Hotels

EPoS Solutions

ICRTOUCH
ENHANCE YOUR BUSINESS

The UK's leading EPoS
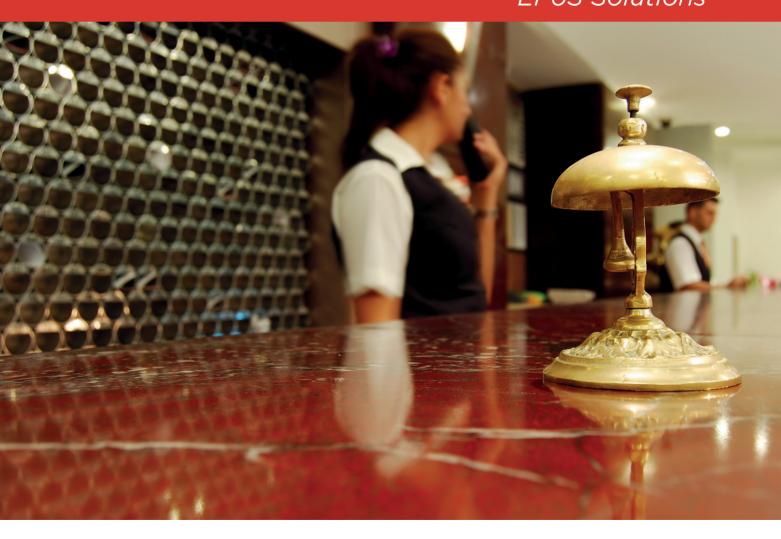software developer

ICRTOUCH
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FOR
HOTELS

ICRTouch's TouchPoint is the number one EPoS solution to enhance business in a 5 star hotel, boutique B and B, or rural campsite.

TouchPoint software is more than a decade in development and has sold more than 70,000 licences.

Use it on its own or pair it with TouchOffice Web, PocketTouch, TouchKitchen or TouchLoyalty to boost its key features.

TouchPoint features software to help you manage a guest's stay from check-in through to check-out, plus every visit to the bar and restaurant in between.

Most of the UK's Hotel PMS systems are already set up to work with ICRTouch. Ask your ICRTouch Partner or contact us online if you'd like to know more.

For your hotel restaurant, TouchPoint incorporates a visual table plan across multiple dining areas and floors. It has a built in reservation diary and controls what is being sold. If the seared tuna has all gone, TouchPoint won't let the waiting staff accept any more orders. TouchPoint prompts waiting staff to ask if the customer prefers fries, or if the steak should be medium. Program it to your exact requirements and prompt staff to up-sell.

For your hotel bar, TouchPoint is designed for speed so you can make a sale with the fewest key presses. Running a tab? TouchPoint replaces bits of paper. It's easy, digital, accurate and all on screen. TouchPoint is great for promotions. Happy hours, functions and promotions are simple. TouchPoint manages them at the point of sale and then adjusts stock levels accordingly. Suddenly it is happy hour for everyone.

TouchPoint is reliable...

With over 70,000 sales, customers keep coming back to ICRTouch because it is the market's most reliable EPoS package.

If the power fails, at least you will be able to count on TouchPoint. When the tills (and the fruit machines) come back on, you'll find you haven't lost any data. The system is robust and rugged and it doesn't crash, which means you don't lose a sale.

TouchPoint is secure. It will allow you to identify the cashier using a pin number, magnetic card, iButton, finger print, RFID cards and more. You will know who was at the till and when they were there.

"The system is easy to use. There is less room for error. At the end of service, the new system makes it more simple to charge meals or drinks to rooms."

Jenny Withington, The Beaulieu Hotel manager

TouchPoint

The must-have touchscreen till for your guest accommodation. Use it as the basis for your EPoS solution.

Combine it with...

TouchOffice Web

ICRTouch's cloud-based back office software functions as a virtual version of what is behind the bar and in your cupboards and cellars. Together they give fantastic control over file maintenance, stock management and provide more detailed reports.

PocketTouch

Pair TouchPoint with our handheld digital ordering software for android and iOS, PocketTouch and you have an EPoS system capable of taking orders directly at the table. No more illegible hand written orders being deciphered at the till. PocketTouch transmits the order directly to the terminal and the printers or displays in the kitchen. In the event of the customer asking for something that is not on the menu, custom messages can be keyed in.

TouchLoyalty

TouchPoint features customer loyalty software that accurately tracks and targets promotions. It is the most comprehensive built-in loyalty software on the market. Combine it with TouchLoyalty and you'll have the secret to fantastic customer service at your fingertips and you'll even be able to send your own email marketing.

TouchKitchen

A large bright monitor in the kitchen displays food orders. They can be moved around or saved until later. The software saves time, money and mistakes on food orders because it replaces a badly written paper chit that has to be walked to the kitchen. New for 2016, TouchKitchen is available on any iOS or Android device/tablet.

www.icrtouch.com

Case Study: New Forest Hotels

Located in some of the Forest's best-known beauty spots and taking full advantage of its attractions are four welcoming country house hotels.

New Forest Hotels had two main requirements: to streamline the business and to increase security at the till points.

"We deployed ICRTouch TouchPoint EPoS software to run point-of-sale operations," explains Lee Drew of SBS EPoS. "Plus we interface to the front-office management system, Rezlynx' Hotel Management Software, that they'd been running for years, and to back-office software which is installed at the head office."

The Forest Lodge Hotel at Lyndhurst was the first to receive the new technology. Within the following two months, the remaining three hotels had also been upgraded.

TouchPoint · TouchOffice Web · PocketTouch · TouchKitchen · TouchOffice · TouchMenu · TouchLoyalty · TouchTakeaway · TouchStock · TouchAbacus · TouchReservation · TouchTopUp