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Executive Partner Summit

Online support for top European Microsoft event



The Story

AHK successfully created online content for the Microsoft Executive Partner Summit for 3 years in a row.

AHK developed all the online support for this important event for Microsoft. We created a website that acted as the go to place for all the attendees at this frantically busy 3 day event.

Part of the brief was to create online feedback forms, accessible from smartphones.

Feedback from delegates and senior Microsoft personnel was extremely positive and the team were immediately booked for the next event.

What the client said

“Excellent work-the extremely fast turnaround and 100% accuracy turned a potential nightmare into a real pleasure. Roll on next year”

Microsoft Event Manager

Client: Microsoft

Skills: Database build, project management, strategy, web design, web back office.

Find out more

To talk about how AHK can help you resolve your own marketing challenge, David Hearn on 020 8541 4222 or david.hearn@andersonhearnkeene.co.uk.

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