# You will be the one

# **#UnionWeltWeit**

Would you like to discover live the new season kit 2017/2018 of your team? Take part at the #UnionWeltWeit project set up by Macron in partnership with 1.Fc Union Berlin and join our fan community on social networks.

### How to participate in few steps:

- 1. Take a selfie wearing any Club items with both logos clearly visible;
- 2. Send your picture to <a href="mailto:unionweltweit@macron.com">unionweltweit@macron.com</a> using the hashtag #unionweltweit as Object. Include in the text of your mail your personal data (name, surname, date of birth, city, and mobile number) and the following formula "With the upload of my picture I agree to the terms and conditions". Lastly, attached to this email the Privacy Policy form (<a href="mailto:download here">download here</a>) which will allow Macron and the Club to publish your picture on social networks (Facebook, Instagram, Youtube, Twitter) just for the event aims.
- 3. Discover on April 28<sup>th</sup> 2017 which picture the team preferred. Just stay tuned on our social channels.

# Timing to participate:

You can send your photos starting from February 13<sup>th</sup> until March 17<sup>th</sup> 2017.

#### Award:

The winner will take part at the kit launch 2017/2018 in Berlin. As soon as we will have detailed info about date and timing of the launch, we will contact you personally.

### Selection criteria:

A working group composed by the staff of Macron, the Club and the team itself, will choose the best photo taking into account the instructions indicated above (steps 1 and 2) and number of Likes and the reactions received on social networks.

PLEASE notice that you must be at least 18 years old to join the #UnionWeltWeit project. The initiative does not include any transfer costs to and from the place of destination but only overnight stay in Berlin.