

OCTOBER 2018

WELCOME

Welcome to the **Keighley BID** October Newsletter. In this edition you will find articles on the latest news, offers, events and more.

If you would like to find out more about what the BID offers, or any of the articles in this newsletter, please get in touch via the details at the bottom of this page.

NEXT EVENT - CREEPY KEIGHLEY

Spooky fun comes to Keighley town centre this October for Creepy Keighley. Featuring inside the Airedale Shopping Centre will be the 'Bushtucker Café', giving visitors a chance to sample some of the jungle's finest treats.

'Bruce Airhead' will be entertaining the crowds with his giant balloon escape, gather round 'Madame Zucchini' for her Halloween themed vegetable model making, and keep your eyes peeled for a giant walking Frankenstein.

Gear up for 'Granny Turismo'! That's right, we're bringing back the shopping trolley riding granny's who'll be speeding around the shopping centre with their music pumped up.

If all of that wasn't enough, there'll also be FREE face painting, balloon modelling and giveaways.



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twitter: @KeighleyTC

instagram: /discoverkeighley

youtube: discoverkeighley.co.uk/youtube

linkedin: linkedin.com/company/keighleybid-ltd/



GOOGLE MY BUSINESS

Each time we book our professional photographer with your business, we add your images to Google, as well as update any business details making it easier for potential customers to find out about you.

If you would like more information on this service, or to book a photography session, please email: info@discoverkeighley.co.uk

CHRISTMAS LIGHTS SWITCH ON

As you may now know, this years Christmas Lights Switch On has changed venue and will now be held at Church Green.

The main stage will be at the top of the car park, next to the church (above Keighley Market) and will end with a fireworks display.

We already have our celebrity guest booked and will be revealing all in the week leading up to the event.

We'd love to help you promote your festive opening times, promotions and more so please let us know about anything you'd like us to help get your message across.



airedale shopping centre	Christmas & New Year Opening Times
Sunday 25th November	Christmas Lights Switch On - 10:00 - 17:00 Close
Thursday Late Nights	6th, 13th & 20th December - 18:00 Close
Late Night Shopping	Friday 21st December - 18:00 Close
Late Night Shopping	Saturday 22nd December - 18:00 Close
Monday 24th December	Christmas Eve - 9:00 - 17:00 Close
Tuesday 25th December	Christmas Day - CLOSED
Wednesday 26th December	Boxing Day - 10:00 - 16:30 Close
Thursday 27th December	Normal Trading - 9:00 - 17:30 Close
Friday 28th December	Normal Trading - 9:00 - 17:30 Close
Monday 31st December	New Year's Eve - 9:00 - 16:00 Close
Tuesday 1st January 2019	New Year's Day - CLOSED

Google
My Business



LATEST
RECORDS

New Records*

Personal Ice - 8,309 Views
Caffe Incontro - 7,162 Views
Re-Fuel - 6,273 Views
Party Hub - 6,250 Views
Gelato Treatz - 6,232 Views

*Since November 2017

Recent Additions**

ECK Vapours - 421 Views
ECK (Cav St) - 2,492 Views
Livery Rooms - 698 Views
Coffee Delight - 2,301 Views
RiRi's - 2,671 Views

**Since August 2018

INDEPENDENTS CAMPAIGN

You should now have received your independents' email with details on how to sign up for our next campaign. If you haven't, please get in touch.

The last campaign was the most successful to date with over 70 businesses taking part and a top prize of £1000 and 5 smaller prizes of £500, given out in the form of shopping vouchers to spend with independent retailers.

With Christmas coming up, we hope to make this the most successful campaign we've done, by promoting it as much as possible on social media and in the press, but we can't do it without you, give out as many cards as you can and stamp as many as possible.

If you have any questions on the campaign, please email phil@discoverkeighley.co.uk or telephone 01535 618085.



ADDITIONAL POSTER FRAMES

We now have now planned another 5 A1 poster frames at the top of Cavendish Street, these are exclusive to Keighley BID members and will be rotated on a monthly basis. If you would like more information on these frames, please email: phil@discoverkeighley.co.uk or phone 01535 618085. These frames will be available in the very near future.



COVERSURE MEMBER COMPETITION

Fancy your chances of winning £100 towards your insurance policy? Simply give Coversure your renewal dates for a chance to win!

To enter, contact Coversure on 01535 448303 or email keighley@coversure.co.uk and mention that you're a Keighley BID member.

Please note: this competition is open to Keighley BID members only.



EQUIPMENT LOAN SCHEME

At Keighley BID, we're always looking at ways to help our member businesses, that's why we decided to create a loan scheme where businesses could borrow equipment, free of charge (a refundable deposit may be required for some items).

If you would like to use any of the items listed below, please contact us on: 01535 618085 or email: info@discoverkeighley.co.uk

- Nikon D7000 DSLR with 18-105mm Lens
- Sony DCR Handycam
- Lapel Mic
- Tripod
- Webcam
- Wireless Mouse
- Logitech Stereo Speakers
- Video Editing Software
- 4 Port USB Hub
- Jabra Conference Speaker Phone
- Optomo Mini Projector
- Optomo Full Size Projector
- 1500mm Projector Screen
- Apple iPad
- Floor Tablet Stand
- Fellowes Micro Cut Shredder
- Dymo Label Printer
- A3 Laminator
- 3m x 3m Gazebo with Side Panels
- 2 Way Event Radios - Set of 4
- Crowd Control Barriers Approx 30m
- Portable PA System

CUSTOMER SERVICE TRAINING

2 day FREE training course – Tuesday 30th October & Tuesday 6th November 2018, 9.30am – 5pm (attendance on both days is essential)

Venue – Airedale Enterprise Services, Sunderland Street, Keighley BD21 5LE

WorldHost* trained staff from Shipley College will be delivering the principles of customer service at Airedale Enterprise Services training venue in Keighley.

We are offering businesses the opportunity to give your customer facing staff and volunteers the skills and knowledge necessary to deliver excellent customer service giving your business the excellent reputation it deserves.

If you would like more information on this course, or would like to book your place, please visit <http://bit.ly/2PRhygt>



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KEIGHLEY
POWERED BY KEIGHLEY BID

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