

**VOTED #1
CANNABIS EVENT
IN CANADA**
BY HIGH CANADA
MAGAZINE

COME JOIN US IN TORONTO



O' CANNABIZ **CONFERENCE & EXPO**

THE INTERNATIONAL CENTRE, TORONTO

APRIL 25, 2019 • EXHIBITOR LOAD-IN
APRIL 26-27, 2019 • MAIN CONFERENCE & EXPO

EXHIBITOR & SPONSORSHIP OPPORTUNITIES



SPONSORSHIPS

TITLE SPONSORSHIP AVAILABLE

Only one spot available. Please call 905-858-398 for details.

Stand Out at O'Cannabiz

Partnerships and Sponsorships are a fantastic way to stand out at O'Cannabiz Conference and Expo. Attendees are looking for a way to connect with you and your brand. Sponsoring dinners, networking breaks, cocktail hours etc. is a great way to gain recognition for your brand. We have numerous sponsorship opportunities and investment levels to choose from. For more information on these or other sponsorship opportunities, please contact our Sponsorship Manager at 416-543-4749 or email us at sponsorship@ocannabiz.com

SILVER

- 10'x 10' Booth
- Lead Retrieval (3 devices)
- 2 two-day conference and expo passes
- 2 two-day expo only passes
- 1 Investor's Luncheon
- 1 Women Leaders in Cannabis Breakfast
- ¼ page full colour ad in our Official Show Guide
- Designation as a Silver sponsor for the Conference and Expo
- Company logo in our guide and website
- 15% off additional company delegate passes
- 1 Sponsor social blast



GOLD

- 10' x 20' Booth
- Lead Retrieval (3 devices)
- 3 two-day conference and expo passes
- 3 two-day expo only passes
- 2 Investor's Luncheon
- 2 Women Leaders in Cannabis Breakfast
- ½ page full colour ad in our Official Show Guide
- Designation as a Gold sponsor for the Conference and Expo
- Company logo in our guide and website
- 20% off additional company delegate passes
- 1 Sponsor social blast



PLATINUM

- 20' x 20' Booth
- Lead Retrieval (3 devices)
- 4 two-day conference and expo passes
- 4 two-day expo only passes
- 2 Investor's Luncheon
- 2 Women Leaders in Cannabis Breakfast
- Full page full colour ad in our Official Show Guide
- Designation as a Platinum sponsor for the Conference and Expo
- Company logo in our guide and website
- 25% off additional company delegate passes
- 20 discount codes for 25% off registration
- Logo on all email blasts
- 1 Sponsor social blast



PRESENTING

- 20' x 30' Prime location Booth
- Lead Retrieval (3 devices)
- 5 two-day conference and expo passes
- 5 two-day expo only passes
- 3 Investor's Luncheon
- 3 Women Leaders in Cannabis Breakfast
- Full page premium placement in our Official Show Guide
- Exclusive presenting sponsor branding:
- O'Cannabiz Conference and Expo presented by (your logo)
- Feature article in our Official Show Guide
- One panel/workshop opportunity
- 50% off additional company delegate passes
- 40 discount codes for 25% off registration
- Newsletter blast and press releases announcing sponsorship
- Company profile email blast and page on the O'Cannabiz website
- Logo on all email blasts, printed material and advertising



ASK ABOUT OUR MULTI-SHOW DISCOUNTS

O'Cannabiz currently has sponsorship opportunities available in Vancouver, Toronto and Niagara Falls.

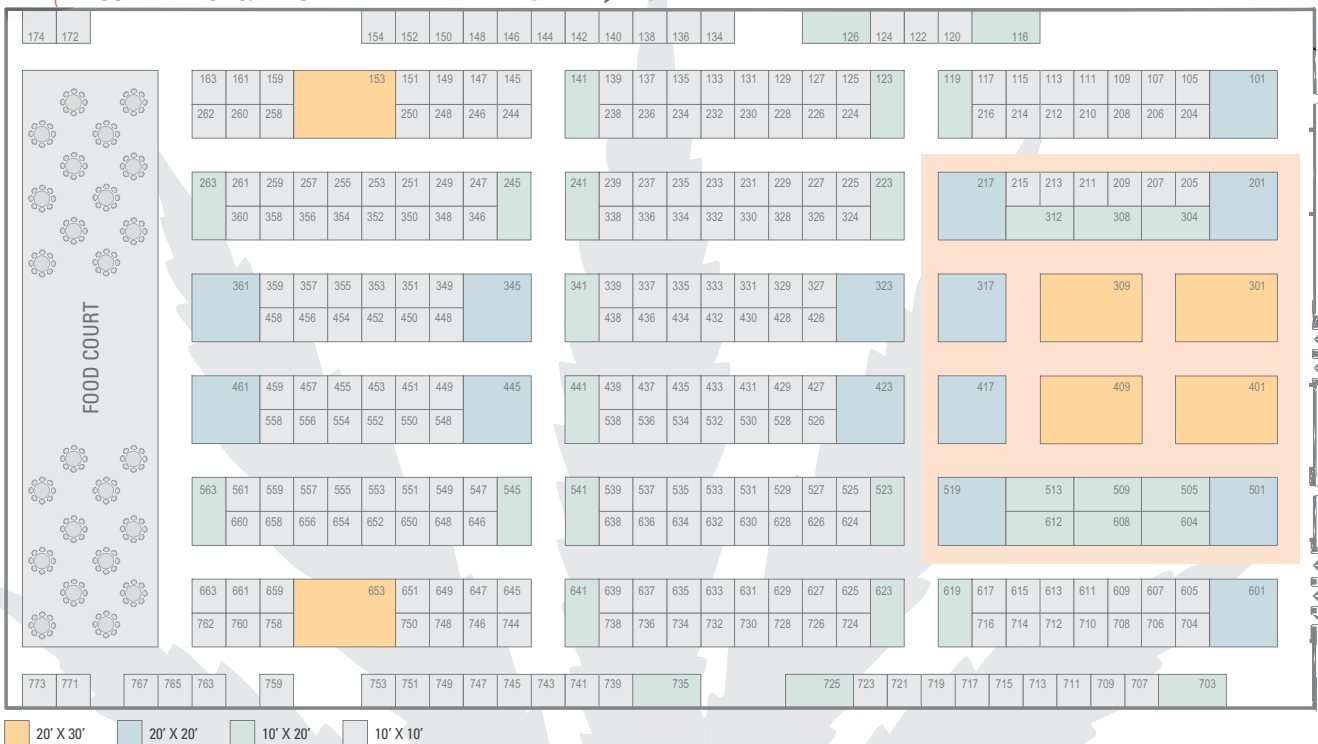


EXHIBITION BOOTHS



APRIL 25TH - EXHIBITOR LOAD-IN
 APRIL 26-27, 2019 • MAIN EXHIBIT HALL

THE INTERNATIONAL CENTRE



Please Note:
 Booth locations for sponsorship package participants are assigned at time of payment. Early registration/payment is your best chance to secure prime event location for your company

STANDARD BOOTH

- 10 x 10 exhibit space with 24 hour Professional Security, 8' drapery back wall, 3 ft sidewalls, table and 2 chairs
- Listing of Booth & ID in O'Cannabiz Official Show Guide and Website
- One (1) Conference Delegate Pass

\$3,000 (per 10 x 10 booth)
 \$500 additional fee for corner locations

- Two (2) Exhibitor Only Passes
- One (1) Lead Retrieval License
- Waste basket
- Porter Service
- Note: Carpet, electricity, water and A/V must be ordered separately



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ocannabiz.com • 905-858-3298 • info@ocannabiz.com

COME JOIN CANADA'S FASTEST GROWING INDUSTRY

O'CANNABIZ

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46,4M
MEDIA IMPRESSIONS

100,000
SQ. FEET

400+
BOOTHS

120+
SPEAKERS

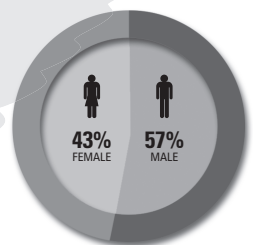


7,500+
ATTENDEES

- 3,400 Industry Leaders
- 4,000 Patient/Consumers
- 100+ Media

ATTENDEE PLACE OF RESIDENCE

- 33%** Within a 40km radius of Toronto
- 28%** Within Ontario, but outside of a 40 km radius of Toronto
- 14%** USA
- 12%** Western Canada
- 11%** Quebec
- 1%** Atlantic Canada
- 1%** Outside of North America



f 250,000
Peak Reach per Month

t 200,000
Peak Impressions per Month

BANNER ADS



740,000 IMPRESSIONS **4,500** CLICKS

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