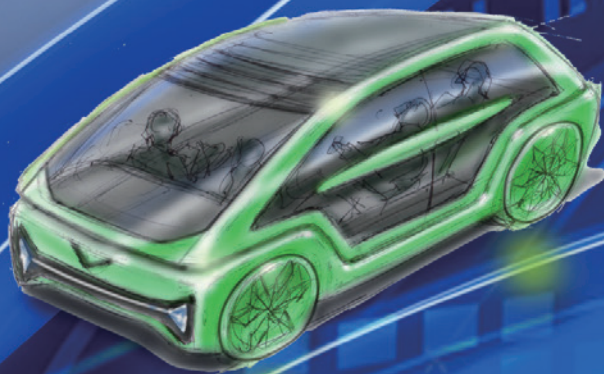


# 2019 Next Generation Vehicles Show

# ITV

*Intelligent Transport Vehicle*

## TRUCK SHOW is relaunched



### Event Details

Venue : Makuhari Messe International Exhibition Hall

Session : 2019

**10/1 TUE**

**10/2 WED**

**10/3 THU**



Show organizer NISSIN Co. Ltd. has organized the Truck, Trailer and Special Vehicle Show (TTS Show) since 1977, promoting the trucking industry.

Secretariat ; Next Generation Vehicle Show Administrator Office.

<http://www.truck-x.com>



## **ITV (Intelligent Transport Vehicle Show) to be held October 1-3, 2019, at the International Exhibition Center in Makuhari, Japan, during the All Japanese Trucking Enterprise Conference.**

NISSIN Co. Ltd. presents the ITV Show, formerly the Truck and Trailer Show, to be held in conjunction with the 24th Conference of The Association of All Japan Trucking Enterprises (October 2-4) .

The two major events will be held in the metropolitan area at the same time and in the same place for the first time in 10 years. The ITV Show will showcase new technologies relating to autonomous driving and introduce many new products.

Since the invention of the steam engine about two and a half centuries ago, there have never been such dramatic changes in every mode of transportation – automobiles, trucks, trains, ships and airplanes.

With the explosion of the Internet of Things (IoT), devices are now being connected to the Internet to process and use data in real time or store it for future use. For example, vehicles can be connected telematically, sharing information about traffic and weather conditions, which can then be displayed on in-dash navigation systems and shared with other vehicles.

Artificial Intelligence (AI) technology on vehicles can identify relationships between sets of data and enable automated control of mechanical systems. Analysis of real-time conditions that include pedestrian recognition, on-board safety systems, traffic signals, traffic and road conditions, accidents and traffic regulations using the IoT are all enablers of autonomous driving.

All of these new capabilities have created a new class of vehicles we call Information Technology Vehicles (ITV) and are the focus of the new ITV Show.

In 40 years of producing the Tokyo Truck Show, we've seen many exciting and innovative changes in trucking. The advent of the Wing Body improved material handling, resulting in labor savings across the industry; temperature-controlled cargo trucks ensured the quality of fresh and processed food and electronic-controlled engines greatly improved emissions. And now the pace and impact of change is accelerating.

In trucking, the use of autonomous and platooning technology is becoming a reality. ITVs will improve safety. And in the none-too-distant future, emission-free vehicles will be available to operate in diesel-free cities using electricity as the power source.

The Association for the Promotion of Electric Vehicles ([www.apev.jp](http://www.apev.jp)) and Mr. Soichiro Fukutake, President of Benesse Holdings Co. Ltd, founders of the Association will play a major role in the ITV Show.

The 2019 ITV Show is your opportunity to see and experience all of these new developments. We look forward to seeing you there.

**Yokoro Mikio,**  
Representative Director, NISSIN Co. Ltd.

# 2019 Next Generation Vehicle Show

**The World is Changing. Vehicles are Changing.  
October 1-3, 2019**

Makuhari Messe International Exhibition Center Hall #7,  
Chiba, Greater Metropolitan Tokyo

Show Organizer : NISSIN Co. Ltd., Next Generation Vehicles Show  
Management Committee.

Attendees : Managers and Decision-Makers in the Transportation  
Industry, Government Regulators and the International Media.

## Special Sessions :

- Challenges of Truck Manufacturers in the New Era
- The Latest Developments in Autonomous Driving and What Lies Ahead
- Symposium on Next Generation Vehicles for Sustainable Mobility

## ■ In Cooperation with :

Tokyo Metropolitan Association of Trucking  
Kanagawa Association of Trucking  
Chiba Association of Trucking  
Saitama Association of Trucking  
Tochigi Association of Trucking  
Gunma Association of Trucking

Ibaragi Association of Trucking  
Yamanashi Association of Trucking  
Niigata Association of Trucking  
Sjizuoka Association of Trucking  
Aichi Association of Trucking

## Next Generation Vehicle Show Administration

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Phone +81-3-6278-8905

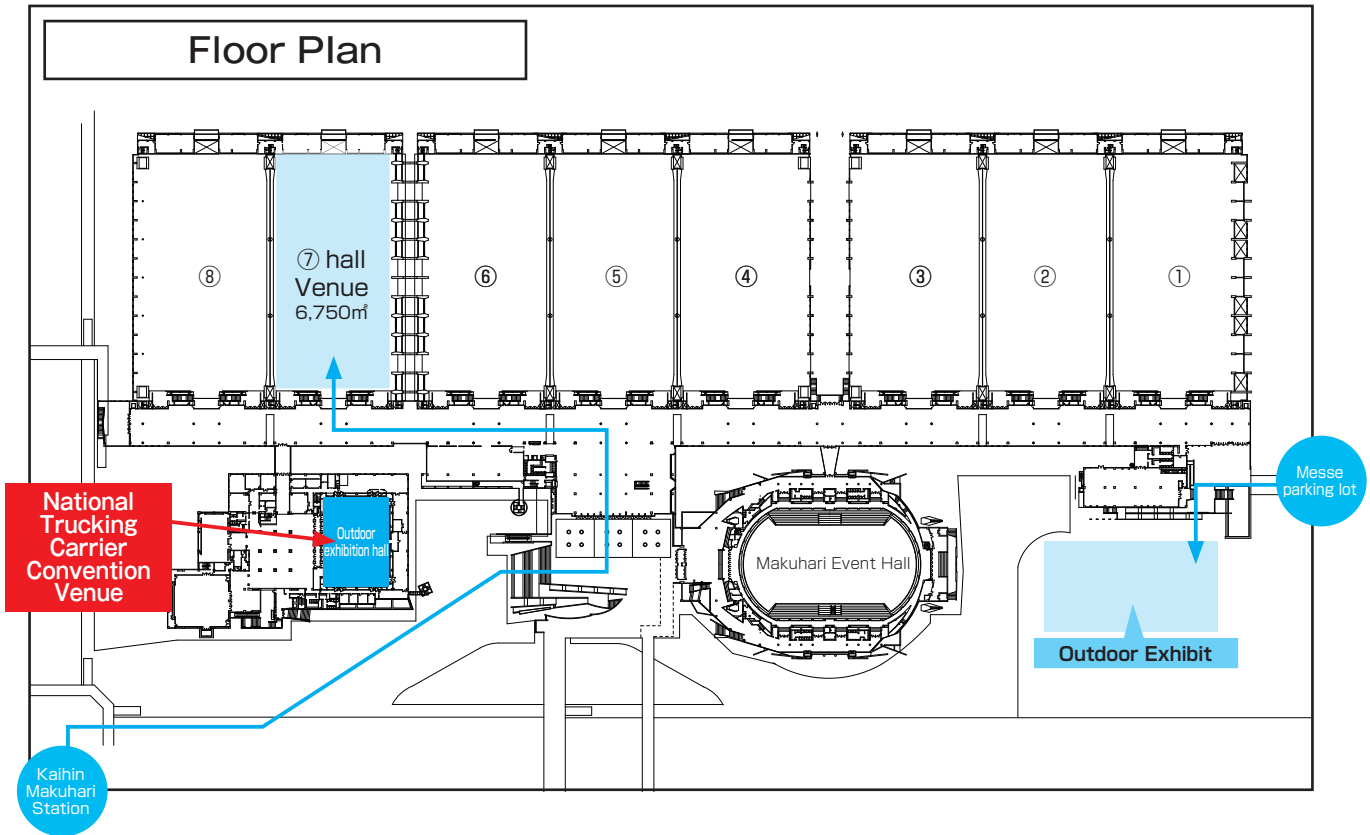
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URL② : [yokoro@nissin-news.co.jp](mailto:yokoro@nissin-news.co.jp)

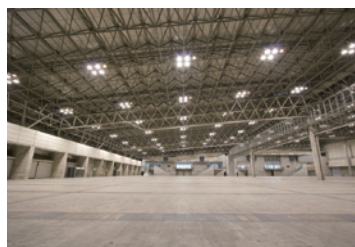
# Makuhari Messe International Exhibition Center #7



Central entrance



Makuhari Messe Aerial View



Hall#7



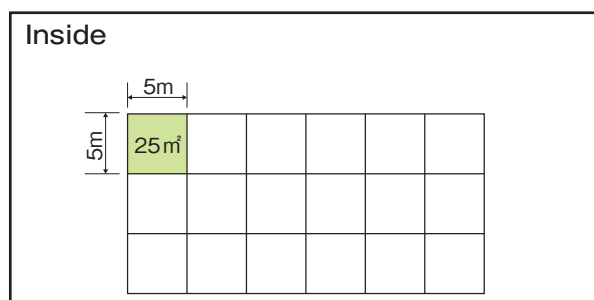
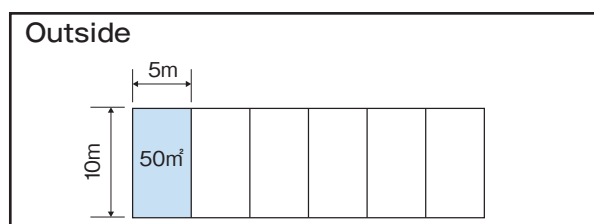
Outdoor Exhibit area

# 2019 Next Generation Vehicle Show

	Exhibit classification	Size		Price (yen)	m <sup>2</sup> Unit price (yen)	Exhibit area
A	Outside space	10m × 5m	50m <sup>2</sup>	¥300,000	¥6,000	Outside exhibit area
B	Indoo space	5m × 5m	25m <sup>2</sup>	¥400,000	¥16,000	Hall #7
C	Basic indoor booth	Approx.3m×3m	9m <sup>2</sup>	¥250,000	Approx. ¥28,000	Hall #7

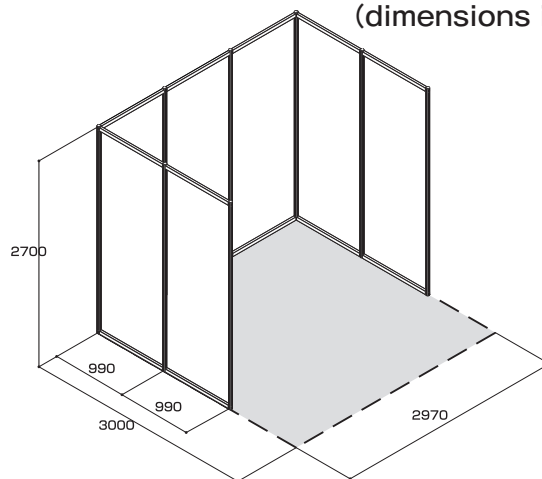
Partitions will only be included for the basic booth spaces (below right, dimensions in cm) . Combined multiple spaces outside are 50 m<sup>2</sup> each joined side by side. For multiple spaces, please fill in the combination diagram on the application. Please contact show office for availability of combined outside spaces.

## 〈Exhibit size〉



For multiple spaces, please fill in the combination diagram on the application. Please contact show office for availability of combined outside spaces.

## 〈Basic indoor booth〉 (dimensions in cm)



Panels will be provided and installed for basic booths, consisting of a back panel and left and right side panels. On combined booths, the left and right panels will be installed at the outer dimension. Exhibition fee includes the basic booth panel construction costs.

## Makuhari Messe Access guide

### 〈By Train〉

- Approx 30 minutes from Tokyo Station or 12 minutes from Soga Station to Kaihim Makuhari Station on the JR Keiyo Line 5 minutes walk to Makuhari Messe
- Approx 40 minutes from Akihabara Station to Makuhari Hongo Station on the JR Sobu Line 15 minutes by bus to Makuhari Messe

### 〈By Bus〉

- Limousine Bus services from both Tokyo international Airport (Haneda) and Narita International Airport are available

