

Innovative and Creative Thinking Skills

This workshop develops skills in innovation, lateral thinking and creativity. It is stimulating, challenging and motivational. Participants learn practical techniques that they can put to immediate use. They are challenged to develop the skills that can transform normally constrained thinking into lateral and inventive thought, and then to concentrate on making the right decisions. Innovation requires objective assessments and careful preparations. Preparing and assessing innovative ideas, can be a complex process, which is often interspersed with unexpected events and challenges

This workshop lets delegates question the way they approach and solve problems. They are challenged to develop the skills that can transform normally constrained thinking into lateral and inventive thought, and then to concentrate on providing the right solutions.

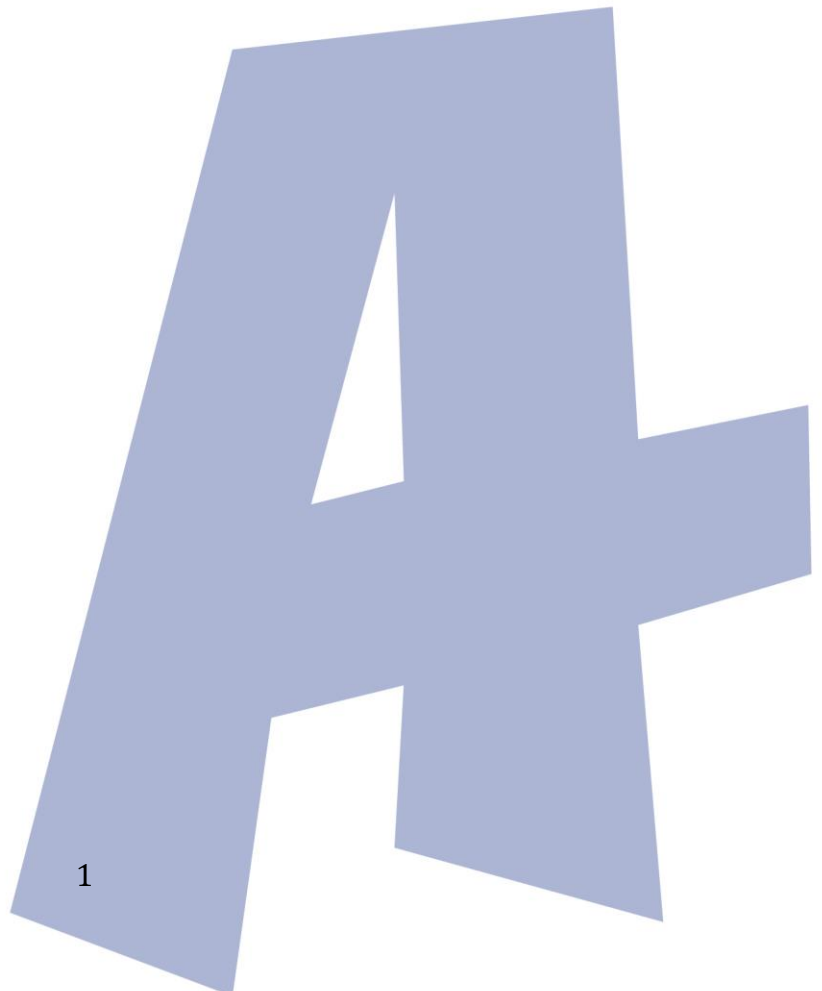
Who will the course benefit?

Anyone who needs to improve their creativity and innovation.

Course Objectives:

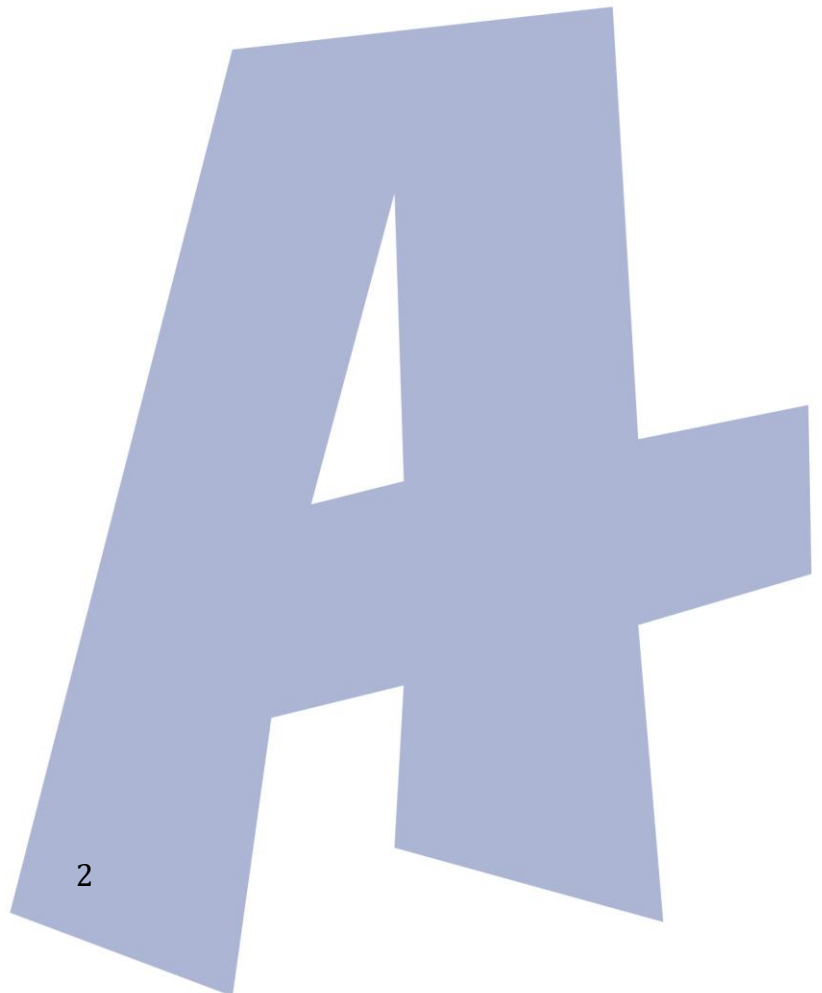
Provide the tools and techniques to be creative and innovative.

Course Duration: 1 day



This course will enable delegates to:

- Quickly and rationally identify business issues and problems
- Use creative problem solving techniques
- Generate creative and original solutions
- Apply sound decisions in their work
- Establish their personal thinking styles
- Practise and learn innovation techniques
- Assess innovations, from different perspectives
- Prepare initial justifications and plans
- Identify the key components required for success in any innovation



Course Content

Introduction

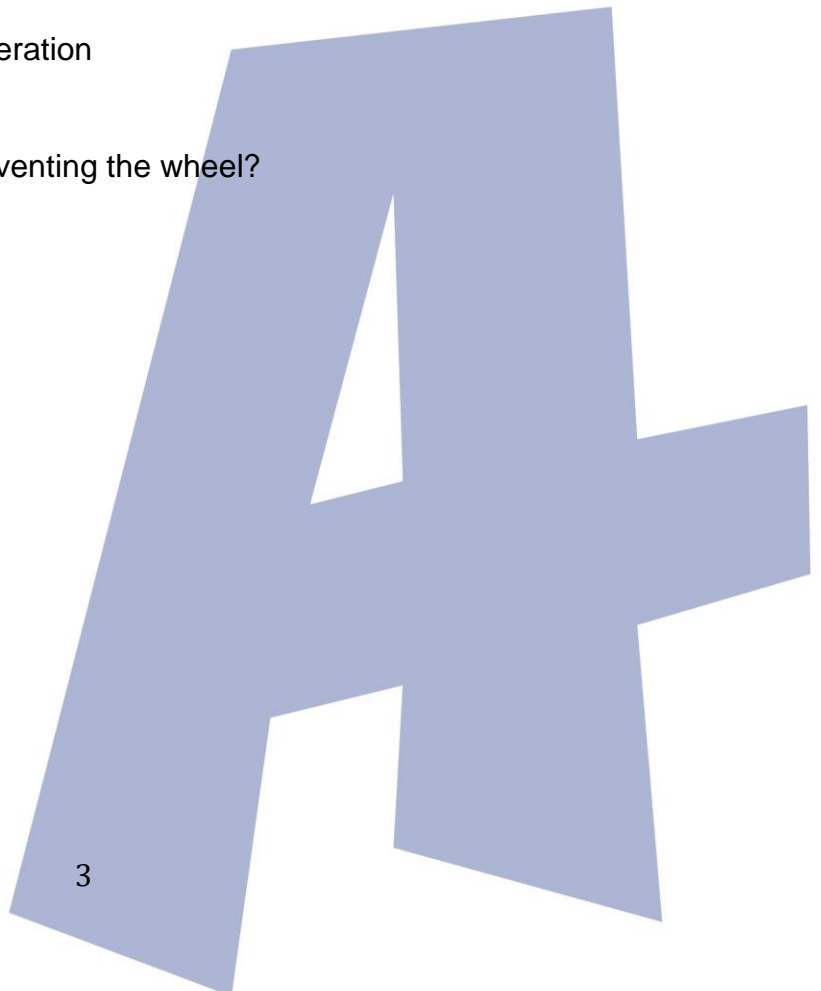
- What sort of new innovations?
- Where do you start with a new innovation?
- Risks from poor preparations
- Internal states of mind
- External conditions
- Change and innovation

Thinking Styles and Idea Generation

- Intuitive Techniques
- Left and right brain
- Analysers
- Synthesisers
- Using images
- Associative techniques
- Switching off
- Big picture
- Convergent and Divergent Thinking
- Valuers
- Other person's view
- Brainstorming and idea generation
- Obtaining the ideas
- Early vision and goals
- A better mousetrap, or re-inventing the wheel?
- Obtaining more information
- SWOT
- Pareto analysis
- Force field analysis

Decision Making

- Evaluating options
- Decision alternatives
- Process of decision making
- Must and wants
- Evaluating risk
- Checking your decision
- Developing the Solution



The Solutions Hierarchy

- Elements of the plan
- Gaining acceptance and agreement
- Keeping the customer informed
- Refining the ideas
- Strategy, goals and objectives
- Bringing it all together

