



► **SUSTAINABILITY**

**GOALS** ITAB aims to be a leading player in the transformation to the sustainable shop.

## FOCUS AREA: SUSTAINABLE BUSINESS DEVELOPMENT

**Sustainable business development means that ITAB, through its unique concept and product portfolio, can contribute to more sustainable shops through energy and cost-saving products and systems, as well as by continuing to develop solutions for the shops of the future.**

The Group already incorporates sustainable factors in the design and product development phase of its work, for instance in selecting and optimising the use of raw materials with consideration to their environmental impact. Other factors include the product's design and energy consumption. This development work is taking place in the company's own product companies and in close co-operation with the customer. The focus during product development is on well-thought-out solutions, good features, user friendliness, ergonomics and efficiency. When choosing materials for shop concepts, sustainable and recyclable materials are becoming increasingly important. ITAB's creative teams take this into consideration from the start of the design and planning phase when developing concepts or products. Workshops have been launched during the year aimed at making it easier to share experiences and promote best practice in the Group.

ITAB develops and sells both professional lighting systems and self-checkout systems. These are two areas that are considered to affect a shop's costs to a significant extent.

The choice of lighting system affects energy and maintenance costs in a shop. Shops are placing ever greater emphasis on energy efficiency during new construction and refurbishments. One important area that creates benefits both for society and the environment is LED lighting. ITAB's sales of LEDs have increased in recent years, and currently stand at close to 100% of total lighting sales.

The self-checkout solutions also lead to efficiency improvements and reduced staff costs in the checkout arena, as one person can manage between four and eight self-checkouts. ITAB judges that these will be prioritised investment areas for shops in future.



► **THE CHOICE OF LIGHTING SYSTEM** affects energy and maintenance costs in a shop.

## GLOBAL GOALS: SUSTAINABLE BUSINESS DEVELOPMENT

Goal 13 relates to combating climate change. ITAB's contribution here is principally within the focus area Sustainable business development, where the LED technology plays a major role. Thanks to ITAB's lighting products, above all within LEDs, the Group is contributing to improved energy efficiency and reduced climate impact for its customers.

13 CLIMATE ACTION



### 50 PER CENT ENERGY SAVING

**With ITAB's LED lighting range, customers can significantly reduce their energy consumption.**

ITAB's installations are now almost entirely made up of LED technology, allowing energy consumption to be halved. This means that

the investment can pay for itself in around 2-3 years. This in turn produces a return of around 100% for the shop over five years. For a medium-sized shop, this also entails a reduction in its climate footprint of around 9 tonnes of carbon dioxide per year.



### PIRI – AN INTELLIGENT LIGHTING SYSTEM

ITAB has continued to develop lighting systems and can now offer systems that deliver entirely new control, with lighting, sound and images integrated in a wireless network.

This means that the shop can control all functions in one and the same system from one place.



## EFFICIENCY OPTIONS WITH SCO

**Demand for streamlining options in stores is continuing to grow at an ever greater rate.**

The efficiency improvements brought about by self-checkout systems result in significant cost savings and an increased level of service for both large chain stores and smaller convenience stores.

Our self-checkout systems also save space in shops, which can be converted to selling or used to expand the number of checkouts to improve service. Operational efficiency is increased as the self-checkouts can be open at all times, helping to optimise the customer flow in the shop.



## SCO FOR FASHION

**ITAB merged its various teams working within fashion design and self-checkout solutions, and succeeded in developing one of the world's first concepts for self-checkouts within fashion.**

The system makes it possible to have more staff in the shop, while the systems can be open at all times in order to optimise the flows and minimise queues.





## ENERGY-SAVING LIGHTING SYSTEMS

**Lighting systems have become an increasingly important part of the shop concept. During refurbishments and new construction, energy efficiency is becoming increasingly important.**

Energy consumption represents a large proportion of a shop's costs. The right lighting

means major energy savings and lower maintenance costs. The lighting systems' energy

requirements and efficiency have a direct impact on this. The amount of heat generated by the systems also affects the cost for ventilation in the shop. These are areas where ITAB's products and systems are outstanding.

Shops often use more than one type of lighting to create the right atmosphere. Through its range of lighting solutions, ITAB can be an all-inclusive supplier for retail shops and chains.