flagship flower display stands offer superb display facilities linked with practical selling space. They have been designed so that they can be easily converted to take flower buckets or a mixture of flower buckets and plant trays. The stands make a very impressive display when fully stocked.

**CP30**

This walk round market stall comes complete with removable canopy, 23 bucket rings, 2 hanging basket rails and a removable wrapping table.

2060 W x 1375 D x 2135mm H  
 (81x54x84")

**CP50**

10 bucket stand with 3 shelves, ideal for fruit & veg stands etc.

1880 W x 635 D x 2145mm H  
 (74x25x85")





CP31



**CP31**

This market stall can sit flush to the wall and comes complete with removable canopy, 19 bucket rings, 4 clip on trays, 2 hanging basket rails and a removable wrapping table.  
2060 W x 1120 D x 2135mm H  
(81x44x84")

CP31





# CROFT ACCESSORY *range*

Why not upgrade your chosen equipment with our Croft Accessory range. From ribbon holders to work stations we have catered for most needs. Please ask about our point of sale equipment.



**CP & MAXI range**  
A-Bucket / B-Tray / C-Vase  
D-Bucket Ring  
E-Tray Ring / F-Vase Ring  
G-Flower Divider / H-Wheels

**CPWS**  
Superb work station with stainless steel perforated cutter, wire holder, ribbon and cellophane holder, waste bag and bucket ring, tray for accessories.  
1730 W x 815 D x 1830mm H  
(68x32x72")

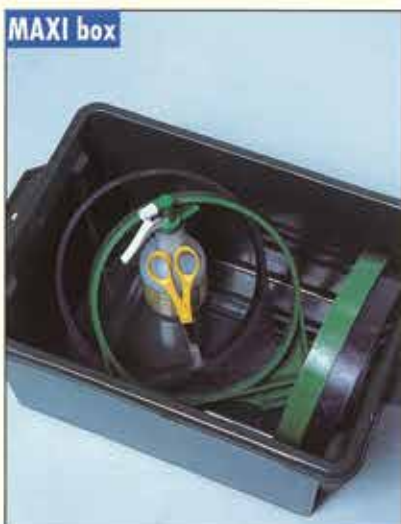
**CPCEL**  
Wall mounted double Cellophane or paper holder with stainless steel perforated blade  
1000 W x 125 D x 600mm H  
(39x5x24")



**CPRS1**  
Holds approx. 25 ribbons  
635 W x 100 D x 865mm H  
(25x4x34")

**CPOS1**  
Increase your sales by writing your tickets and displaying prices.  
0230 W x 75mm H  
(9x3")

**CPOS2**  
76 W x 100mm H  
(3x4")



**MAXI box**  
This box fits to the inside of the MAXI and MAXI 2 to hold any pieces of equipment when not in use.

**CPOS3**  
Name displays can be adapted for some stands. Made from clear Acrylic. (card not supplied)  
690 W x 250mm H  
(28x10")

**SECURITY box**  
Security boxes to protect your early delivery newspapers and goods etc. Safety lift off door with security lock.  
1080 W x 480 D x 775mm H  
(40x19x30")



## further information

### Colour Chart



Why not customise your stand with a different colour, many colours available. Add 15% to list price.

### Terms of Business

**Note:**

Frames and Units coloured as in brochure except MAXI picture 7 which is in black. Any other colour please add 15% to list price. Buckets are not included unless stated in the price list.

**Terms of Business:**

Payment strictly proforma. We reserve the right to change specifications where goods are unobtainable.

**Title of Goods:**

All goods remain the property of Croft Metalwork until paid for.

**Damages/Shortages:**

Notification required within 3 days of receipt of goods.

We offer you, the retailer, the best display stands available. Using our unique clip-on ring and tray system you can choose your own combination of rings for maximum display impact.

You are able to purchase from us single rings for buckets, vases and trays to add to your own individual requirements.

Most stands available ex-stock. Allow 14 days for clearance of cheque and delivery. E.&O.E.

Price shown in price list includes vases and trays but not buckets or P.O.S. price tickets as illustrated in this brochure.

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CROFT

