# The CB&I supports businesses with:

- Advising
- Coaching
- Training & workshops
- Research
- Workforce training Location assistance
- Strategic referral

### All at low or no cost!





ONE-STOP RESOURCE FOR BUSINESS

The Center for Business & Innovation (CB&I) is commited to small business prosperity in our community. We provide a variety of services and resources for entrepreneurs, business owners and managers to help them achieve greater success.

Working with the CB&I accelerates reaching your goals by providing critical knowledge, management tools, solutions to problems and key connections. Take advantage of the CB&I's experience, whether to turn your business idea into a reality or to advance your exisiting business to the next level.





Thurston Economic Development Council Center for Business & Innovation

> 4220 6th Avenue SE (SPSCC Lacey Campus) Lacey WA 98503 P 360.754.6320 office@thurstonedc.com

#### www.thurstonedc.com/cbi



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The CB&I is an equal opportunity service provider. All are welcome regardless of gender, gender expression, age, race, religion, creed, sexual orientation, national origin, disability, economic status or military status.

# CENTER BUSINESS



## Business Assistance

Advancing your business success at every stage - from start-up, to scale-up, and beyond

## Services

The Center for Business & Innovation provides comprehensive advising, coaching and training services to businesses in all stages of development

#### Advising & Coaching

Whether you're a long-term, established business owner or a person with an entrepreneurial idea, the CB&I provides valuable advising. We can provide specific information you may need, help you strengthen key management skills, and work with you to lay out a workable plan for reaching your goals. CB&I advisors have strong business backgrounds, plus networks of experts and resources they can tap. All advising is one-onone and confidential.

- Start-up steps

- Business planning
- Staff management • Buying or selling a Policies & business
- Co-owner agreements
- Market research
- Marketing & sales
- Cash management & accounting
- Financing
- Licensing & registration

#### CB&I intake staff will listen to your needs and connect you with the program that best meets them!





#### Training & Workshops

The CB&I provides trainings, both on-site and off-site, designed to get you the skills and knowledge you need in a competitive marketplace. We frequently partner with industry associations and other organizations for special-focus trainings. Check our calendar at www.thurstonedc.com/events.

#### **Regularly Offered Trainings**

#### Intro to Business Startup

One-hour workshop that addresses the critical elements of starting a successful business. **BEST-Business Enterprise Start-Up Training** Comprehensive business planning series; 8 weekly sessions

**ScaleUp Series** 

High impact business growth planning; Three part series: Business TuneUp, Build Your Market, and Financial Mastery

#### **Government Contracting**

Introductory and advanced workshops and webinars.

#### **Profit Mastery**

Financial analysis skill-building class for improved management decision-making.

#### **Other Trainings**

The CB&I offers a variety of topical workshops, often in partnership with South Puget Sound Community College. For a listing of upcoming trainings & events, go to www.spscc.edu/cbi. We can also provide customized trainings to groups or specific businesses.



#### **Additional Services**

Thurston Investment Network (ThINk) ThINk brings individuals who want a local component to their investment portfolios together with businesses that need financing.

#### **Business Location Services**

Need a new location for your business? We have staff specialists and a powerful database to help.



Visit www.thurstonedc.com/cbi for links to our trainings and services



#### WHAT OUR CLIENTS SAY

"ScaleUp and TuneUp have been extremely beneficial to me personally and as a business owner. My business was growing but I was hating it. I have learned so many things that I will forever use."

-Phoebe Martinson, Phoebe's Pastry Cafe

"The staff have been incredibly helpful, courteous, professional and very encouraging of my business endeavors. To place a value on this is really difficult and to have had this knowledge imparted to me by learned and experienced experts for free is just simply incredible."

-Nic James, Owner, Beech Tree Woodworks

"The WCWB and the SBDC have been an invaluable part of our success story. We appreciate the one-onone coaching when we need it, the eagerness to help us with a variety of topics, and how they empower us to be the best business we can be!"

> -Rebeka Williams, Around The Circle Midwifery & The Birth House

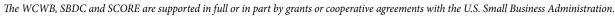
"The TuneUp training has given me the tools to create a more efficient business. For years my business has consumed my life – I worked every position, 7 days a week 24 hours a day and rarely had time off. TuneUp has shown me how to implement systems and put together a team. I have now taken the role of the CEO and our company practically runs itself."

-Marty Marstrom, Meridian Care Home









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procedures

Selling to the

Efficiency &

systems

planning