

7-11 October 2018



Sponsorship and Exhibition Prospectus

Melbourne, Australia
BETTER | SMARTER | STRONGER

CONCRETE INSTITUTE 
of AUSTRALIA



Welcome to *fib* Congress 2018

On behalf of the organising committee, scientific committee and the host organisation, the Concrete Institute of Australia, I cordially invite you to join us for the *fib* Congress 2018 in Melbourne, Australia.

The Congress will focus on the theme “Better – Smarter – Stronger” and is dedicated to bringing together leaders and practitioners in the concrete industry from all over the world. The multidisciplinary theme of the Congress provides an excellent forum for engineers, scientists, specifiers, concrete technologists, researchers, academic, practitioners and professionals to connect, and to share knowledge and learn about advances in the concrete world.

The Congress will run over 6 days, featuring a 4 day technical program with a wide array of quality technical presentations by authors of accepted papers, a number of excellent key note presentations, site tours to local projects and organisations, and the chance for the many *fib* committees to meet face-to-face whilst experiencing one of Australia’s most vibrant cities.

The Congress will also include a number of social activities such as a Welcome Cocktail function, the *fib* Awards Ceremony, the *fib* Awards Gala Dinner, and a number of opportunities for delegates and accompanying persons to enjoy Melbourne and its surrounds

We look forward to seeing you “down under” in October 2018 and welcoming you to the *fib* Congress 2018 in Melbourne.



Professor Stephen Foster
Congress Chair



About *fib*

The *fib* (Fédération internationale du béton / International Federation for Structural Concrete), formed by 43 national member groups and about 1,000 individual or corporate members, is a not-for-profit association committed to advancing the technical, economic aesthetic and environmental performance of concrete structures worldwide. The Headquarters of the *fib* are located in Lausanne, Switzerland.

The objective of *fib* are to develop at an international level the study of scientific and practical matters capable of advancing the technical, economic, aesthetic and environmental performance of concrete construction. These objectives are achieved, amongst others, by the stimulation of research, the synthesis of findings from research and practice, the dissemination of the results by way of publications, guidance documents and the organisation of international congresses and symposia, and the production of recommendations for the design and construction of concrete structures.

Every four years the *fib* run their Congress which is organised by one of its National Member Groups. In 2018 this will be held in Melbourne, hosted by the Australian National Member Group, the Concrete Institute of Australia.

About CIA

The **CIA** (Concrete Institute of Australia) is an independent not-for-profit association providing technical resources, education seminars and courses, networking events and industry opportunities for Professional Development of Individual and Company Members who share a common interest in pursuit of excellence in research, innovation, technology, design, and construction of concrete in Australia.

To achieve this, the Institute has a number of objectives it strives to meet that supports the professional development of all members, including provision of technical training, access to technical and research publications, and support for an ethical and professional approach in all areas of concrete industry practice.

The Concrete Institute of Australia is the *fib* Australian National Member Group (ANMG) and as such represents the organisation in Australia. This allows the Institute to bring much of the work being done by *fib* to the Members of the Institute and provide worldwide codes of practices to be considered and compared for local needs.

Organising Committee

- Stephen Foster *OC and Co-Scientific Chair*
- Hugo Corres Peiretti *Scientific Chair*
- Ian Gilbert *Co-Scientific Chair*
- Priyan Mendis *Co-Scientific Chair*
- Riadh Al-Mahaidi *Co-Scientific Chair*
- David Millar *Treasurer and Marketing*
- Jim Forbes *CIA Member*
- David Fernandez-Ordonez *Secretary General (fib)*



Keynote Speakers



Dr Andy Davids

In his role as Design Director – Tall Buildings at Aurecon, Andy works closely with clients, creating holistic design and engineering that incorporates new developments in material sciences and construction methods to produce optimal tall building solutions. He is one of only a handful of internationally renowned experts who designs super tall buildings. He held complete design responsibility for the Burj Khalifa, which is currently the tallest building in the world, as well as that of 838 m J220 Sky City, which will be the tallest building in China.

Other completed projects for which he was responsible include the 355m tall Emirates Towers in Dubai, the 80 level Sun Sky Towers in Abu Dhabi, and the recently completed 40 stories Central Bank of Kuwait. Projects currently under construction include the 80 level CMA HQ Tower in Riyadh, the 80 level D1 Project on Dubai Creek, and The Metropol in Istanbul that will be the tallest building in Europe when completed.



Professor Campbell Middleton

Campbell Middleton is the Laing O'Rourke Professor of Construction Engineering at Cambridge University. Prior to Cambridge he worked for nearly 10 years in professional practice in infrastructure construction and design in Australia and with Arup in London. He has been Chairman of the UK Bridge Owners Forum since 2000 and acts as a consultant specialising in bridge engineering, strategic policy developments in infrastructure and smart technologies.

He is a member of the High Speed 2 Independent Design Panel and has served on several advisory panels for Infrastructure UK, part of the UK Treasury, and the UK Highways Agency as well as advising the National Transport Commission in Australia. Academic awards include the Henry Adams Award of the Institution of Structural Engineers twice (1999 & 2014) and the Telford Premium Award (1999) and Telford Gold Medal (2010) from the Institution of Civil Engineers.



Professor Frank Dehn

Leipzig University, Institute for Mineralogy, Crystallography and Material Sciences
Leipzig Institute for Materials Research and Testing.

Dr. Frank Dehn is Full Professor for Multifunctional Construction Materials at the Institute for Mineralogy, Crystallography and Material Science at Leipzig University and head of the Institute for Materials Research and Testing (MFPA) Leipzig, Germany.

He is a member of the presidium of the International Federation for Structural Concrete (*fib*) and chair of *fib* Commission 4 on Concrete and Concrete Technology. Additionally, he is member of several national (DIN) and international standardization bodies (CEN) as well as expert committees. His main research topics are related to constitutive laws for concrete durability and mechanical concrete properties.



Professor Koichi Maekawa

Prof Koichi Maekawa is a Distinguished Professor in School of Engineering at The University of Tokyo, Japan. He is a member of *fib*, and serves as a Chairman of Concrete Committee and a former Vice President of Japan Society of Civil Engineers (JSCE).

He has been studying on nonlinear mechanics and multi-scale modeling of structural concrete and developing the life-assessment of concrete based infrastructures.

Currently, he is working as a project Representative of Cross-Ministerial Strategic Innovation Program (SIP) of The Cabinet Office on Infrastructure management.



Professor Michael Thomas

Professor and Department Chair, Department of Civil Engineering,
University of New Brunswick, Canada

Michael Thomas is a Professor and Department Chair in the Department of Civil Engineering at the University of New Brunswick (UNB) and a registered Professional Engineer in the province of New Brunswick. He has been working in the field of cement and concrete research since 1983. Prior to joining UNB in 2002 he had been on faculty at the University of Toronto since 1994 and previous to this he worked as concrete materials engineer with Ontario Hydro in Canada and as a research fellow with the Building Research Establishment in the UK.

Event program

	Sunday 7 th October	Monday 8 th October	Tuesday 9 th October	Wednesday 10 th October	Thursday 11 th October
<i>8:00</i>		Registration Open	Registration Open	Registration Open	Registration Open
<i>9:00</i>	Pre-Congress Governance Meetings	Opening Ceremony	Plenary Presentation #2 & #3	Plenary Presentation #4 & #5	Concurrent Sessions
<i>9:30</i>		Plenary Presentation #1			
<i>10:30</i>	Morning Tea	Morning Tea, Exhibition	Morning Tea, Exhibition	Morning Tea, Exhibition	Morning Tea, Exhibition
<i>11:00</i>	Pre-Congress Governance Meetings	Concurrent Sessions	Concurrent Sessions	Concurrent Sessions	Concurrent Sessions
<i>12:30</i>	Lunch	Lunch, Exhibition	Lunch, Exhibition	Lunch, Exhibition, Poster Viewing	Lunch, Exhibition, Poster Viewing
<i>13:30</i>	Pre-Congress Governance Meetings	Concurrent Sessions	Concurrent Sessions	Concurrent Sessions	Concurrent Sessions
<i>15:00</i>	Afternoon Tea	Afternoon Tea, Exhibition	Afternoon Tea, Exhibition	Afternoon Tea, Exhibition	Afternoon Tea, Exhibition
<i>15:30 – 17:00</i>	Pre-Congress Governance Meetings	Concurrent Sessions	Concurrent Sessions	Concurrent Sessions	Closing Ceremony

Benefits of Sponsoring

Sponsoring at *fib* 2018 will provide many benefits including:

- E-marketing – including regular email blasts promoting program updates, key dates and featured speakers to an International audience of over 40,000 potential delegates.
- Marketing Collateral – including flyers to be used at industry events to stimulate interest and provide key details.
- Website – will be used as the main information distribution channel and, as such, will be regularly updated and refreshed with the latest updates.
- Industry wide brand recognition
- International exposure, branding and marketing opportunities

Sponsorship opportunities can be tailored to suit your individual marketing strategies and offer innovative entitlements that are commensurate with your level of investment to help meet your brand and networking objectives.

Benefits of Exhibiting

Exhibiting at *fib* 2018 will provide many benefits including:

- Maximum exposure at a premium Congress devoted to the building and construction industry
- The opportunity to deliver a clear message that you have a genuine commitment to the building and construction industry
- High visibility on the official *fib* 2018 website and Congress marketing materials
- The chance to showcase concrete industry strategies and equipment
- Building brand awareness
- Educating the market
- Building prospect databases
- Exposure to local and international contacts
- Ideal opportunity to launch a new product or brand to a targeted audience

Demographic Breakdown

Projected delegate demographics for 2018 based on past events:

Designers & Specifiers

Research & Academics

Cement & concrete materials

Concrete precast & materials

Construction Other

30%

25%

20%

15%

7%

3%

fib Congress 2018 Manager

Arinex Pty Ltd has been appointed as the official Professional Conference Organiser (PCO) and looks forward to delivering an inspiring experience. We provide a highly creative and professional meeting and event management service to associations, governments and corporate organisations.

Arinex Pty Ltd (“architects of inspiring experiences”) is a leading specialist in congress, events, incentives and destination management. Consisting of eight core business units, **Arinex Pty Ltd** offers end-to-end solutions, products and services for the successful management and delivery of meetings and events. Contact the Congress Sponsorship and Exhibition Manager:

Mr Raoul Gaynor

fib 2018 Congress - Sponsorship & Exhibitions Account Manager

Arinex Pty Ltd

Address: Level 10, 51 Druitt Street

Sydney NSW 2000

Tel: + 61 2 9265 0700

Fax: + 61 2 9267 5443

Email: sponsorship@arinex.com.au

Website: <http://fibcongress2018.com/>

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The Venue

Melbourne Convention and Exhibition Centre is superbly located on the banks of Melbourne’s Yarra River, close to the heart of the CBD and just 30 minutes from Melbourne’s International Airport. The new Convention Centre opened in June 2009 and was part of a \$1.4 billion development in South Wharf that includes a Hilton Hotel, lifestyle retail precinct and shopping space.






The venue is an easy walking distance from a range of accommodation options, which will be available to delegates to book at the time of registering for the Congress.

Accommodation

Our Accommodation and Housing specialists have secured rooms at a selection of hotels exclusively for attendees of *fib* Congress 2018.

We are able to offer exclusive benefits and can assist your exhibitors with their accommodation requirements. For more information, please contact us at fibcongress2018@arinex.com.au.

Major Sponsorship at a glance

	Congress Partner <i>A\$55,000 (incl. GST)</i>	Platinum Sponsor <i>A\$35,000 (incl. GST)</i>	Gold Sponsor <i>A\$19,000 (incl. GST)</i>	Silver Sponsor <i>A\$12,500 (incl. GST)</i>	Bronze Sponsor <i>A\$8,500 (incl. GST)</i>
Availability	Exclusive 	2 Available 	3 Available 	4 Available 	Unlimited 
Delegate Registrations <i>(Incl. Welcome Reception)</i>	6	3	2	1	1
Program Book & App	<ul style="list-style-type: none"> • Full Page advert • Logo on Front Page • 200 Word Profile 	<ul style="list-style-type: none"> • Half Page advert • Logo included • 150 Word Profile 	<ul style="list-style-type: none"> • ¼ Page advert • Logo Included • 100 Word Profile 	<ul style="list-style-type: none"> • Logo Included • 50 word profile 	<ul style="list-style-type: none"> • Logo Included • 50 word profile
Major Sponsor Entitlements	<ul style="list-style-type: none"> • Joint Sponsor of the <i>fib</i> Awards Gala Dinner • Keynote Speaker 	<ul style="list-style-type: none"> • Joint Sponsor of the <i>fib</i> Awards Gala Dinner 	<ul style="list-style-type: none"> • Concurrent Session Sponsor 	<ul style="list-style-type: none"> • Lunch Break Sponsor 	<ul style="list-style-type: none"> • Option of: <ul style="list-style-type: none"> • Notepad Sponsor (Exclusive) • Pen Sponsor (Exclusive) • Promotional Brochure • Full page advert in Program Book/app
Delegate List	Two (2) Weeks Prior	Two (2) Weeks Prior	One (1) Week Prior	One (1) Week Prior	Onsite
Exhibition Booth Entitlement	Two (2) Premium booths (3m x 3m)	One (1) Premium booth (3m x 3m)	One (1) Premium booth (3m x 3m)	One (1) Premium booth (3m x 3m)	-
Satchel Insert	1	1	1	1	-
<i>fib</i> Awards Gala Dinner Tickets	10	6	-	-	-

Sponsorship & Exhibition at a glance

Congress App *Exclusive*
A\$15,000 (incl. GST)

View package

Welcome Reception *Exclusive*
A\$12,500 (incl. GST)

View package

Satchel *Exclusive*
A\$10,000 (incl. GST)

View package

Website *Exclusive*
A\$10,000 (incl. GST)

View package

Keynote Speaker
A\$8,500 (incl. GST)

View package

Barista *2 available*
A\$8,500 (incl. GST) each

View package

Catering break
A\$8,000 (incl. GST)

View package

Delegate lounge *2 available*
A\$7,000 (incl. GST)

View package

USB *Exclusive*
A\$6,500 (incl. GST)

View package

Lanyard *Exclusive*
A\$5,500 (incl. GST)

View package

Congress program *Exclusive*
A\$5,500 (incl. GST)

View package

Concurrent session
A\$5,500 (incl. GST)

View package

Pillar wrap advertising *Limited availability*
A\$5,000 (incl. GST)

View package

Note pad *Exclusive*
A\$4,500 (incl. GST)

View package

Pen *Exclusive*
A\$4,500 (incl. GST)

View package

Satchel insert
A\$1,500 (incl. GST)

View package

Congress email advertising *limited*
A\$750 (incl. GST)

View package

Congress big screen advert
from A\$450 (incl. GST)

View package

Congress app promoted post
from A\$400 (incl. GST)

View package

Program book advertising
from A\$550 (incl. GST)

View package



Exhibition booth
A\$4,800 (incl. GST)
Includes:

View package

View floor plan

- 3m x 3m stand
- 2 x exhibition passes
- Signage
- Delegate list on site
- Welcome reception
- Congress satchel



Big screen branding



Program book branding



Pillar wrap advertising

Congress Partner **A\$55,000 (incl. GST)** *Exclusive*

- Six (6) Congress delegate registrations including attendance to the Welcome Reception.
- Ten (10) tickets to attend the *fib* Awards Gala Dinner Tickets.
- Two (2) 3m x 3m exhibition booths located in a prominent position within the exhibition, includes wireless access (this will be organised by the Congress Managers).
- Joint sponsor of the *fib* Awards Gala Dinner.
- Keynote speaker sponsor.
- Full page advertising space in the Congress Program (artwork to be supplied by the sponsor).
- Logo on the front page of the Congress Program (logo to be supplied by the sponsor).
- 200-word profile will appear on the Sponsor's page of the Congress Program and Congress App.
- Acknowledged as a Congress Partner in all media/press releases leading up to the Congress.
- Congress Partner Office Trophy and Certificate of Appreciation.
- One (1) promotional brochure (maximum A4 size, 4-page brochure) inserted in delegate satchels (sponsor to supply material). Note: print material must be approved by the Organising Committee.
- Sponsor may provide delegates with a branded gift inserted in delegate satchels (sponsor to supply gifts).
- Verbal acknowledgement as the Congress Partner during the opening and closing sessions.
- Up to three (3) full page advertising spaces in 'CIA' magazine (artwork to be supplied by the sponsor), subject to confirmation of sponsorship prior to print deadlines.
- The sponsor may provide two (2) 3m x 1m freestanding banners which will be positioned in the plenary room and registration area for the duration of the Congress.
- Delegate list supplied two weeks prior to the Congress and Post Congress.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Congress program & app.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Congress website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on the Congress welcome sign on site at the event.
- Use of the Congress logo until end of October 2018.

Platinum Sponsor A\$35,000 (incl. GST) *Two available*

- Three (3) Congress delegate registrations including attendance to the Welcome Reception.
- Six (6) tickets to attend the *fib* Awards Gala Dinner Tickets.
- One (1) 3m x 3m exhibition booth located in a prominent position within the exhibition, includes wireless access (this will be organised by the Congress Managers).
- Joint sponsor of the *fib* Awards Gala Dinner.
- Half page advertising space in the Congress Program (artwork to be supplied by the sponsor).
- Logo in a prominent position of the Congress Program (artwork to be supplied by the sponsor).
- 150-word profile will appear on the Sponsor's page of the Congress Program and Congress App.
- Acknowledged as a Platinum Sponsor in all media/press releases leading up to the Congress.
- One (1) promotional brochure (maximum A4 size, 4-page brochure) inserted in delegate satchels (sponsor to supply material). Note: print material must be approved by the Organising Committee.
- Certificate of appreciation.
- Sponsor may provide delegates with a branded gift inserted in delegate satchels (sponsor to supply gifts).
- Verbal acknowledgement as the Platinum Sponsor during the opening and closing sessions.
- Up to three (3) half page advertising spaces in 'CIA' magazine (artwork to be supplied by the sponsor), subject to confirmation of sponsorship prior to print deadlines.
- The sponsor may provide one (1) 3m x 1m freestanding banner which will be positioned in the plenary room for the duration of the Congress.
- Delegate list supplied two weeks prior to the Congress and Post Congress.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Congress program or app.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Congress website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on the Congress welcome sign on site at the event.
- Use of the Congress logo until end of October 2018.

Gold Sponsor **A\$19,000 (incl. GST)** *Four available*

- Two (2) Congress delegate registrations including attendance to the Welcome Reception.
- One (1) 3m x 3m exhibition booth located in a prominent position within the exhibition, includes wireless access (this will be organised by the Congress Managers).
- Concurrent Session sponsor.
- Quarter page advertising space in the Congress Program (artwork to be supplied by the sponsor).
- Logo in a prominent position of the Congress Program (artwork to be supplied by the sponsor).
- 100-word profile will appear on the Sponsor's page of the Congress Program and the Congress App.
- One (1) promotional brochure (maximum A4 size, 4-page brochure) inserted in delegate satchels (sponsor to supply material). Note: print material must be approved by the Organising Committee.
- Sponsor may provide delegates with a branded gift inserted in delegate satchels (sponsor to supply gifts).
- Verbal acknowledgement as the Concurrent Session sponsor, prior to and on conclusion of the sponsored session.
- Up to two (2) half page advertising spaces in 'CIA' magazine (artwork to be supplied by the sponsor), subject to confirmation of sponsorship prior to print deadlines.
- The sponsor may provide one (1) 3m x 1m freestanding banner which will be positioned in the Concurrent Session room for the duration of the sponsored session.
- Delegate list supplied one week prior to the Congress and Post Congress.
- Certificate of appreciation.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Congress program or app.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Congress website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on the Congress welcome sign on site at the event.
- Use of the Congress logo until end of October 2018.

Silver Sponsor A\$12,500 (incl. GST) *Six available*

- One (1) Congress delegate registrations including attendance to the Welcome Reception.
- One (1) 3m x 3m exhibition booth located in a prominent position within the exhibition, includes wireless access (this will be organised by the Congress Managers).
- Lunch break sponsor.
- Logo in a prominent position of the Congress Program (artwork to be supplied by the sponsor).
- 50-word profile will appear on the Sponsor's page of the Congress Program and Congress App.
- One (1) promotional brochure (maximum A4 size, 4-page brochure) inserted in delegate satchels (sponsor to supply material). Note: print material must be approved by the Organising Committee.
- Verbal acknowledgement as the Lunch break sponsor, prior to the sponsored lunch break.
- The sponsor may provide two (2) 3m x 1m freestanding banners which will be positioned in prominent positions at catering stations for the duration of the sponsored lunch break.
- Delegate list supplied one week prior to the Congress and Post Congress.
- Certificate of appreciation.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Congress program or app.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Congress website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on the Congress welcome sign on site at the event.
- Use of the Congress logo until end of October 2018.

Bronze Sponsor A\$8,500 (incl. GST) *Unlimited*

- One (1) Congress delegate registrations including attendance to the Welcome Reception.
- Option of:
 - Notepad Sponsorship (exclusive)
 - Pen sponsorship (exclusive)
 - Promotional brochure
 - Full page advert in program book and/or app
- Logo in a prominent position of the Congress Program (artwork to be supplied by the sponsor).
- 50-word profile will appear on the Sponsor's page of the Congress Program and Congress App.
- Delegate list supplied onsite and Post Congress.
- Certificate of appreciation.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Congress program or app.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Congress website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on the Congress welcome sign on site at the event.
- Use of the Congress logo until end of October 2018.

Congress App **A\$15,000 (incl. GST)** *Exclusive*

- Profile Sponsor Page on the app.
- One (1) push notification sent to delegates during the Congress on behalf of the sponsor.
- One (1) Promoted post for 1 day.
- One (1) complimentary big screen still advertisement or video. Note: sponsor to supply designed advertisement or video, subject to Organising Committee approval.
- Logo to be featured on all Congress app promotional materials such as the instructional sheet.
- Recognition as a sponsor (with organisation logo) on the sponsors' acknowledgement slide screened during each session.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Congress program or app.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Congress website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on the Congress welcome sign on site at the event.
- Use of the Congress logo until end of October 2018.

Welcome Reception **A\$12,500 (incl. GST)** *Exclusive*

The Welcome Reception will be held in the Exhibition Space. Don't miss this fantastic opportunity to engage all delegates on arrival at *fib* Congress 2018 with this memorable event. This package includes:

- Two (2) complimentary passes for nominated guests to welcome reception only.
- Opportunity for a representative from your company to provide a welcome address at the reception (welcome address up to 5 minutes).
- Verbal recognition as sponsor at commencement and conclusion of the reception.
- One (1) Satchel Insert (to be provided by sponsor).
- The sponsor may provide a freestanding banner which will be positioned in a prominent location in the welcome reception room (maximum size 2m high x 1m wide).
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Congress program or app.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Congress website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on the Congress welcome sign on site at the event.
- Use of the Congress logo until end of October 2018.

Satchel A\$10,000 (incl. GST) *Exclusive*

- Company logo to appear on the Congress Bag alongside the *fib* Congress 2018 logo. (The Organising Committee reserves the right to source and select the Congress bags).
- Option for sponsor to hand out Congress satchels in the registration area.
- 25-word profile will appear on the Sponsor's page of the Congress Program and Congress App.
- Acknowledgement as a sponsor on the official sponsor acknowledgement board situated onsite at the Congress.
- Recognition as a sponsor (with organisation logo) on the sponsors' acknowledgement slide screened during each session.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Congress program & app.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Congress website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on the Congress welcome sign on site at the event.
- Use of the Congress logo until end of October 2018.

Website A\$10,000 (incl. GST) *Exclusive*

The official Congress website will be the flagship of all Congress information, providing delegates, sponsors, media and exhibitors with up-to-the-minute information on the program, exhibition & details on the host city, Melbourne.

- Banner advertisement and hyperlink to organisation website, to be placed on every page of the Congress website.
- 25-word profile will appear on the Sponsor's page of the Congress Program and Congress App.
- Recognition as a sponsor (with organisation logo) on the sponsors' acknowledgement slide screened during each session.
- Acknowledgement as a sponsor on the official sponsor acknowledgement board situated onsite at the Congress.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Congress program & app.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Congress website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on the Congress welcome sign on site at the event.
- Use of the Congress logo until end of October 2018.

Keynote Speaker A\$8,500 (incl. GST)

- Verbally acknowledged as the Keynote Speaker Sponsor during the session.
- Two (2) complimentary tickets to the sponsored session.
- Company logo to be displayed on session room audio visual screen at beginning of sponsored session.
- The sponsor may provide a freestanding banner which will be positioned in the session room (maximum size 2m high x 1m wide).
- Promotional brochure (maximum four (4) x A4 pages per brochure) to be inserted in the satchel (sponsor to supply material).
- 25-word profile will appear on the Sponsor's page of the Congress Program and Congress App.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Congress program & app.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Congress website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on the Congress welcome sign on site at the event.
- Use of the Congress logo until end of October 2018.

Barista A\$8,500 each (incl. GST) *2 available*

- Pre-reserved exhibition booth in high traffic, central exhibition location.
- One (1) Complimentary Exhibition staff pass.
- Opportunity to provide branded coffee cups and/or serviettes (sponsor to supply materials).
- Two (2) banners (provided by Sponsor) may be placed alongside barista station (maximum size 2m high x 1m wide).
- Opportunity to provide promotional materials at the coffee cart (sponsor to supply promotional materials and stand holders).
- Promotional brochure (maximum four (4) x A4 pages per brochure) to be inserted in the satchel (sponsor to supply material).
- 25-word profile will appear on the Sponsor's page of the Congress Program and Congress App.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Congress program & app.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Congress website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on the Congress welcome sign on site at the event.
- Use of the Congress logo until end of October 2018.

PLEASE NOTE: Coffee cart branding will be at an additional expense to the sponsor. Filtered coffee and tea provided by the venue will also be made available.

Catering break A\$8,000 (incl. GST)

- Verbal acknowledgement by Chairperson at the session directly before or after the nominated sponsored lunch break.
- Corporate literature displayed at a nominated break stations (sponsor to supply and must be approved by the Organising Committee).
- Small table signs featuring the organisation name and logo displayed at the sponsored break stations (Congress Managers to supply).
- Two (2) passes for nominated guests to attend the sponsored day breaks (these passes are for the sponsored breaks only, attendance to other sessions is not included).
- The Sponsor may provide two (2) freestanding banners which will be positioned in a prominent location in the lunch area (maximum size 2m high x 1m wide).
- 25-word profile will appear on the Sponsor's page of the Congress Program and Congress App.
- Recognition as a sponsor (with organisation logo) on the sponsors' acknowledgement slide screened during and after each plenary session.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Congress program & app.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Congress website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on the Congress welcome sign on site at the event.
- Use of the Congress logo until end of October 2018.

Delegate Lounge A\$7,000 (incl. GST) *2 available*

- One (1) Complimentary Exhibition staff pass.
- A 6m x 6m space within the exhibition hall for the duration of the Congress.
- A dedicated area, with lounges and coffee tables provided.
- A basic lounge package and coffee tables are inclusive within this space (sponsor may have input into basic furniture options available, however, any additional furniture, branding requirements, decorating requirements will be at the sponsor's expense).
- One (1) Satchel Insert (to be provided by sponsor).
- Opportunity for sponsor to distribute promotional material to delegates in the Meeting Lounge.
- The sponsor may provide two (2) freestanding banners which will be positioned in the delegate lounge (maximum size 2m high x 1m wide).
- Corporate literature may be displayed in the delegate lounge (sponsor to supply, and must be approved by the Organising Committee).
- 25-word profile will appear on the Sponsor's page of the Congress Program and Congress App.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Congress program & app.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Congress website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on the Congress welcome sign on site at the event.
- Use of the Congress logo until end of October 2018.

USB A\$6,500 (incl. GST) *Exclusive*

- Company logo to appear on all USB's provided to delegates at *fib* Congress 2018. (The Organising Committee reserves the right to source and select the Congress USB's).
- All Congress papers to feature on USB's and provided in delegate satchels.
- Recognition as a sponsor (with organisation logo) on the sponsors' acknowledgement slide screened during and after each plenary session.
- Promotional brochure (maximum four (4) x A4 pages per brochure) to be inserted in the satchel (sponsor to supply material).
- 25-word profile will appear on the Sponsor's page of the Congress Program and Congress App.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Congress program & app.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Congress website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on the Congress welcome sign on site at the event.
- Use of the Congress logo until end of October 2018.

Lanyard A\$5,500 (incl. GST) *Exclusive*

- Company logo to appear on lanyards worn by all delegates at *fib* Congress 2018. (The Organising Committee reserves the right to source and select the Congress lanyards).
- Recognition as a sponsor (with organisation logo) on the sponsors' acknowledgement slide screened during and after each plenary session.
- Sponsor logo to appear on all name badges alongside the Congress logo .
- Promotional brochure (maximum four (4) x A4 pages per brochure) to be inserted in the satchel (sponsor to supply material).
- 25-word profile will appear on the Sponsor's page of the Congress Program and Congress App.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Congress program & app.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Congress website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on the Congress welcome sign on site at the event.
- Use of the Congress logo until end of October 2018.

Congress Program **A\$5,500 (incl. GST)** *Exclusive*

- Recognition as a sponsor (with organisation logo) in the front of the Congress Program Book & app.
- Recognition as a sponsor (with organisation logo) on the sponsors' acknowledgement slide screened during and after each plenary session.
- One (1) full page advertising space on the inside back cover of the Congress Program Book & app (artwork to be supplied by sponsor).
- 25-word profile will appear on the Sponsor's page of the Congress Program and Congress App.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Congress program & app.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Congress website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on the Congress welcome sign on site at the event.
- Use of the Congress logo until end of October 2018.

Concurrent Session **A\$5,500 (incl. GST)**

- Verbally acknowledged as the Concurrent Session Sponsor during the session.
- Two (2) complimentary tickets to the sponsored session.
- Company logo to be displayed on session room audio visual screen at beginning of sponsored session.
- The sponsor may provide a freestanding banner which will be positioned in the session room (maximum size 2m high x 1m wide).
- 25-word profile will appear on the Sponsor's page of the Congress Program and Congress App.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Congress program & app.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Congress website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on the Congress welcome sign on site at the event.
- Use of the Congress logo until end of October 2018.

Note Pad **A\$4,500 (incl. GST)** *Exclusive*

- Provide delegates with branded notepads to use during or after the Congress.
- Notepads supplied by the Sponsor will be included in the satchel.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Congress program & app.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Congress website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on the Congress welcome sign on site at the event.
- Use of the Congress logo until end of October 2018.

Pen **A\$4,500 (incl. GST)** *Exclusive*

- Provide delegates with branded pens to use during or after the Congress.
- Pens provided by the Sponsor will be included in the satchel.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Congress program & app.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Congress website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on the Congress welcome sign on site at the event.
- Use of the Congress logo until end of October 2018.

Exhibition booth

A\$4,800 (incl. GST)

Includes:

Shell Scheme Stand

- Stand 3m wide x 3m deep (9m²).
- White octanorm panels 2.4m high (posters are to be affixed with either double sided tape or velcro).
- Organisation name in vinyl lettering on fascia board (maximum of 30 characters per board).
- Two (2) x 150 watt spotlights, One (1) x 4-amp power point.
- Two (2) exhibition staff passes.
- 25-word profile will appear on the Sponsor's page of the Congress Program and Congress App.
- Delegate list provided onsite .

Exhibitor Pass Inclusions

- Access all sessions and the Welcome Reception.
- Refreshment breaks and lunch.
- Congress satchel, including the Congress Program.

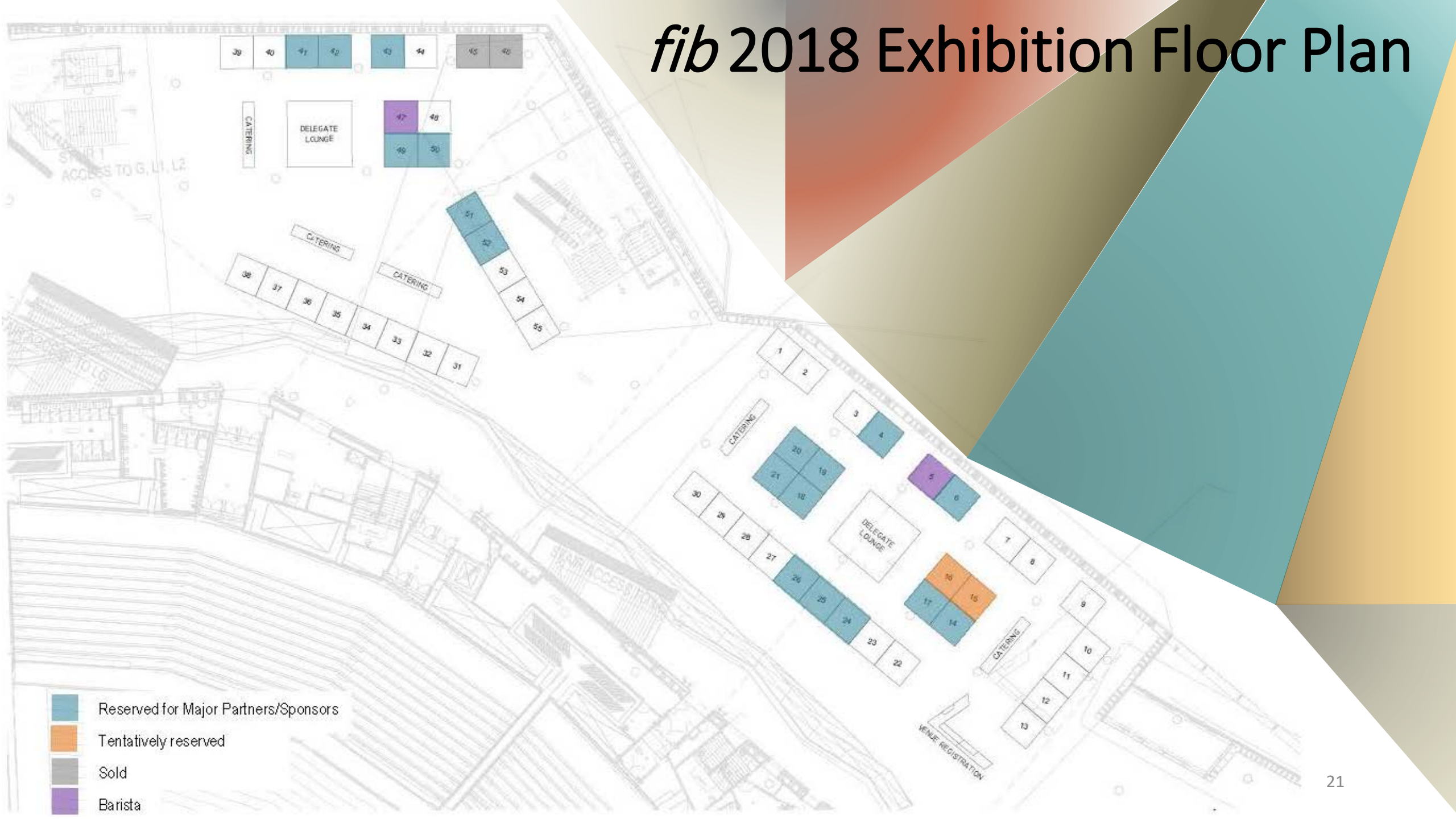


Shell Scheme example only

Sponsor Guidelines:

- Delegate lists will exclude any delegates who have withheld permission to publish their details in accordance with the Australian Privacy Act 1988.
- Exposure in Congress publications/marketing materials is subject to confirmation of sponsorship prior to print deadlines.

fib 2018 Exhibition Floor Plan



Advertising

Congress Big Screen

Limited availability

Option 1

Still advert during session holding slides

- One (1) day : A\$450 (Incl. GST)
- Congress duration: A\$1,100 (Incl. GST)

Option 2

30 second video during session holding slides

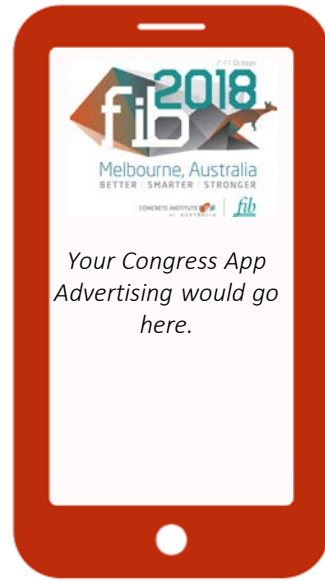
- One (1) day : A\$650 (Incl. GST)
- Congress duration: A\$1,900 (Incl. GST)



Congress App Promoted Post

Limited availability

- 30 Minute: A\$400 Incl. GST
- 60 Minute: A\$700 Incl. GST



Congress Program Advertising

Limited availability

- Full Page A\$2,000 (GST incl.)
- Half Page A\$1,000 (GST incl.)
- Quarter Page A\$550 (GST incl.)
- Full page inside front cover A\$4,000 (GST incl.)



Satchel Insert

Limited availability

- Flyer/Brochure A\$1,500 Incl. GST
- Novelty Item A\$1,500 Incl. GST



Congress Email

Limited availability

Advertisement with website link
A\$750 Incl. GST



Please note: All items must be approved by the Organising Committee.

Pillar Wrap Advertisement A\$5,000 (incl. GST)

To arrange your pillar wrap advertisement, contact us on +612 9265 0700 or by email sponsorship@arinex.com.au today.



fib Congress 2018 Booking Form

Sponsorship & Exhibitions Account Manager
fib Congress 2018
Arinex Pty Ltd
Level 10, 51 Druitt Street
SYDNEY NSW 2000, Australia

Tel: +61 2 9265 0700
Fax: +61 2 9267 5443
Email: sponsorship@arinex.com.au
Web: <http://fibcongress2018.com/>

Sponsor / Exhibitor contact details

Organisation name (for marketing purposes):

Organisation name (for invoicing purposes):

Address:

City: Postcode:

State: Country:

Main Sponsor / Exhibitor contact:

Title:

Name:

Position:

Telephone:

Fax:

Email:

Website:



Shell Scheme example only

A. SPONSORSHIP PACKAGE(S) REQUESTED

COST A\$

1.

2.

B. EXHIBITION SPACE REQUESTED *Please reserve the following (please select):*

Space Only

You are installing a custom stand (3m x 3m)

A\$4,800 (incl. GST)

Shell Scheme

3m x 3m (9sqm) shell scheme

A\$4,800 (incl. GST)

Would you like to reserve more than one space or shell scheme? Y/N?.....

Quantity required?

Preferred booth position/s (refer to floor plan):

Please indicate companies you do not wish to be placed near*

**Subject to availability at the time of booking and may be subject to change.*

TOTAL A\$

AMOUNT PAYABLE A & B	A\$
50% deposit payable 30 days from date of invoice (Full Payment/Balance due: 06/07/2018(incl. GST))	A\$

fib Congress 2018 Booking Form

Sponsorship & Exhibitions Account Manager
fib Congress 2018
Arinex Pty Ltd
Level 10, 51 Druitt Street
SYDNEY NSW 2000, Australia

Tel: +61 2 9265 0700
Fax: +61 2 9267 5443
Email: sponsorship@arinex.com.au
Web: <http://fibcongress2018.com/>

CREDIT CARD AUTHORISATION

Required

To secure your booking please complete the below credit card authorisation.

The below credit card will only be used to guarantee payment of past due invoices including cancellation fees. We will notify you by email prior to charging the card. However, Arinex is not obligated in any way to extend further terms.

Please note all transactions by credit card will appear on your statement as payment to: 'Congress by Arinex'

Please charge the total amount above to the following credit card:

MasterCard Visa Card AMEX

Credit card number: ____ / ____ / ____ / ____

Expiry Date: ____ / ____ CCV: ____

Name on card: _____

Signature: _____ Date: ____ / ____ / ____

PAYMENT DETAILS (please tick)

- We wish to pay via EFT. Bank details will be provided by the Sponsorship & Exhibition Managers with your tax invoice.
- We wish to pay via the above credit card.
- We wish to pay with a different credit card. (Please note – a separate booking form will be provided for you to include your credit card information)

Please note: All bookings under \$5,000 must be paid with credit card and the full amount will be charged at time of booking.

Yes I have read and agree to the booking terms and conditions on the following page.

Authorised by: _____
(please print name)

Date: _____

Signature: _____

Please note that your booking will not be processed unless all sections above and on the following page are completed.

SEE OVER FOR TERMS AND CONDITIONS ►

fib Congress 2018 Booking Form

SPONSORSHIP BOOKING TERMS & CONDITIONS

1. Where appropriate, Goods & Services Tax (GST) is applicable to all goods and services offered by the Congress Managers and all prices in this document are inclusive of the GST. GST is calculated at the date of publication of this document. The Congress Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Sponsorship will be allocated only on receipt of a signed Booking Form and Booking Terms & Conditions. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by 6 July 2018 Applications received after 6 July 2018 must include full payment. Payments for sponsorship of \$5,000 and under will be required to be paid by credit card and will be charged the full amount.
3. All monies are payable in Australian dollars. All monies due and payable must be received by the Congress Managers prior to the event. No organisation will not be listed as a sponsor in any official Congress material until full payment and a booking form have been received by the Congress Managers.
4. If sponsorship payment is not received by 6 July 2018 you will receive an email notifying you that the authorised credit card supplied on the booking form will be charged the remaining unpaid amount.
5. CANCELLATION POLICY: In the event of cancellation, a service fee of 50% of total fees applies for cancellations prior to 6 April 2018. No refunds will be made for cancellations after this date and full payment will be required. Should a cancellation be made prior to payment being made, the appropriate cancellation fee will be applicable and the Congress Managers will issue an invoice which will be payable within seven (7) days. After Sponsorship has been confirmed and accepted, a reduction in Sponsorship is considered a cancellation and will be governed by the above cancellation policy.
6. No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the Congress Managers.
7. Sponsorship monies will facilitate towards the successful planning and promotion of the Congress in addition to subsidising the cost of management, communication, invited speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the Congress.
8. Sponsorship entitlements including organisation logo on the Congress website and other marketing material will be delivered only after receipt of the required deposit or full payment.
9. Sponsors entitled to host an endorsed private function, do so at their own expense and at a time and date approved by the Congress Managers and The Concrete Institute of Australia.
10. Delegate List may be used by the Sponsor for the purpose of contacting *fib* Congress 2018 delegates only. The list must not be used for the purpose related to future Congress, and shall not be transferred in whole or in part to any Third party. The delegate list can be used up to a twelve month period from the start date of the Congress.
11. Privacy Statement – YES I consent to my details being shared with suppliers and contractors of the event to assist with my participation, being included in participant lists and for the information distribution in respect to other relevant events organised by Arinex Pty Ltd.
[] NO, I do not consent.

EXHIBITION BOOKING TERMS & CONDITIONS

1. Where appropriate, Goods & Services Tax (GST) is applicable to all goods and services offered by the Congress Managers and all prices in this document are inclusive of the GST. GST is calculated at the date of publication of this document. The Congress Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Exhibition booths will be allocated only on receipt of signed Booking Form and Booking Terms & Conditions. Preferred booth allocation is subject to availability and change. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by 6 July 2018. Applications received after 6 July 2018 must include full payment. Payments for exhibition of \$5,000 and under will be required to be paid by credit card and will be charged the full amount.
3. All monies are payable in Australian dollars. All monies due and payable must be received by the Congress Managers prior to the event. No exhibitor will be allowed to begin move-in operations or be listed as an exhibitor in the on-site publications until full payment and a booking form have been received by the Congress Managers.
4. If exhibition payment is not received by 6 July 2018 you will receive an email notifying you that the authorised credit card supplied on the booking form will be charged the remaining unpaid amount.
5. Public and Product Liability insurance to a minimum of A\$10 million must be taken out by each exhibitor at their own expense. A copy of the organisation's public and product liability certificate must be submitted to the Congress Managers at the time of submitting their booking form or by no later than 6 July 2018.
6. CANCELLATION POLICY: In the event of cancellation, a service fee of A\$1,000.00 applies per 9 square metre spaces or shell scheme stand / display table booking to cancellations on or before 6 April 2018 No refunds will be made for cancellations after this date. Should a cancellation be made prior to payment being made, the appropriate cancellation fee will be applicable and the Congress Managers will issue an invoice which will be payable within seven (7) days. After space has been confirmed and accepted, a reduction in space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of exhibit space at the discretion of the Congress Managers. Any space not claimed and occupied before <<time and date of move-in>> will be reassigned without refund.
7. The Congress Managers reserve the right to rearrange the floor plan and / or relocate any exhibit without notice. The Congress Managers will not discount or refund for any facilities not used or required.
8. If the exhibitor intends to install a custom built stand, the Congress Managers must be advised and such advice must include full details and stand dimensions. This information must be received no later than 6 July 2018. All display construction requires the approval of the Congress Managers and venue management. A pro rata fee will apply if any construction occupies space outside the specified space as indicated on the floor plan.
9. No exhibitor shall assign, sublet or apportion the whole or any part of their booked space except upon prior written consent of the Congress Managers.
10. Delegate List may be used by the Exhibitor for the purpose of contacting *fib* Congress 2018 delegates only. The list must not be used for the purpose related to future Congress, and shall not be transferred in whole or in part to any Third party. The delegate list can be used up to a twelve month period from the start date of the Congress.
11. Privacy Statement – YES I consent to my details being shared with suppliers and contractors of the event to assist with my participation, being included in participant lists and for the information distribution in respect to other relevant events organised by Arinex Pty Ltd.
[] NO, I do not consent.