

Bremont releases the ALT1-C/PB Chronograph

FEBRUARY 2016



The ALTI-C/PW chronograph was Bremont's first non-limited edition polished steel watch forming part of the core collection. In a very short period of time, this chronometer has become an important and successful part of the Bremont watch range.

As a natural extension of the line, Basel 2016 sees the launch of the ALTI-C/PB. This attractive chronometer has a wonderful black dial with beautifully polished applied numerals. The dial is off-set with two dark grey subtly etched sub-dials. Whilst its white dialled sibling has the exquisitely made black hour and minute hands, the ALTI-C/PB has newly designed polished nickel hands with carefully integrated Super-LumiNova® for legibility at night. As with all core collection timepieces, this polished steel case will undergo a similar hardening treatment, providing high impact resistance but still retaining its polished surface finish. The signature coating gives the watch case excellent toughness, good wear and high impact fatigue resistance, a technique used widely in the aerospace industry.

Bremont Co-Founder, Nick English, commented: "The ALTI-C was the first watch we ever designed at the company's

inception all of those years ago. It has proved to be a trusty and very well loved part of the Bremont family. Complementing this signature range with the polished ALTI-C/PW went down very well indeed and we anticipate

this being the same for its new black counterpart. They are certainly very handsome timepieces."

ABOUT BREMONT

Bremont is an award-winning British luxury watch brand, manufacturing mechanical watches in Henley-on-Thames,

England. Bremont is also making considerable investment with its UK watch making and manufacturing and at the

end of 2014 launched a new facility in Silverstone to manufacture case and movement components.

 $Co-founded \ by \ brothers \ Nick \& Giles \ English \ in \ 2002, Bremont \ has \ made \ a \ substantial \ impact \ on \ the \ watch \ industry$

in a very short period of time. The brand remains true to its original principles of; British, Aviation, Engineering and

Adventure.

As well as manufacturing watches for some of the most exclusive military squadrons around the world, Bremont

 $continues \ to \ play \ an \ influential \ role \ in \ revitalising \ the \ British \ watch \ industry, \ the \ birthplace \ of \ numerous \ time keeping$

innovations still used today. Recent collaborations have seen Bremont work with the likes of aviation giant Boeing

and the iconic British automotive company Jaguar.

Bremont has been appointed Official Timing Partner to the 35th America's Cup and to the defending champion,

ORACLE TEAM USA. Renowned as the oldest trophy in international sport the America's Cup first took place in

1851 on the waters off England's south coast. As the first official British timing partner to The America's Cup since

1851 Bremont has embarked on a very exciting project to produce a special edition collection of timepieces to

celebrate its involvement.

WWW.BREMONT.COM

For further press information, images or to arrange interviews please contact Natalie Keigher:

E natalie@bremont.com | **T** +44 0845 0960 690

Follow us on Twitter: @Bremont

2

ALT1-C/PB



ALT1-C/PB WATCH FEATURES

MOVEMENT

Calibre 13 ¼" BE-50AE automatic, 28 jewels, Glucydur balance, Anachron balance spring, Nivaflex 1 mainspring, 28,800bph, 42 hour power reserve. Bremont moulded and decorated rotor.

FUNCTIONS

Hour/Minutes, small seconds counter at 9H. Date at 6H. Chronograph centre sweep seconds hand, 30 minutes counter at 3H.

CASE

Polished and hardened stainless steel Bremont Trip-Tick® construction with scratch resistant DLC treated case barrel. Case diameter 43mm, lug width 22mm, case thickness 16mm.

CASE BACK

Stainless steel with integrated flat crystal, 5 stainless steel screws with polished heads.

DIAL

Etched black metal dial with polished applied numerals and polished nickel hands with integrated Super-LumiNova®.

CRYSTAL

Domed anti-reflective, scratch resistant sapphire crystal.

WATER RESISTANCE

10 ATM, 100 metres.

RATINGS

C.O.S.C chronometer tested and certified.

STRAP

Black Alligator with polished stainless steel pin buckle.

CERTIFICATION

Individually serial numbered with accompanying C.O.S.C certification.