

## Turn off mobile threats without turning off your mobile users

For companies and government organisations worldwide that want to stay productive, competitive, and relevant in an increasingly handheld world, adopting a mobile strategy today is no longer optional – it's a mandate. Doing it safely means protecting data, assets and activities with security built for mobility.

**Meet iDENTtear® by Apply Mobile, providing powerful protection to secure mobile access.**

### **Facing down digital threats**

Consider today's mobile business environment:

- Targeted attacks against mobile and data assets are increasing in number and sophistication.
- Protecting data and networks is becoming more difficult.
- Data compromises and financial losses from fraudulent activity are becoming more common.

iDENTtear's simple "push and forget" two-factor authentication device means your data, remote access and digital signature capabilities can be secured across your entire suite of mobile and computer devices. It's a mobile data security force at your users' fingertips.

With strong security for the protection of data; compliance with legal, regulatory and internal security policies that Chief Information Officers insist on; and a simple-to-use form factor with minimal distraction that users require, iDENTtear is the solution that strikes the balance between usability and security that's critical to all successful mobile strategies.

iDENTtear provides security strong enough for today's threat landscape, built for mobile users.

### The solution is simplicity

iDENTear is a small, tamperproof and wireless hardware-based security product which having true, two-factor authentication provides the highest level of security for more demanding requirements.

It generates, stores and manages credentials such as digital keys, certificates and passwords that can be used to provide secure access, protect data and authenticate users. iDENTear adds additional layers of security to any third party software that is used for communication, data protection, encryption or banking transaction purposes.

iDENTear provides the necessary balance between a simple customer experience for users, and the strong security of two-factor authentication for data protection.

So you can embrace mobility – while deflecting threats.

### Product highlights

**High assurance.** iDENTear has strong authentication and encryption security, designed to FIPS 140-2 Level 3, allowing organisations to meet the highest security assurance levels as specified under Level 4 of NIST Electronic Authentication Guidelines (LOA4) – so you can be assured of the security of access to remote networks.

**Two simple-to-use form factors:** a small keyfob device and a card device that is the size of a credit card. Both have a single button with no display necessary.

**No requirement for card readers** or other hardware – so you don't have to invest in physical installations, and your users don't need to juggle doors and devices.

### Strong and trusted security is guaranteed.

Unlike in other devices, no one can access the secrets that are used to build the credentials within the device as they are generated automatically within the secure realm of the device at enrolment – not burned into the device as part of manufacturing. This removes any risks associated with exposure of secrets to threats.

### iDENTear provides the extra assurance levels

required by organisations that may not be achievable in software alone – so you can institute multiple levels and policies for the clearances that require higher protection.

**Protects data at rest** on mobile devices without the requirement for long and complex passwords – so you can securely support a “bring your own device” (BYOD) strategy and not put any confidential data at risk.

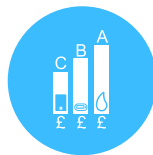
### Integrates with leading Mobile Application

**Management solutions** – so you can arm employees and staff with the BYOD device protection they need.

**Securely manages the credentials** that can be used to decrypt or sign emails on a mobile device, and digitally sign documents and support non-repudiation – so you can transact secure communications effectively and securely via mobile device.



Platform Agnostic



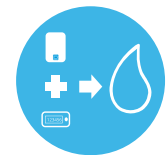
Cost Efficient



Easy to Use



Easy to Manage



Multi-Layer

### About Apply Mobile

Apply Mobile standardises security in a digital world through Innovation and Integrity. The patent pending iDENTear device, iDENprotect and iSPA products are designed to integrate with a variety of computing platforms, including laptops, with a particular focus on mobile devices such as phones and tablet devices. Regulated, blue chip, government and defence clients use our technology to simplify security, reduce costs and enhance productivity.