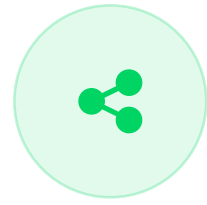netguru

Full-stack consulting company

Experience

We have a decade of experience
in developing web and mobile applications,
providing custom design services, and
building e-commerce solutions.

Partnership

We are partners for early-stage startups and established corporations from all over the world.

Development

We build software that lets people

do things differently.

Workshops

Share your challenge with our team, and we'll

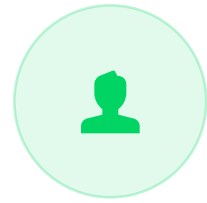help you create a revolutionary digital product.

netguru

One of the fastest growing companies in Europe according to Financial Times and Deloitte

Growth

We have evolved from a small software shop to a global agency, acquiring great teams from across the country along the way, including Vorm & Bitcraft Software Houses.

Clients

We are actively boosting our international footprint across the banking, healthcare, retail, property, and travel industries, delivering products to such brands as solarisBank, IKEA, PAYBACK, Merck, Volkswagen, Babbel, Santander, Keller Williams, and Hive.

"We're just getting started!

Netguru
in numbers

10+
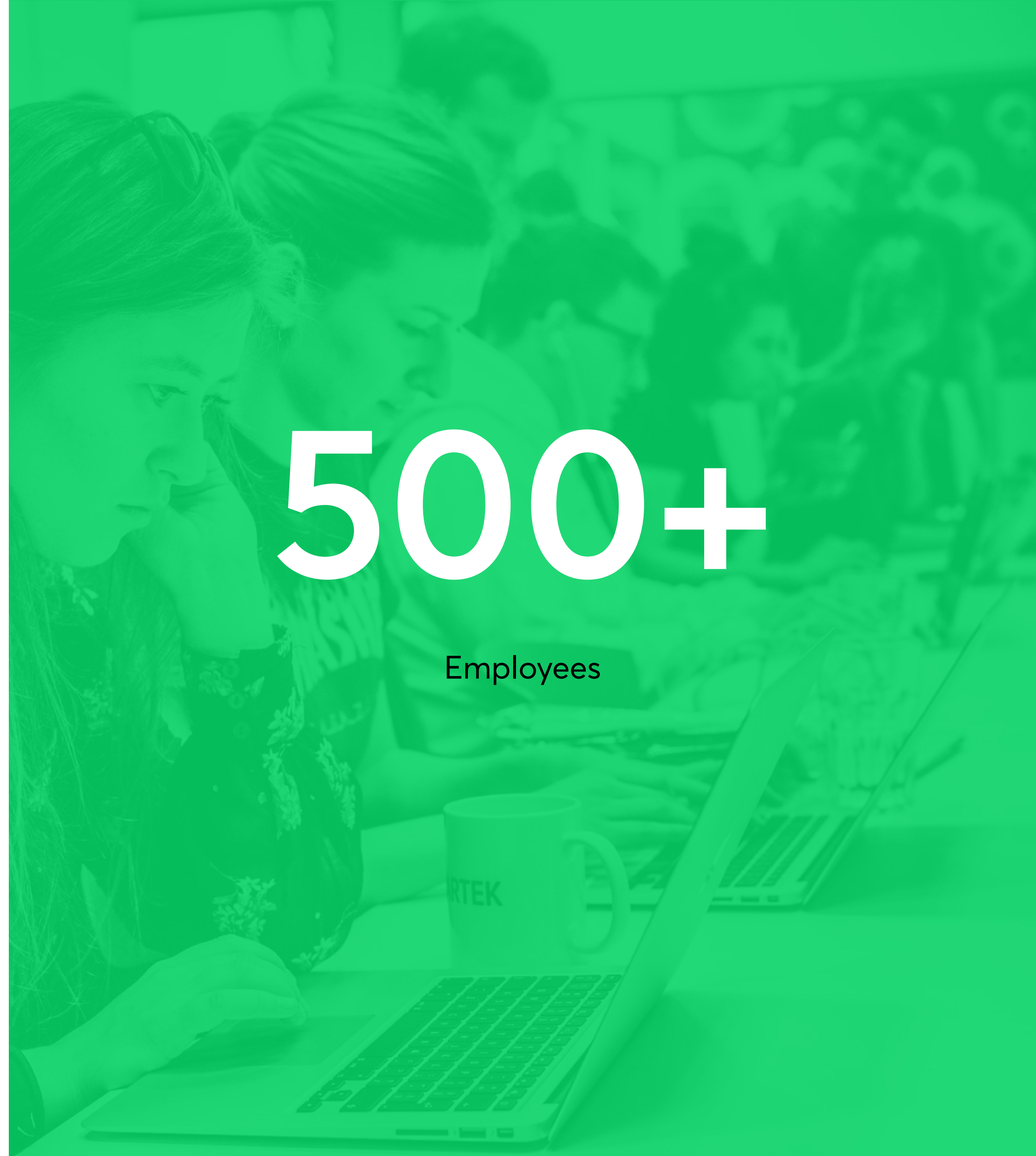
Years of experience

1400+

Delivered projects

100%

Year-to-year revenue growth

500+

Employees

291

Clients

33

Countries

5

Continents

30+

Awards

Deloitte.

Inc. 5000

Forbes

Our clients have changed the way people listen to music, learn languages, and rent bikes.

We thrive on turning our clients' ideas into innovative products and robust businesses that people love to talk about.

Products created by Netguru have been featured in: **The Wall Street Journal, Financial Times, Die Zeit, and Handelsblatt.**

Core
services

Ideation and evaluation

Give your product idea a shape. Plan and evaluate the essential features of your product to accomplish your business goals and eliminate potential mistakes.
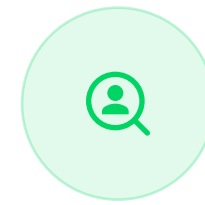
Product Design Sprint

A five-day workshop that will help you answer crucial business questions, plan the essential features of your product, and reduce the risk associated with bringing a product to the market.

Scoping Session

A workshop aimed at shaping your business idea and answering questions regarding project planning, time estimation, and budgeting.

UX Review

An evaluation that will help you radically improve your product by eliminating all UX issues, in order to get a truly appealing and streamlined experience that your users will love.

Code Review

A review of a web or mobile application's code aimed at making the product more secure and allowing it to work flawlessly and faster thanks to a bulletproof backend.

Reinventing Volkswagen's retail experience

Together with Netguru, Volkswagen designed their first-in-the-world concept store, VW Home. Enhanced with a few technologies, the boutique improved VW's customer experience. Volkswagen managed to increase the average sale price at VW Home by around €1,000.
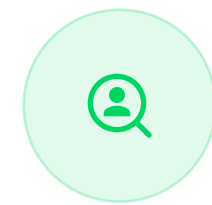
Product design

Craft delightful experiences. Solve real human problems and provide the ultimate UX for your web and mobile applications.
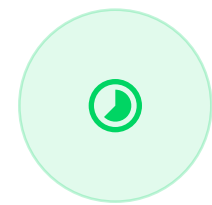
UI Design

Craft beautiful and engaging user interfaces to impress your customers from the first moment.

UX Services

Humanise your software user experience and provide additional value to your customers and your business.

Illustration

Establish a unique and unmistakable visual language of your brand and product through custom-built illustrations.

E-banking platforms for one of the world's biggest banks

One of the world's top banks turned to the Netguru team when they needed a reliable partner for crafting user interfaces and experiences for their banking products. Our product design team, which consists of 15 experienced designers has successfully worked on the platforms for more than a year now.
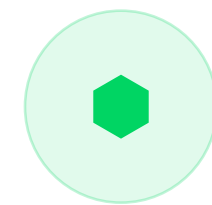
Web development

Create beautiful, fast, and secure web applications tailored exclusively to your business goals.
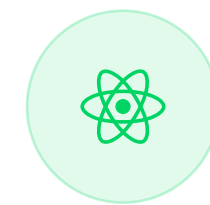
Ruby on Rails

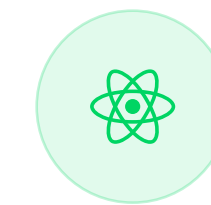Leverage the perfect solution when the speed of development is crucial to your success.

Node.js

Build performant web applications based on Javascript – one language for full-stack development.

React.js

Implement beautiful and responsive user interfaces that are highly-interactive and give users a native-like experience.

Python

Deliver a high-quality product to the market on time using one of the fastest growing programming languages.

solarisBank

The world's first Banking as a Platform service

solarisBank is a Berlin-based fintech and the first banking platform for corporations and startups. Netguru helped solarisBank expand its API services, assembled and introduced a team to work on a platform for handling debit cards. The platform is now powering over 60 corporate customers. Over three years, solarisBank has raised almost €100m in funding, grew to a 150-person strong team, and acquired a full banking license.
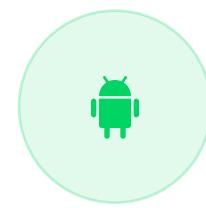
Mobile development

Build well-designed and optimized custom mobile applications with a delightful UX for both iOS and Android.
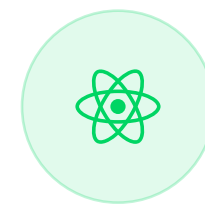
iOS development

Deliver native applications for iOS devices. Get professional support from our mobile team at every stage of development.
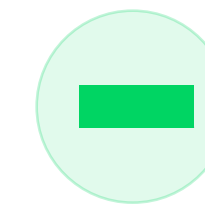
Android development

Build beautiful and scalable mobile applications with top-of-the-league performance, using the Java and Kotlin programming languages.

React Native

Leverage a powerful framework for mobile cross-platform development. One technology and one codebase for multiple devices make for faster development.

PWA

Build a progressive web app application that uses the latest modern web technologies to deliver impressive mobile user experience.

Building a custom in-flight entertainment system

One of the world's biggest airlines turned to Netguru to help them develop an application for inflight entertainment. The system was designed so that passengers could browse the library in flight and also before the flight on their mobile devices, saving their choices for the journey. The major challenge was to integrate a React Native module with the inflight entertainment hardware via a native SDK and then back to the native application.
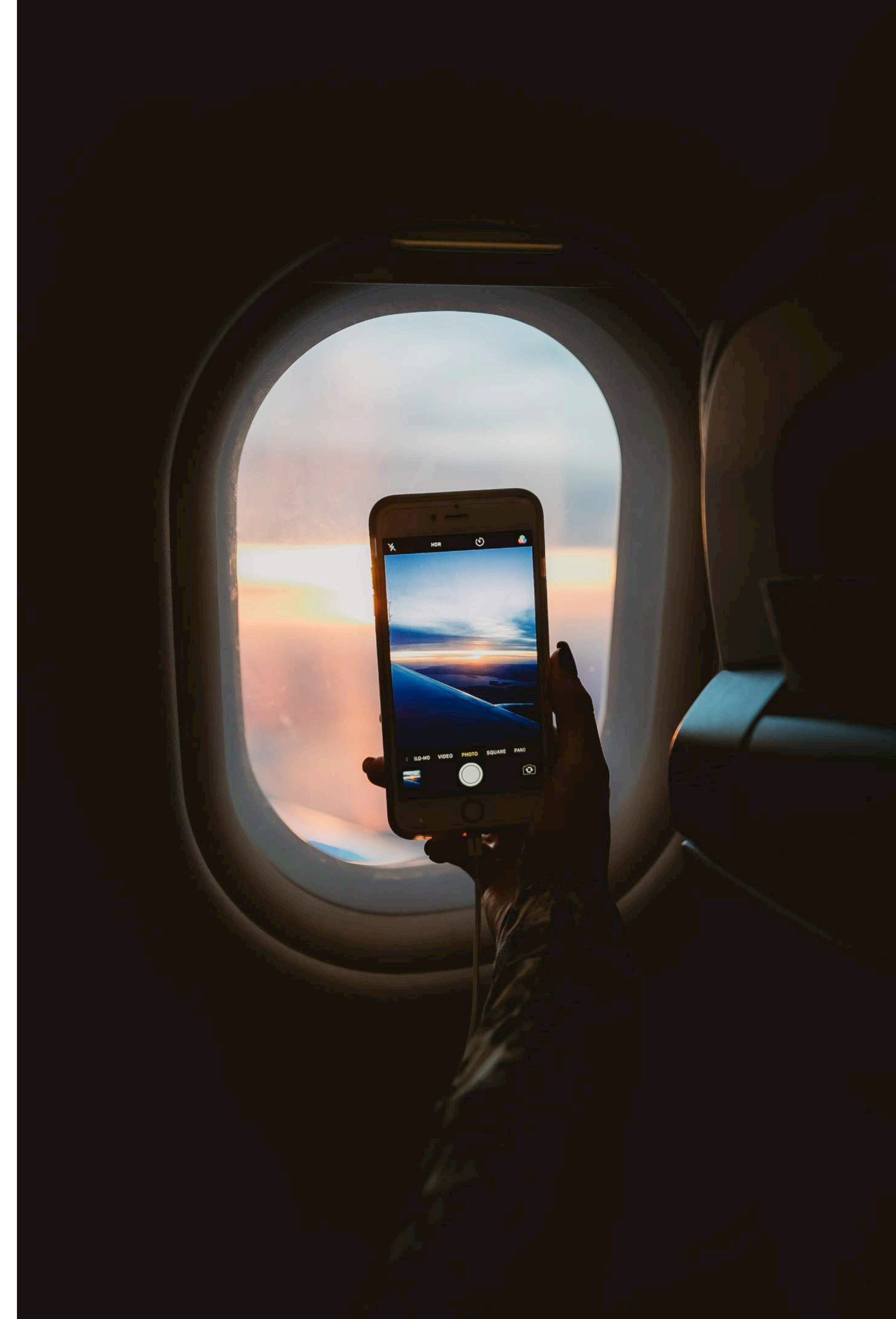
Maintenance and support

The project may be completed, but it is never finished. We will secure its continuous quality and support incremental improvements.
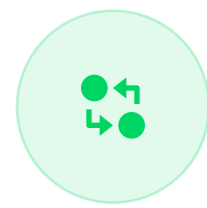
Project Management

We have a well-laid-out communication scheme and coherent processes. Our Project Manager keeps their finger on the pulse and makes sure the project is delivered on time and within budget.

Quality Assurance

Quality Assurance specialists will be the quiet guardians of your project, making sure the product is released bug-free and that it provides users with a flawless experience.

DevOps/SLA

We have rock-solid DevOps/SLA practices, which we have developed to enhance trust, speed up development, resolve issues, and increase project security.

Maintenance

We offer development and design enhancements for your existing product or service. We can also keep your infrastructure up to date.

Supporting Inn Style's development and infrastructure since 2012

Inn Style is the property management system (PMS) that streamlines the work of accommodation owners by automating many of the processes that they would otherwise be doing manually. Today, the platform is used by over 1,000 accommodation owners, and more than 364,000 reservations have been made through the platform. Last year, the company introduced a new product that captures an even bigger share of the holiday booking market. Netguru has accompanied Inn Style on that journey from the very early days of their operation.

Machine learning and digital transformation

Machine learning and business intelligence solutions turn your data into a competitive advantage. Machine learning will open your business to a wide variety of new opportunities thanks to AI-powered solutions.
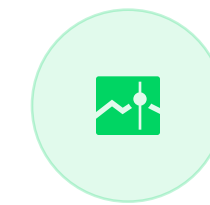
Machine Learning

Personalize your customer experience, automate your processes, and change the way customers interact with your product.
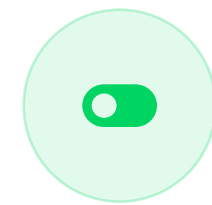
Digital Transformation

Digitize your processes and increase revenues, cut costs, improve security, and build new ways of organizing processes.

Business Intelligence

Transform data into actionable intelligence that informs an organization's strategic and tactical business decisions.

kw

Keller Williams on their digital transformation journey

Keller Williams is the largest real estate franchise in the world and one of the largest privately held global residential real estate brokerages. In 2015, KW invested heavily in its own software, the cloud, and AI. It has created its own lab division, KW Lab, with one of their signature products, Kelle, dubbed as 'Siri for the real estate industry'.

Clients' testimonials

Artur Kryzan
Team Leader
and CX Manager
in Volkswagen.

> " Let me put it this way: we have built a grand and impressive building. But without Netguru's insights, we would be stuck on the ground-floor forever.

kw

Adi Pavlovic
Director of Innovation
at Keller Williams

"

Netguru has been the best agency we've worked with so far. Your team understands Kelle and is able to design new skills, features, and interactions within our model, with a great focus on speed to market.

"

Anna Silovsky
Marketing Executive
at Inn Style and Staylists

We've worked with Netguru for several years now – perhaps longer than any other company. Our partnership is built on trust and mutual respect.

solarisBank

"

Peter Grosskopf
CTO at solarisBank

And this is what I appreciate in working with Netguru: that you take the ownership, that you're experienced, and that we can rely on you.

People
of Netguru

netguru

Michał Jeżyński

Tech Lead Backend

9 years of professional experience in developing tech solutions for international clients

Strong analytical thinking, leadership skills, Ruby on Rails development

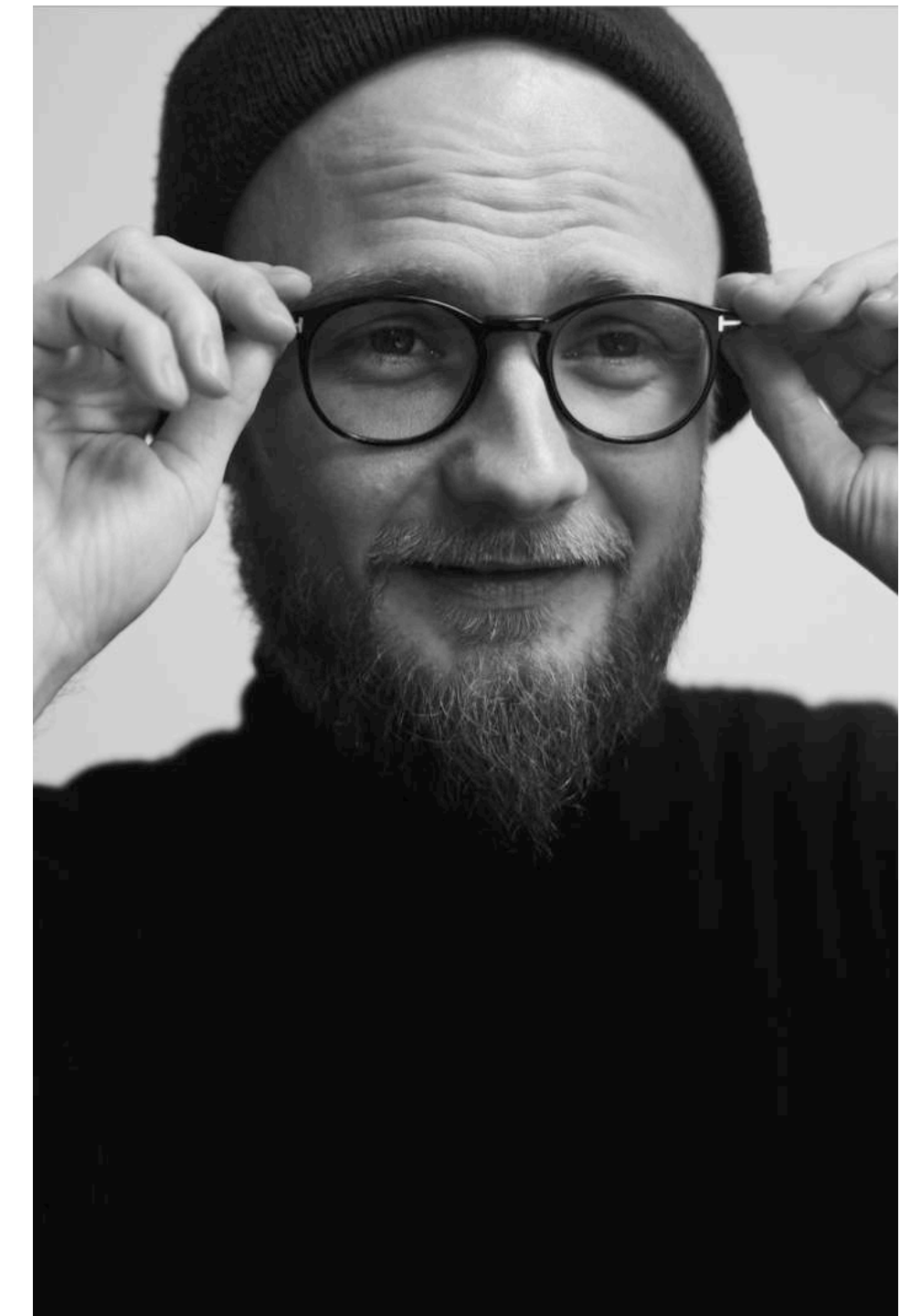A project management background and a PM certificate

netguru

Dawid Woźniak

Senior Product Designer & Team Leader

8 years of professional
experience in building
digital products for
startups and enterprises

UX design, Agile
methodologies, user-
centered design

Speaker at the biggest UX
conference in the region,
UX Poland 2018

netguru

Zuzanna Stolińska

Senior Ruby on Rails developer

4 years of professional
experience in developing
digital products for
international brands

Ruby on Rails, ReactJS,
building Restful APIs

Organiser of an internal
conference for 80 people
and now preparing the
second edition for about
500 people

netguru

Adrian Kashivskyy

Technical Lead Developer & Team Leader

14 years of experience in programming in different technologies (10 years with iOS)

Organiser of the country's biggest mobile meetup

Active contributor and moderator in Swift Evolution and Stack Overflow

netguru

Marta Ciesielska

Senior Project Manager

6 years of professional
experience in IT

Managing remote teams,
PSM and PSPO
certificates, Agile
methodologies;

Managing a long-term
project for a real estate
company changing the
way that people move
homes

Michał Marcinkiewicz

Machine Learning Engineer / PhD in Physics

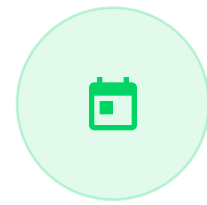2.5 years of professional experience and 8 years working in science

Data pattern analysis, Applied math, Programming

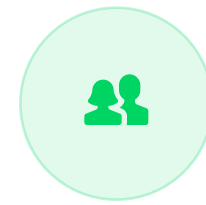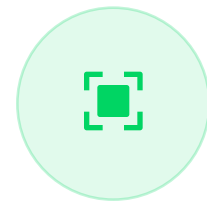Almost 20 academic publications across multiple domains

Prefered business model

Time & Material monthly rates

The rate is based on a daily rate of each engineer or designer in your team

Complete design & development team

Your team will consist of a Project Manager, Quality Assurance Specialist, Engineer(s), and/or Designer(s)

Client flexibility

Regardless of the initial team size, you can always scale up or down and add new talent on board

Customer Success Manager support

From day one, a free-of-charge Customer Success Manager will be in assist to ensure our partnership goes well

Reliable contract

We operate on Master Service Agreement and Statements of Work for any ongoing assignments