

La Jolla Business Improvement District





San Diego's Business Improvement Districts (BIDs) are City-designated geographic-based areas where the business owners are assessed annually to fund activities and improvements to promote the business district. The City of San Diego supports BIDs as a tool for strengthening small business communities, creating new jobs, attracting new businesses, and revitalizing older commercial neighborhoods across the city. The City partners with merchants associations, representing the assessed business owners, to implement the BID program.

For more information about Business Improvement Districts, visit:
<http://www.sandiego.gov/economic-development/about/bids.shtml>

District boundaries are for illustration purposes.



Map Key

-  Parcels
-  BID Boundaries



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