

BREMONT

CHRONOMETERS

Bremont adds to its America's Cup collection with a series of Regatta timepieces

AMERICA'S CUP. BRITISH TIMEKEEPING.

MARCH 2016



Building on the partnership that Bremont has with the America's Cup and ORACLE TEAM USA, the British watch company is pleased to announce the addition of new chronograph Regatta timepieces into the collection, the Regatta AC and Regatta OTUSA models. The concept was developed through conversations with Defenders of the Cup, ORACLE TEAM USA, who stressed the importance of countdown functionality when racing. Considerable investment has been made to develop this Regatta calibre, specially designed to be used by sailors and incorporating two unique countdown Regatta chronograph movements.

The Regatta OTUSA watch movements have been designed to show a numerical 15 minute display countdown and a 5 minute start time. Furthermore, the watches have a 12 hour counter and a date function which is not only hard to integrate altogether but is also rarely seen on Regatta movements. The Regatta OTUSA will be produced in both black and white dial variants and 235 of each watch will be made. In addition, this line bears historical significance because high-grade carbon fibre from the winning 2013 ORACLE TEAM USA AC72 yacht will be incorporated into

each of the crowns. The carbon fibre, taken from the AC72 yacht foils, was used to defend the 2013 America's Cup and defeat Emirates Team New Zealand. This victory was one of the greatest comebacks in sporting history which saw ORACLE TEAM USA claw back from being 7 points down and just 1 race win away from defeat. The team had to win 8 consecutive races to defend the oldest trophy in international sport; they will be attempting the 'three-peat' in the 2017 final for the 35th America's Cup.

Jimmy Spithill, ORACLE TEAM USA Skipper; "Naturally we have a central digital clock on the boat but every sailor still likes to have the time on his wrist and before a race the countdown to the start is critical. It's a really tough sport both mentally and physically and not only does the team need to make decisions under immense pressure but we need to have equipment that allows us to do so. With the countdown function being so crucial when racing out on the water we are really delighted that Bremont has invested in this for us and it's incredibly special for me that the watches also incorporate some of our winning AC72 which I skippered in 2013."

The Bremont Regatta AC timepieces, available in rose gold and hardened polished steel, boast more classical styling and an adapted movement to make the countdown timer better suited to the more refined dial design. This combined with the blued steel hands and polished case options tie them in beautifully with the rest of the America's Cup watch series. Bremont will be producing 235 Regatta AC watches in the polished steel and 135 in the rose gold.

Giles English, Bremont Co-Founder; "We wanted to build a set of mechanical watches that were specifically designed for the sailing community and the Regatta function is so useful for anyone who races. Marrying functionality with design is not easy in mechanical watches, but it was important to us that the watches were built for purpose and not just for the club house. Equally we're incredibly proud for these phenomenal athletes to be testing our watches beyond endurance in what can be one of the most challenging sporting environments."

ORACLE TEAM USA AC72 FOIL MATERIAL

The OTUSA foils are manufactured at Core Builders in New Zealand using high modulus carbon fibre impregnated with epoxy resin and curved at five atmospheres of pressure and 100°C temperature.

AMERICA'S CUP HISTORY

Today the America's Cup is a global event featuring high-tech hydrofoiling, wingsailed catamarans capable of speeds in excess of 40 knots. The crews are elite athletes contending with the great physical extremes of sailing such high performance boats. The competition was equally fierce in 1851, when an American syndicate brought a radical new yacht to English shores. The schooner, called America, was invited to compete in the Royal Yacht Squadron's annual Isle of Wight regatta to win the '£100 Mug'. America coasted home to victory with an eighteen minute lead. Legend states that Queen Victoria, watching this unparalleled winner cross the finish line, asked who was second. She was told, 'Your majesty, there is no second'.



Known as the 'Auld Mug', the sterling silver cup (manufactured by Garrard of London, the world's oldest jewellers) was entrusted to the New York Yacht Club (NYYC) as a "perpetual challenge trophy to promote friendly competition among nations" alongside a 'Deed of Gift' that still provides the basis for the Cup's rules and regulation. Adopting the name of the winning schooner, the America's Cup quickly attracted challengers hoping to return the trophy to Great Britain. From inception, the event showcased the latest developments in racing yacht design. Sir Thomas Sopwith, renowned aircraft manufacturer and designer of the legendary World War I fighter plane the Sopwith

Camel, used his aeronautical expertise to advance the design of his challenging J-class yachts Endeavour and Endeavour II in 1934 and 1937. Sopwith launched an aeronautical link that continues today but failed to take the Cup. Racing ceased during World War II and resumed in 1958. The NYYC successfully defended the Cup against frequent challengers for a phenomenal 132 years.

Growing global interest in the event necessitated the launch of a Challenger series with the winner going through to race the Defender for the America's Cup. The NYYC's unbroken run as Defenders ended in 1983 and the Cup finally left American shores. Alan Bond's yacht Australia II used a radical new winged keel to take the Cup for the Royal Perth Yacht Club. The 1980s continued to see rapid advances in racing yacht design. The first fibreglass hull entry in 1987 was swiftly followed by the first multihull when the San Diego Yacht Club's catamaran trounced Australia's monohull yacht in 1988. The following decades saw the Cup move hemispheres again, with Team New Zealand and Swiss competitors Alinghi keeping the Cup out of America for 15 years.



Now a global televised spectacle, the 35th America's Cup will be fought in Bermuda with high-speed hydrofoiling AC50 catamarans and defended by 2010 and 2013 winner ORACLE TEAM USA. Challengers include Groupama Team France, Sweden's Artemis Racing, Emirates Team New Zealand and Softbank Team Japan. The America's Cup attracts the elite sportsmen of the sailing world, and Bremont is pleased that the 35th edition welcomes a new British challenger: Land Rover BAR, led by Sir Ben Ainslie, the most successful sailor in Olympic history. He sailed to victory as ORACLE TEAM USA's tactician at the 34th America's Cup and his team hopes to return the trophy to Great Britain for the first time since 1851, whilst his former colleagues at ORACLE TEAM USA will be fighting fiercely to keep the Cup for the Golden Gate Yacht Club. In the build-up to the final event, all the teams will showcase their skills sailing AC45F catamarans during the Louis Vuitton America's Cup World Series. After 4 legs in Portsmouth (UK), Gothenburg (Sweden), Bermuda and Oman, Emirates Team New Zealand top the leader board from ORACLE TEAM USA and Land Rover BAR. In this series the teams will earn points towards the 2017 America's Cup Qualifiers and Playoffs where the ultimate Challenger will be decided. The azure skies and crystal clear waters of Bermuda will provide a stunning backdrop to the June 2017 final, where the Challengers will race ORACLE TEAM USA for America's Cup glory.

ORACLE TEAM USA

Established in 2000 by Oracle Corp company co-founder Larry Ellison, ORACLE TEAM USA has pushed the boundaries of racing yacht design and provided audiences with some of the most thrilling racing in the America's Cup history. Representing the Golden Gate Yacht Club of San Francisco, ORACLE TEAM USA mounted challenges in 2003 and 2007 before going on to win the 33rd America's Cup in 2010, beating Swiss defender Alinghi at Valencia, Spain. At the time, Oracle's winning yacht USA-17 was the fastest boat ever to race for the Cup. The radical trimaran design featured a 223 foot rigid wingsail, the largest wing ever built, giving it a considerable advantage over the defending champion, Alinghi. ORACLE TEAM USA stormed home to victory, returning the America's Cup to the USA for the first time since 1995. Aged just 30, Australian Jimmy Spithill became the youngest ever skipper to win the Cup.



As Defenders of the America's Cup, ORACLE TEAM USA could dictate the specifications of yacht sailed in the next event. They opted for a striking design, faster and more extreme than any seen before. The AC72 was a carbon-fibre hydrofoiling catamaran with a 135 foot rigid wingsail capable of speeds beyond 45 knots. At nearly six tonnes and requiring 11 crew, the AC72 was the most challenging and demanding boat to ever race for the America's Cup. Rising up to fly over the waves on L-shaped hydrofoils the catamarans were closely-matched speed demons. But within days of the 2013 America's Cup race starting, ORACLE TEAM USA found themselves trailing, unable to keep up with Emirates Team New Zealand's Aotearoa on the upwind legs. New Zealand steadily built an 8-1 lead over ORACLE TEAM USA, requiring only one more race to win the Cup. Faced with the very real prospect of losing the Cup to New Zealand, skipper Jimmy Spithill and his team pushed themselves to improve the catamaran's handling and the team's race tactics. They slowly clawed themselves back from the brink, sailing ORACLE TEAM USA 17 faster and faster to successfully stage one of the greatest comebacks in the history of sport. With both teams level-pegging on eight race wins, ORACLE TEAM USA were able to take the lead in the final race, beating Team New Zealand by 44 seconds. A delighted Larry Ellison quickly pulled alongside ORACLE TEAM USA 17 on the support boat telling his victorious team, "Do you guys know what you just did? You just won the America's Cup!"

ORACLE TEAM USA is now preparing to defend the America's Cup in 2017. Already relocated to their new base in Bermuda, they have been testing their prototype AC45S boats on the Great Sound. For his part, Jimmy Spithill is confident that the new America's Cup Class boats will hit higher speeds than the AC72 come 2017: "The AC50 is going to be the fastest boat around the racetrack."

In the build-up to the Cup, ORACLE TEAM USA is taking part in the America's Cup World Series, demonstrating the Cup racing style to audiences around the world. The main goal for ORACLE TEAM USA will be training, testing and sailing right up to the 35th America's Cup final where they will be looking to secure a third consecutive victory. Jimmy cites teamwork as the key to success, speaking highly of ORACLE TEAM USA's absolute dedication: "It's about putting yourself second and really thinking about the team and your team mates. We're pretty fortunate that we've got great people, and that's what wins the America's Cup - great people".

ABOUT BREMONT

Bremont is an award-winning British luxury watch brand, manufacturing mechanical watches in Henley-on-Thames, England. Bremont is also making considerable investment with its UK watch making and manufacturing and at the end of 2014 launched a new facility in Silverstone to manufacture case and movement components.

Co-founded by brothers Nick & Giles English in 2002, Bremont has made a substantial impact on the watch industry in a very short period of time. The brand remains true to its original principles of; British, Aviation, Engineering and Adventure.


As well as manufacturing watches for some of the most exclusive military squadrons around the world, Bremont continues to play an influential role in revitalising the British watch industry, the birthplace of numerous timekeeping innovations still used today. Recent collaborations have seen Bremont work with the likes of aviation giant Boeing and the iconic British automotive company Jaguar.

Bremont has been appointed Official Timing Partner to the 35th America's Cup and to the defending champion, ORACLE TEAM USA. Renowned as the oldest trophy in international sport the America's Cup first took place in 1851 on the waters off England's south coast. As the first official British timing partner to The America's Cup since 1851 Bremont has embarked on a very exciting project to produce a special edition collection of timepieces to celebrate its involvement.

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REGATTA OTUSA



OTUSA-R/WH

REGATTA OTUSA WHITE WATCH FEATURES

MOVEMENT

Custom Bremont automatic movement, 25 jewels, Glucydur balance, Anachron balance spring, Nivaflex 1 mainspring, 28,800bph, 42 hour power reserve. America's Cup decorated rotor.

FUNCTIONS

Hour/minute with chronograph centre seconds. Running seconds at 9H. Date and 12 hour counter at 6H, 15 minute Regatta timer and 5 minute countdown at 12H.

CASE

Satin titanium case with bi-directional rotating bezel with Super-LumiNova®. Bremont Trip-Tick® construction with scratch resistant DLC treated case barrel. OTUSA AC72 foil material integrated into crown. Case diameter 43mm, lug width 22mm.

CASE BACK

OTUSA engraved satin titanium open case back with integrated flat crystal.

DIAL

White metal dial with Super-LumiNova® coated indexes and hands.

CRYSTAL

Domed anti-reflective, scratch resistant sapphire crystal.

WATER RESISTANCE

10 ATM, 100 metres.

RATINGS

C.O.S.C chronometer tested and certified.

STRAP

Temple Island rubber strap and titanium pin buckle.

CERTIFICATION

Individually serial numbered with accompanying C.O.S.C certification.

REGATTA OTUSA



OTUSA-R/BK

REGATTA OTUSA BLACK WATCH FEATURES

MOVEMENT

Custom Bremont automatic movement, 25 jewels, Glucydur balance, Anachron balance spring, Nivaflex 1 mainspring, 28,800bph, 42 hour power reserve. America's Cup decorated rotor.

FUNCTIONS

Hour/minute with chronograph centre seconds. Running seconds at 9H. Date and 12 hour counter at 6H, 15 minute Regatta timer and 5 minute countdown at 12H.

CASE

Satin titanium case with bi-directional rotating bezel with Super-LumiNova®. Bremont Trip-Tick® construction with scratch resistant DLC treated case barrel. OTUSA AC72 foil material integrated into crown. Case diameter 43mm, lug width 22mm.

CASE BACK

OTUSA engraved satin titanium open case back with integrated flat crystal.

DIAL

Black metal dial with Super-LumiNova® coated indexes and hands.

CRYSTAL

Domed anti-reflective, scratch resistant sapphire crystal.

WATER RESISTANCE

10 ATM, 100 metres.

RATINGS

C.O.S.C chronometer tested and certified.

STRAP

Temple Island rubber strap and titanium pin buckle.

CERTIFICATION

Individually serial numbered with accompanying C.O.S.C certification.

REGATTA AC



AC-R/SS



REGATTA AC STAINLESS STEEL WATCH FEATURES

MOVEMENT

Custom Bremont automatic movement, 25 jewels, Glucydur balance, Anachron balance spring, Nivaflex 1 mainspring, 28,800bph, 42 hour power reserve. America's Cup decorated rotor.

FUNCTIONS

Hour/minute with chronograph centre seconds. Running seconds at 9H. Date and 12 hour counter at 6H, 5 minute countdown at 12H.

CASE

Polished hardened stainless steel Bremont Trip-Tick® construction with scratch resistant DLC treated case barrel. Case diameter 43mm, lug width 22mm, case thickness 16mm.

CASE BACK

Polished stainless steel with integrated flat crystal, 5 screws with polished heads.

DIAL

White metal dial. Treated blue steel hands with Super-LumiNova® coating.

CRYSTAL

Domed anti-reflective, scratch resistant sapphire crystal.

WATER RESISTANCE

10 ATM, 100 metres.

RATINGS

C.O.S.C chronometer tested and certified.

STRAP

Alligator leather strap with polished stainless steel pin buckle.

CERTIFICATION

Individually serial numbered with accompanying C.O.S.C certification.

REGATTA AC



AC-R/RG

REGATTA AC ROSE GOLD WATCH FEATURES

MOVEMENT

Custom Bremont automatic movement, 25 jewels, Glucydur balance, Anachron balance spring, Nivaflex 1 mainspring, 28,800bph, 42 hour power reserve. America's Cup decorated rotor.

FUNCTIONS

Hour/minute with chronograph centre seconds. Running seconds at 9H. Date and 12 hour counter at 6H, 5 minute countdown at 12H.

CASE

18 carat rose gold Bremont Trip-Tick® construction with scratch resistant DLC treated case barrel. Case diameter 43mm, lug width 22mm, case thickness 16mm.

CASE BACK

18 carat rose gold with integrated flat crystal, 5 screws with polished heads.

DIAL

White metal dial. Treated blue steel hands with Super-LumiNova® coating.

CRYSTAL

Domed anti-reflective, scratch resistant sapphire crystal.

WATER RESISTANCE

10 ATM, 100 metres.

RATINGS

C.O.S.C chronometer tested and certified.

STRAP

Alligator leather strap with 18 carat rose gold pin buckle.

CERTIFICATION

Individually serial numbered with accompanying C.O.S.C certification.