

Hospitality Show Highlights

This week we've been at the Hospitality Show NEC Birmingham with Caterer and Hotelkeeper, Managing Editor Amanda Afiya interviewing some interesting industry leaders: [View the video](#)



Bocuse d'Or European finalist - Adam Bennett

We're delighted to have photographed Adam, Head Chef of Simpsons for the Bocuse d'Or team UK, organized by the Academy of Culinary Arts, This time we used a Union Jack chair, [read more...](#)

THE TOP 100

The most powerful and influential people in the pubs sector

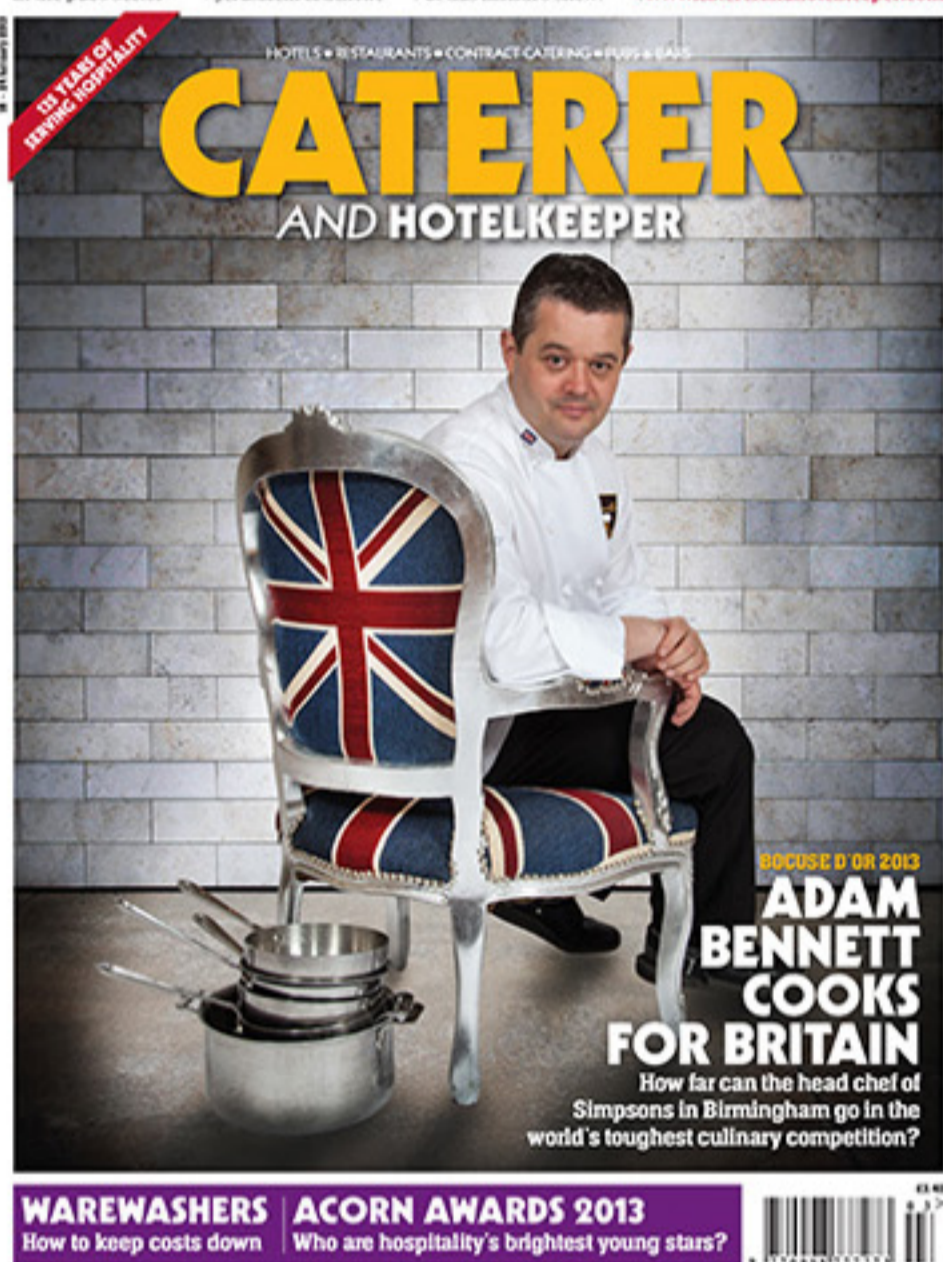
MASTERCLASS

Matthew Tomkinson's many uses for the Jerusalem artichoke

HOSPITALITY 2013

What are the top 10 things you mustn't miss at this month's show?

TABLE TALK Share photos and videos with other members on our community site www.catererandhotelkeeper.com



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Photography and Video

We have an ever growing team of photographers and videomakers. We commission depending on the clients brief and select the most appropriate person for the shoot. 2013 is set to be a busy year for us at Hospitality Media and we have more editors working at our offices on the Penshurst Estate in Kent.



Some insights we've found interesting :

Which Content will get the most visibility on Facebook in 2013? [Discusses here the new Edgerank algorithm](#) in relation to Photography, Video, URL Links and Status Updates.

[The basics of Video SEO](#) - This is useful to help with video strategy as well as optimization.

[The basics of Video SEO](#) - Using video to increase Conversion Rates on e-commerce sites.



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