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*Burger & lobster*

## Case Study: Azure Information Protection

PERSISTENT CLASSIFICATION AND PROTECTION OF YOUR DATA FROM MICROSOFT

### The Goodman Restaurant Group

Best known for their Burger & Lobster chain and numerous steak restaurants, the Goodman Restaurant Group have approximately 600 users across the UK and US.

For them cybersecurity and document protection were not initially recognised as the primary issue. Instead the challenge was around GDPR data privacy. As a restaurateur they have a large staff turnover and in any one branch many people have access to and can modify HR information about employees. In fact, on average 7/8 people can view HR details in any one restaurant and these details were historically stored in spreadsheets – this was a breach of GDPR.

Because of this, the company decided to implement information protection across the whole organisation as they couldn't take the risk that individuals would be excluded who may still have access to HR data.

The first part of the project was to migrate 50-60 servers and mailboxes into the cloud. We were able to streamline their IT processes by using a terminal server in the cloud approach and this has now been adopted by them and also is being looked at by competitors in the restaurant franchise business who want to roll out new franchises more quickly.

Office 365 Enterprise along with Azure Information Protection was rolled out across the user base. The staff were given extensive training on GDPR and the use of the tool. The first two weeks after the rollout a considerable amount of time was spent monitoring for false positives. Once identified and analysed the rights management was reviewed and revised to reduce the long-term impact on business efficiency. It is very easy for inexperienced implementers of AIP to create so many false positives that the business grinds to a halt.

We continue to provide 1st and 2nd line support and now Goodman can say with complete confidence that they are fully GDPR compliant and have done all they can to ensure customer and employee privacy.



## Why Choose Tricostar to Implement Microsoft AIP in Your Business

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Tricostar are specialists in the implementation of AIP, which ensures that even when your network is breached, or your files are leaked, the sensitive and confidential data within cannot be accessed by anyone, without the express permission of the originator.

Our multi-year experience with Secure Islands Technology experience and now with AIP means we are one of Microsoft's primary global service providers. That multi-year experience has enabled us to create a proven implementation methodology that helps firms implement AIP, without the disruption to its business activities that often occur in less experienced hands.

Our experience goes way beyond AIP of course, as we have consulted and implemented on a range of data security projects. This experience enables to put AIP in a context of your own firm's infrastructure.

Your documents and data remain protected no matter where in the world they may be, and our exclusive management dashboard helps you to understand which teams or departments are regularly dealing with sensitive information. You will be amazed to learn which teams or departments handle the most sensitive and potentially destructive data about your organisation, staff and your clients.

Post implementation our support team is there to assist you in the continued smooth working of AIP and ongoing data classification and policies as business need change.

This is a huge step toward ensuring you do not fall victim to cybercrime, and in meeting GDPR compliance, avoiding potentially huge fines for data breaches and non-compliance.

**We are changing the way businesses protect their data**

If you would like to know more:

[info@tricostar.com](mailto:info@tricostar.com) | 0208 292 2660 | [www.tricostar.com](http://www.tricostar.com)