Logic Model 'CyberSense': reducing harm through positive responses to cyberbullying

INOK Intervention Inputs

Mechanisms

Intermediate Outcomes

Ultimate Outcome

Cyber-stories [7]
Analysis of unwanted behaviour

Storyboards & Role Play [8]
Developing positive strategies in response to cyberbullying

Judge Kadeem & Spot the Symbol [9]
Making judgements and staying safe online

Problems & Solutions [10]
Practicing skills associated with assertiveness

Circle of Support and Big Cyber Quiz [11]
Where to get advice & support

Increased Knowledge
- Appropriate / Inappropriate behaviour
- Language to de-escalate conflict, talk about feelings and empower bystanders
- People to turn to for help [4]

Improved Communication Skills
- Questioning techniques and apologies to de-escalate conflict
- Talking about feelings, a constructive way to ask for help
- Techniques to empower bystanders [5]

Increased Confidence
- To employ communication skills
- Ask for help [6]

Empowered individuals
With constructive strategies to respond to cyber bullying [3]

Improved norms
What is unacceptable behaviour and how to respond to it [2]

Reduce harm associated with cyberbullying/ bullying [1]

the social research unit

ariel trust