

## Smart Dash Advanced Reporting

### Extend the ACT! Dashboard with Smart Dash by Xact Software

Smart Dash is a powerful and flexible reporting tool that works inside ACT! With Smart Dash you can simultaneously analyse data from ACT! and any other external database\* in one central location.

### Why Smart Dash?

Smart Dash provides flexibility beyond ACT!'s own dashboard, giving users unlimited potential to customize queries.

- Report on data from your ACT! Contacts, Groups, Companies, Activities, Opportunities and even custom tables
- Report on any compatible external database such as Microsoft Access, QuoteWerks or QuickBooks\* right from within ACT!
- Include filters in your reports that aren't available in any other reporting tool for ACT!
- Display report results using Google Maps and Google Charts
- Export report data to Excel for further analysis
- Mix and match Smart Dash reports with any default ACT! dashboard.

### Reporting with Smart Dash

There are unlimited possibilities for dashboards and reports that you can create with Smart Dash.

Smart Dash comes with pre-configured dashboards so you can get analyzing straight away. Xact Software also offers a query building service and **if you have a custom reporting idea that we think will be popular - we'll do it for FREE!**

Some of the custom reports we've created so far include:

- A pie chart showing current stock on hand live from the accounting system
- An area chart displaying accumulated sales by month by year
- A Google map grouping prospects by country
- Take a look over the page at some great examples.

\*Databases must be ODBC or OLEDB compatible. In some cases you may also need a 3rd party connector, for example to connect with QuickBooks you will be required to have the QDBC driver installed.

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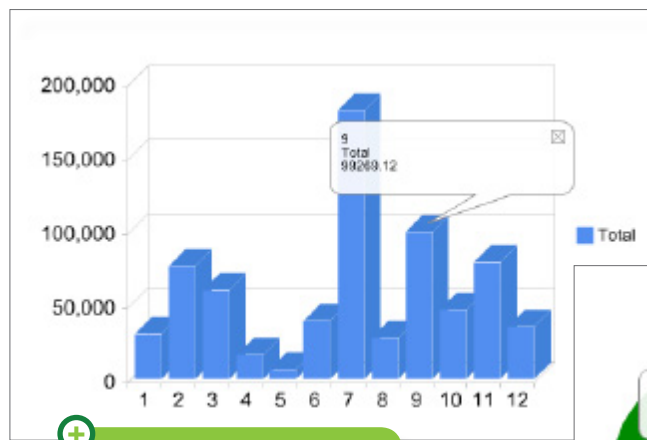
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## Example reports you can create

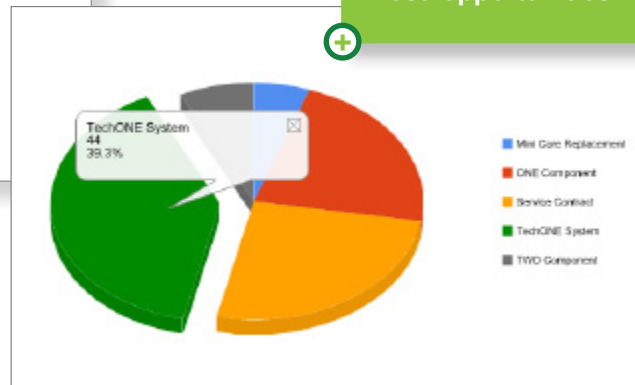
View the last 20 history entries in your database and filter by History Creator or Activity Type

Date	Contact	Company	Type	Regarding
9/04/...	Chris Huffman	CH TechONE	Meeting Held	Network Breakfast
25/08/...	Ethan Campbell	Yellow Jersey Bikes	Meeting Held	Presentation
25/08/...	Wilhelm Loke	Yellow Jersey Bikes	Meeting Held	Presentation
25/08/...	Lance Parker	Yellow Jersey Bikes	Meeting Held	Presentation
11/04/...	Morty Manicotti	Corleone's Pasta Company	Meeting Held	Lunch Meeting
9/04/...	Ernst Anderson	CH TechONE	Meeting Held	Expense and Sales Reports
9/08/...	Chris Huffman	CH TechONE	Meeting Held	Network Breakfast
9/04/...	Melissa Pearce	CH TechONE	Meeting Held	Staff Meeting
19/04/...	Silvia Carlini	Hospital de la Gente	New Opportunity	New Opportunity - ACT! Sales Cycle ...
9/04/...	Allison Mikola	CH TechONE	To-do Done	Prepare Sales Report and Plan Next ...
30/10/...	Jane Bellamy	Boomers Artworx	New Opportunity	Headquarters - ACT! Sales Cycle Initi...
9/04/...	Allison Mikola	CH TechONE	Meeting Held	Networking Breakfast
17/04/...	Lance Parker	Yellow Jersey Bikes	E-mail Sent	Confirming Our Appointment
24/04/...	Timothy Hanks	Wilson Co.	Meeting Held	Presentation
9/04/...	Allison Mikola	CH TechONE	To-do Done	Prepare Sales Report and Plan Next ...
31/10/...	Mitch Brenner	Bodega's Bodacious Birds	Opportunity Won	Bodega Bay HQ \$12,000.00 Closed - ...
28/02/...	Danielle Hemez	Xact Software	E-mail Sent	MailChimp Campaign: test - Status: sent



See the total value of Won or Lost Opportunities for each month in a year

View all of the products against your 'Open', 'Closed - Won' or 'Closed - Lost' opportunities



Display the location of all your upcoming meetings on a Google Map.



See Smart Dash in action on our live demo site [xactsoftware.co.nz](http://xactsoftware.co.nz)