



# Fibre Optic Connectivity

## The difference between Broadband and Fibre Optic.

- Standard broadband uses fibre to the cabinet (FTTC) and copper to the building, with a theoretical maximum of 80Mbps down and 20Mbps up on a contended service.
- Leased lines uses fibre to the building with speeds up to 1,000Mbps down and 1,000Mbps up on an uncontended service.
- Upgrading from FTTC broadband to 100Mbps leased line provides for significant improvement in both internet access and voice over IP (VoIP) telephone services.

For more information about fibre optic connectivity, click [HERE](#).

For information about VoIP, click [HERE](#).  
To get a free quote on fibre optic connectivity package with Keyfort's VoIP Telephony solutions, call us on 0844 801 4582 or email us: [bizdev@keyfort.co.uk](mailto:bizdev@keyfort.co.uk)

Joke for the month!



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## How can your business benefit from Fibre Connectivity?

- Leased line internet is ideal for implementing VoIP telephone services.
- The uncontended leased line service provides consistent telephone quality and ample bandwidth.
- VoIP is cost effective as the old ISDN telephone service is not required thus saving charges and expensive call usage charges
- VoIP also provides comprehensive call management, recording as required and 'follow me round' so that you can direct calls to the right people in or out of the office as required.
- Leased lines and VoIP or two ways to improve productivity and service levels.

Contact Keyfort to discuss the options suitable for your organisation