

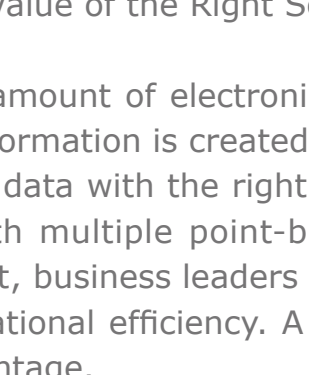
Summer 2012

Trubiquity receives IT Europa 2012 European Software Excellence Award

Qoros Auto Co., Ltd signs deal with Trubiquity for global data and file transfer

Proud Sponsor of the AIAG 2012 Quality Summit

September 17 & 18 2012



THE CORNER OFFICE

BY STEPHEN D. KOONS, CEO

The Value of the Right Solution

The amount of electronic data in the world is rapidly growing. Approximately 15 petabytes of information is created every day. Given the immense volume of data, securely sharing the right data with the right people is a highly complex activity. Most businesses try to manage it with multiple point-based solutions that create operational challenges for them. As a result, business leaders seek out ways to minimize their risk and complexity while improving operational efficiency. A solution capable of achieving these goals is a valuable competitive advantage.

In the first half of 2012, we have expanded our market outreach by joining several industry associations to learn more about our customers' business challenges and how our technology can help. Several of our upcoming product releases will include new features and functionality to enhance our customer's ability to resolve these business process challenges. We will be sharing product release details at our upcoming user conferences in the second half of 2012.

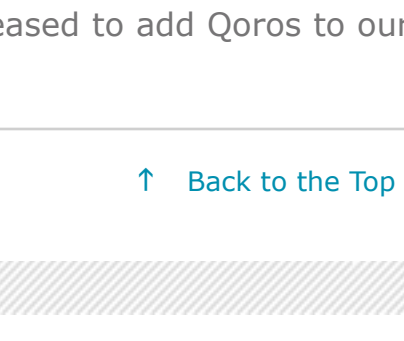
We appreciate your business and welcome your suggestions for improving our products to better serve your needs.

Best Regards,
Stephen D. Koons

Customer Bulletin

Qoros Auto Company, Ltd. Selects Trubiquity for Global Data and File Transfer

Qoros Auto Co., Ltd. (Qoros Auto) is a new international automotive corporation. Launched in December 2007, Qoros Auto operates three design and engineering centers located in Munich (Germany), Graz (Austria), and Shanghai (China), as well as a new state of the art manufacturing plant based in Changshu, Jiangsu Province of China, that will become operational by the end of 2013.



As an independent joint venture, Qoros Auto incorporates European car manufacturing craftsmanship, leading edge technology, together with design simplicity and functionality. The first Qoros car is scheduled to launch in China and Europe in 2013.

Alan Pilz, Data and Release Manager at Qoros said, "Since we started from scratch, Qoros had the possibility to get it right from the start and find the right partner that can help manage file transfers between us and our partners and suppliers. Based on extensive research we have chosen to work with Trubiquity since they have the experience and competence to realize our ambitions. With their support we have implemented "TRUFusion" Enterprise" and went live in April 2012."

Martyn Davies, Vice President of Trubiquity's Managed File Transfer (MFT) business unit said, "We have enjoyed working with Alan and his team in Shanghai. Qoros is an exciting new venture for which we are confident our TRUFusion Enterprise solution will help them achieve efficiency and flexibility within the manufacturing design process. Trubiquity already helps seven out of the top ten global OEM's (Original Equipment Manufacturers) with managed file transfer (MFT) and collaboration solutions and now we are very pleased to add Qoros to our prestigious OEM customer list."

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Product Updates

We are continually looking for ways to improve our products and add more value to you, our customer. Below you will find a few of our latest updates.

TRUeurex-c™ 4.2 Release Highlights

TRUeurex-c™ supports -

- AS2 protocol: Certification for AS2-Interoperability (IEFT EDIINT Applicability Statement 2) by the Drummond Group Inc. (DGI).
- New FTP/FTPS-Server communication.
- Improved embedded certificate management for all secure communication protocols (OFTP2, AS2, FTPS).
- New optional interfaces to manage transmissions and configuration.

TRUFusion Enterprise Release 7.4 - Highlights

- TRUFusion™ Enterprise Portal has new functionality to allow the exchange of large files > 2GB and the ability to invite partners to have access to it with automated database population and email notifications.
- TRUFusion™ Enterprise Teamcenter integration module has improvements for automating CATIA v5 and NX data exchange processes and workflows with partners.
- TRUFusion™ Enterprise NX translator integration module has an improvement to allow automated discovery of full assembly structures.

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TRUnews

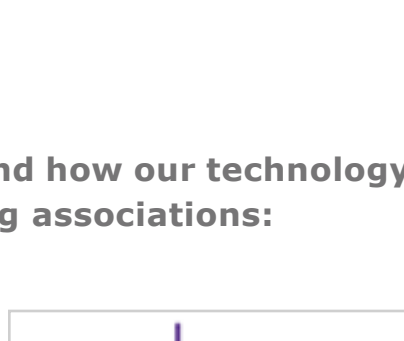
First Time Event Attendance

Trubiquity presents at the SCAF (Svenska CATIA Användar Föreningen) Swedish CATIA Users Association Spring Conference 2012



Trubiquity CEO, Stephen Koons presented "User Efficiency – How to Achieve Efficiency Gains in Data Exchange" at the Spring Conference and annual SCAF meeting at the Lindholmen Conference Centre in Gothenburg, Sweden on May 9, 2012. This was a first time appearance by Trubiquity at this prominent Swedish CATIA Users event.

Trubiquity joined this year's ProSTEP iVIP Symposium 2012 as a new member of the ProSTEP iVIP Association and an exhibitor



This year's ProSTEP iVIP Symposium took place on May 10 & 11, 2012, in Hamburg, Germany, offering 460 participants from 13 countries and university representatives a top-class event. The symposium content demonstrated how PLM, Engineering, IT and Software, working in concert, increases efficiency for the entire process chain -- from development to customer service.

Trubiquity attended as a new member of the ProSTEP iVIP Association. As an exhibitor, Trubiquity showcased a range of solutions for optimizing the product development process, one of the key topics of the symposium, by presenting integration solutions for PDM/PLM systems. Trubiquity's new supplier integration (shareable within a platform) and workflow-driven process management solutions drew significant interest from symposium visitors.

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Associations

To learn more about our customers' business challenges and how our technology can help, Trubiquity is pleased to have joined the following associations:

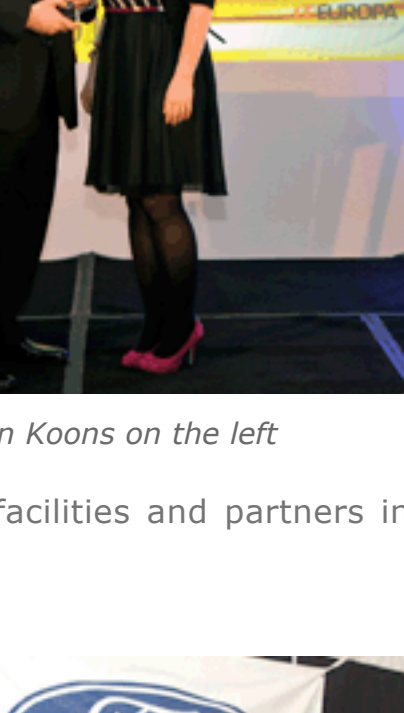
ProSTEP iVIP Association

The ProSTEP iVIP Association is an international association that has committed itself to developing innovative approaches to solving problems and modern standards for product data management and virtual product creation.



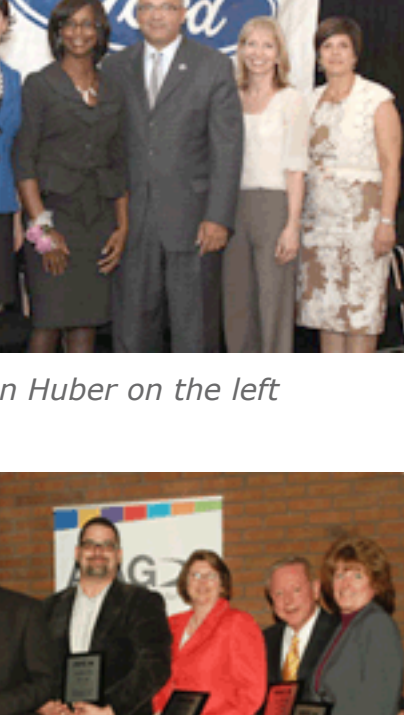
Original Equipment Suppliers Association

The Original Equipment Suppliers Association (OESA) is the voice, a forum and a resource for the automotive original equipment supplier industry.



Automation Alley

Automation Alley, Michigan's largest technology business association, is a non-profit organization that drives growth and economic development through a collaborative culture that focuses on workforce and business development initiatives.



German American Chamber of Commerce – Michigan Chapter

The Michigan Chapter of the German American Chamber of Commerce of the Midwest is dedicated to encouraging, extending and promoting trade, commerce and investment between the Federal Republic of Germany and the State of Michigan.



Troy (Michigan) Chamber of Commerce

The Troy Chamber exists to help create long-term economic vibrancy, vitality and stability for Troy's business community.



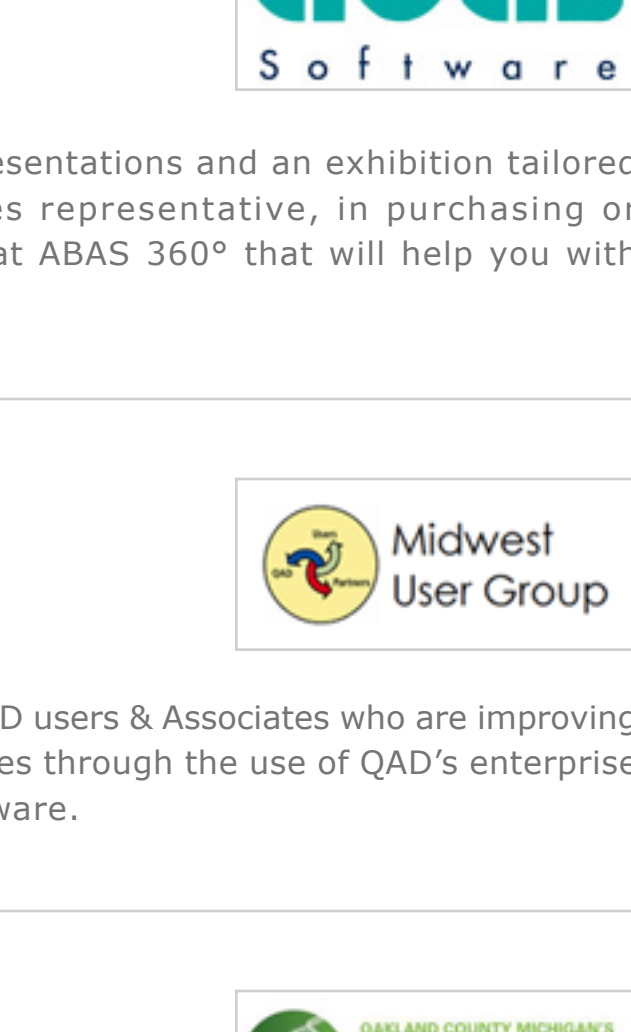
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Awards

Trubiquity is proud to receive the following awards honoring the positive business outcome of our solutions for customers as well as the industry and leadership accomplishments of our team members.

Trubiquity receives IT Europa 2012 European Software Excellence Award

On March 1, 2012, in Berlin, Germany, Trubiquity received the Independent Software Vendor 2012 European Software Excellence Award for its automotive supplier customer solution in the Information Management and Content Management category. Entries were judged on dedication to the customer, an understanding of the customer's specific issues and industry, solution implementation, customer service and most important how well the solution met the customer's needs and impacted their business.



Stephen Koons on the left

Maureen Huber selected as Vista Maria Woman of Achievement

Maureen Huber, Chief Financial Officer and Managing Director, Trubiquity, was honored at the 13th Annual Celebrating Women event hosted by Vista Maria on May 3, 2012. The event celebrates prominent women role models and the girls of Vista Maria, a non-profit organization whose mission is to heal Michigan's victimized girls and women with treatment programs and services.



Maureen Huber on the left

Doug Halliday receives AIAG Outstanding Leadership Award for the Supply Chain Connectivity Project

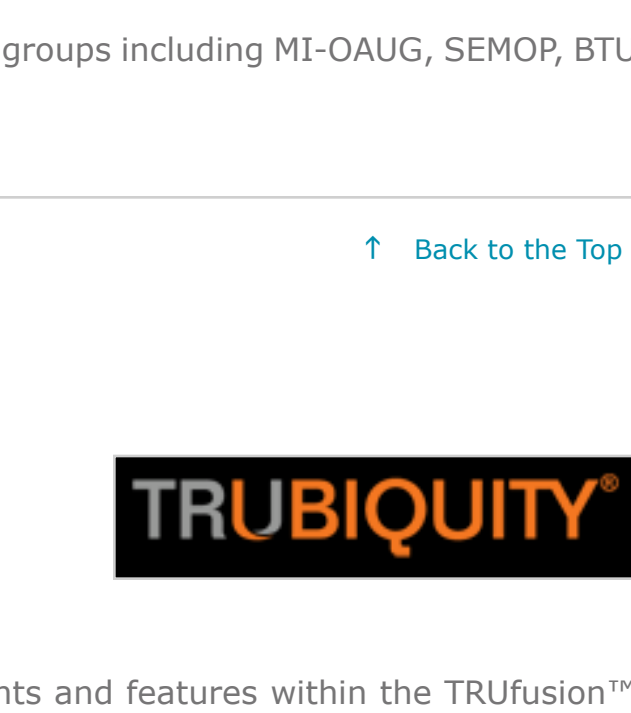
Doug Halliday, Director of Strategic Business Development, Trubiquity, was selected as an AIAG Outstanding Leadership Award Recipient for the Supply Chain Network Data Connectivity Project. He was presented a plaque at the AIAG Volunteer Awards Ceremony during the AIAG Supply Chain Summit on May 8, 2012.



Doug Halliday second from left

Trubiquity Named a Corp! Magazine's 2012 Michigan's Economic Bright Spot Award Winner

Trubiquity is the recipient of the Corp! Magazine's 2012 Michigan's Economic Bright Spot award which recognizes Michigan companies that are growing, thriving and succeeding. Trubiquity was honored, among the 38 recipients of the award, at the ceremony on June 12, 2012 at the Michigan State University Management Education Center in Troy, Michigan. To read more about the award, click [here](#).



Stephen Koons on the right

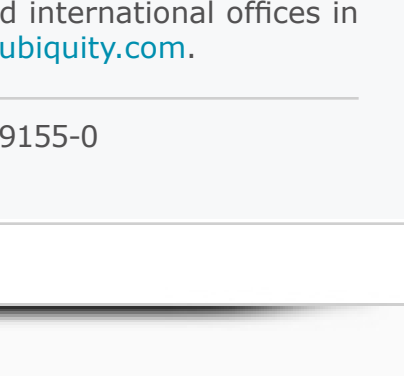
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Events

Tradeshows & Conferences

2012 AIAG Quality Summit

September 17 – 18, 2012
Livonia, Michigan
[Click Here for More Info](#)



The AIAG Quality Summit is an event for manufacturing-based companies focusing on the Quality practitioner function.

abas 360°

September 20 – 21, 2012
Kongress-Zentrum/Stadhalle
Karlsruhe, Germany
[Click Here for More Info](#)

Discover ABAS business software through live presentations and an exhibition tailored to your needs. Whether you are a CEO, a sales representative, in purchasing or production -- there will be information for you at ABAS 360° that will help you with your daily processes.

Fall Midwest Users Group Conference

September 23 – 25, 2012
Lisle, Illinois
[Click Here for More Info](#)

The Midwest User Group conference is targeted to QAD users & Associates who are improving their business practices and manufacturing processes through the use of QAD's enterprise application and manufacturing management software.

Medical Mainstreet - Inno-Vention Medical Device Conference

October 4, 2012
Rochester, Michigan
[Click Here for More Info](#)

The Medical Main Street Conference highlights the full product-life-cycle of medical devices and the innovative technologies coming out of Michigan. Attendees will be new manufacturing suppliers, physicians and surgeons that use today's medical devices.

IZB (International Suppliers Fair) 2012

October 10 – 12, 2012
Wolfsburg, Germany
[Click Here for More Info](#)

As Europe's leading trade fair for the automotive supplier industry, the International Suppliers fair will showcase the entire range of services relevant to the automotive world.

Siemens PLM Connection - Europe 2012

October 22 – 24, 2012
Linz, Austria
[Click Here for More Info](#)

The Siemens PLM Connection – Europe 2012 is a conference where European PLM Software users from more than 25 European countries coupled with experts and developers of the Siemens PLM team come together to exchange information.

Michigan Oracle Users Summit (MOUS)

November 14, 2012
Schoolcraft College VisTaTech Center
Livonia, Michigan
[Click Here for More Info](#)

The MOUS conference is an event for all regional user groups including MI-DAUG, SEMOP, BTU and Hyperion.

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Trubiquity Events

Trubiquity – TRUUser Dinner & Meeting

November 7 – 8, 2012
Hotel Steigenberger Hof, Mannheim, Germany
[Visit our event page](#)

The TRUUser meeting features the latest developments and features within the TRUFusion™ solution suite that help global companies work faster and more efficiently. It will also reveal the details of how our customers have cost-effectively improved their product development process and global data exchange by implementing our TRUeurex-c™, TRUFusion™ Connect, TRUFusion™ Enterprise and TRUFusion™ PLM Integration solutions.

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Trubiquity is a leading global provider of MFT (managed file transfer), process automation and integration solutions for 6,500 companies with 60,000 users in more than 40 countries. For more than 25 years, we have served the automotive, aerospace, manufacturing, retail, finance, healthcare and consumer goods industries. Trubiquity solutions improve our customer's ability to control and protect data within their business and among external partners. Trubiquity is headquartered in Troy, Michigan, USA with facilities in California and international offices in Germany and the United Kingdom. For more information, visit www.trubiquity.com.

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