

Visitor Attractions Data

Each year Cumbria Tourism runs a visitor volume survey amongst visitor attractions across the county. There have been increases over the last few years. Year on year, visits to visitor attractions in our sample increased by 3.3% in 2015, 7.2% in 2016, and 3.4% in 2017.

For 2018, data was captured from 65 visitor attractions, 59 of whom had provided figures in both 2017 and 2018. These attractions, with 6.1m visitors between them, saw an increase of 3.5% in 2018 - an extra 206,000 visitors through their doors.

Cumbria - Top 20 Visitor Attractions 2018 (by visitor numbers)

1. **Windermere Lake Cruises** with 1,634,654 visitors
2. **Ullswater Steamers** with 448,820 visitors
3. The **Rheged** Centre with 440,178 visitors
4. **Grasmere Gingerbread** with an estimated 250,000 visitors
5. **Lakeside and Haverthwaite Railway** with 220,014 visitors
6. **The World of Beatrix Potter** with 205,258 visitors
7. **Tullie House Museum and Art Gallery** with 204,912 visitors
8. **Ravenglass and Eskdale Railway** with 204,500 visitors
9. **Whinlatter Forest Park & Visitor Centre** with 196,294 visitors
10. **Carlisle Castle** with 174,171 visitors
11. **Grizedale Forest Park and Visitor Centre** with 169,395 visitors
12. **Carlisle Cathedral** with 149,637 visitors
13. **Lowther Castle and Gardens** with 119,085 visitors.
14. **Theatre By The Lake** in Keswick with 112,397 visitors
15. **Hill Top, Beatrix Potter's House** with 110,206 visitors
16. **Wray Castle**, with 103,900 visitors
17. **Lakeland Motor Museum** with 76,068 visitors
18. **Muncaster Castle** with 60,570 visitors.
19. **The Puzzling Place**, with 49,077 visitors.
20. **Beatrix Potter Gallery** with 41,212 visitors.

Source: Cumbria Tourism - Visitor Attractions Monitor

(Please note this only includes visitor attractions who have provided data for 2018, and also gave permission for their figures to be published. Please note also that some visitor numbers may be estimated).

Report Spotlight

We have a spreadsheet which contains figures from all visitor attractions that have participated from 2008-2018. Click [HERE](#) to purchase.