

# Be visible, get more business with matm



24  
web ranking



25  
web hosting



26  
google adwords



27  
web tracking



35  
web content

Site  
Booster

Site  
Booster Plus

Site  
Booster Pro

## Directories - Linking

### Source & add listings

- Free
- Premium
- Local geographic

	Site Booster	Site Booster Plus	Site Booster Pro
Source & add listings	✓	✓	✓
- Free	✓	✓	✓
- Premium	✗	✓	✓
- Local geographic	✗	✓	✓
Competition Analysis	✗	✓	✓
Technical enhancements	✓	✓	✓
Enhanced meta tagging, titles, linking	✓	✓	✓
Page Speed Improvement	✗	✓	✓
Broken link checks, 404 / 500 pages	✓	✓	✓
Images optimised, names and alt tags	✓	✓	✓
Minify HTML, JS and CSS where possible	✗	✓	✓
Duplicate content check	✗	✓	✓
Asynchronous scripts loading (where possible)	✗	✓	✓
Webmaster tools - Google, Bing, etc	✓	✓	✓
www resolve (301), URL rewrite	✓	✓	✓
Server side caching and gzip	✗	✓	✓
W3C validation	✗	✓	✓
SSL & PCI compliance	✗	✓	✓
see sucuri			

## Social Media set-up and post



Facebook



LinkedIn



Google Plus



Instagram



Twitter



YouTube

	Site Booster	Site Booster Plus	Site Booster Pro
Social Media set-up and post	✗	✓	✓



Site  
Booster

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## Content Additions (examples below)

- News / blog posts
  - Application stories
  - Milestone stories
  - Corporate stories
- FAQ / Advice / How to guides
- Fact Files / Resource centres
- Custom landing pages (i.e. geographical)
- Infographics
- Case studies
- Testimonials
- Corporate social responsibility
- Service / Product page improvement
- Embedded video
- Image galleries
- Sales campaigns
- Web surveys

**1**  
**news**  
**story**

or  
equivalent  
volume  
of content  
work

**3**  
**news**  
**stories**

or  
equivalent  
volume  
of content  
work

**5**  
**news**  
**stories**

or  
equivalent  
volume  
of content  
work

## Reputation

- Comments on external blogs
- Review centres - source & submit



## Web Analytics

- Key monthly visitor statistics
- Monthly traffic analysis
- Google pages indexed
- Keyword ranking positions



**£300**  
per month

**£750**  
per month

**£1250**  
per month

**SEO**  
24  
web ranking

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**PPC**  
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google adwords

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**Wc**  
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# Web Services from matm



## Public Relations

Local releases                    National releases  
Trade / industry releases      Award submission  
**Contact us for project pricing**



## Online Advertising

Google Adwords  
Bing  
Facebook  
**Packages from £75 per month**



## Video Creation / Video Editing



## Visitor Tracking



Lead Forensics  
- identify who is visiting  
**from £200 pm**



Heat Mapping  
- see where visitors click  
**p.o.a.**



## Website Protection (incl SSL)



Sucuri - Antivirus & Website Firewall  
**from £250 p.a.**



## Website Maintenance



Website service  
annual or every  
6 months  
**from £150**



Monthly  
updating - WP  
core and Plugins  
**from £75 pm**



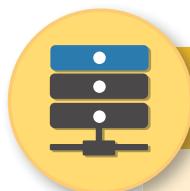
Monthly  
performance  
monitoring  
**from £175 pm**



Ad hoc  
support  
**£60 per hour**



Three months  
free from  
go live  
**Free of Charge**



## Website Hosting - Business Class



**Bronze**  
£15pm



**Silver**  
£25pm



**Gold**  
£45pm



## Domain Hosting

**from £30 p.a.**

**matm**

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