

# WELD-Columbus



JUNE 2015

Newsletter

## On-Site Leadership Update Strategic Networking



**Barb Girson**  
CEO and President

This month **Barb Girson**, CEO and President, **My Sales Tactics**, conducted a highly interactive session on strategic networking at **Navigator Management Partners**. Participants learned easy tips to break the ice in large group settings, how to become more intentional in building relationships and effective approaches to transitioning a contact into a true connection. One attendee shared that Barb has "great insight - loved her approach and style". Barb, WELD thanks you for your continued support of WELD's mission and we are your biggest cheerleader!



**NAVIGATOR**  
MANAGEMENT PARTNERS

