

Welcome to our August Newsletter. In this edition you'll find articles on our previous events, our cost savings scheme, our loan equipment scheme and lots more.

If you have any questions about the BID or anything in this newsletter, please contact us via the following.  
Email: [info@discoverkeighley.co.uk](mailto:info@discoverkeighley.co.uk) - Telephone: 01535 618085

### Keighley Independents' Campaign

The bi-annual Keighley Independents' campaign has once again come to a close, with 6 winners, all pocketing between £100 and £1000 in shopping vouchers, to be spent at independent retailers in the town centre.

The competition had a record number of entries and businesses taking part than ever before.

The winner of the £1000 in shopping vouchers was: C Ratcliffe. The runners up, each winning £100 in shopping vouchers were: R Croft, C Smallwood, E Proctor, Mrs Whitaker and C Bacon.

To keep up to date with town centre news and upcoming events, please visit: [www.discoverkeighley.co.uk](http://www.discoverkeighley.co.uk) or search 'Discover Keighley' on facebook and twitter.



### Security Radios

117 businesses are now connected with our security radios. These are available free of charge to BID members. If you would like a radio, please contact us via the details at the top of this newsletter.



### Keighley by the Sea

The indoor beach returned to the Airedale Shopping Centre for its third year, with its opening event on Saturday 28th July.

Families flocked to the centre for a whole host of entertainment including seaside-themed stilt walkers, a contact juggler, a mermaid and even a deep sea diver, leaving a trail of bubbles and fascinated families. Children were also delighted with a giant surf simulator, as well as the usual face painting and balloon modelling, not surprisingly with a beach theme.

With buckets and spades provided, there's also a number of deck chairs and picnic benches, as well as a giant deck chair, making for a great photo opportunity.

The beach will remain in place until the beginning of September and is open Monday to Saturday from 10am until 4pm and on Sunday from 10am until 3pm.



### Professional Photography

One of the many benefits of being a Keighley BID member is that you're able to take advantage of our professional photography services, completely free of charge. Not only will you get great looking photos that you can use for your own promotional use, but we'll also use those photos to ensure your business information is up to date with Google. Get in touch to book a session.



**facebook:** /discoverKeighley

**twitter:** @KeighleyTC

**instagram:** /discoverkeighley

**youtube:** [discoverkeighley.co.uk/youtube](https://www.youtube.com/discoverkeighley)

**linkedin:** [linkedin.com/company/keighleybid-ltd/](https://www.linkedin.com/company/keighleybid-ltd/)



## Equipment Loan Scheme

At Keighley BID, we're always looking at ways to help our businesses, that's why we decided to create a loan scheme where businesses could borrow equipment, free of charge (a refundable deposit may be required for some items).

If you would like to use any of the items listed below, please contact us on:  
01535 618085 or email: [info@discoverkeighley.co.uk](mailto:info@discoverkeighley.co.uk)

- Nikon D7000 DSLR with 18-105mm Lens
- Sony DCR Handycam
- Lapel Mic
- Tripod
- Lenovo ThinkPad Laptop with Microsoft Office Suite
- Webcam
- Wireless Mouse
- Logitech Stereo Speakers
- Video Editing Software
- 4 Port USB Hub
- 3TB External Hard Drive
- Jabra Conference Speaker Phone
- Optomo Mini Projector
- Optomo Full Size Projector
- 1500mm Projector Screen
- Apple iPad
- Floor Tablet Stand
- Fellowes Micro Cut Shredder
- Dymo Label Printer
- A3 Laminator
- 3m x 3m Gazebo with Side Panels
- 2 Way Event Radios - Set of 4
- Crowd Control Barriers Approx 30m
- Portable PA System

 Search Online For 'Discover Keighley'

## Roots and Shoots - Cavendish Street

Roots and Shoots, previously Offshoot Healthfoods on Cavendish Street, has now re-opened under its new name.

New owner, Javed Iqbal, said people who were regular customers of Offshoots were delighted to learn that the business would remain open.

The shop has seen a major refit and now also includes what was Cavendish Art Gallery. The second part of the shop has been turned in to a cafe, serving coffee, healthy food and drinks.

Among the staff are manager Janet Wall and sales assistant Alice Poole, who both worked at the store previously when it was Offshoot Healthfoods.

## Cavendish Business Centre

Cavendish Business Centre is now open, offering conference rooms, hot desks and office space. Whether you want to hire by the hour, day or even longer, there's something to suit your needs.

If you'd like to find out more, or would like to book a room, please email: [jo@cavendishbusinesscentre.co.uk](mailto:jo@cavendishbusinesscentre.co.uk) or call: 01535 683163



## BID Members Continue to Save

Our Business Cost Saving Scheme continues to identify significant savings for our members. Since the scheme launched in July last year, we have identified over £66,000 of savings in areas such as merchant fees, energy, telecoms, insurance and water.

The process is simple and free to levy paying members. Our partners Meercat Associates will provide a no obligation quotation from bills provided and do not charge a commission. You can then either proceed with the new supplier, which Meercat will handle on your behalf or use the quotation to secure a better deal from your current supplier.

With the buying power of over 200 BIDs across the country, there are significant potential savings to be made for your business. For more details or to book an appointment, contact Phil Walker on 01535 618085 or email [phil@discoverkeighley.co.uk](mailto:phil@discoverkeighley.co.uk)



## Cavendish Street Canopy

As you may have noticed, the canopy on Cavendish Street has now been cleaned. This was part 1 of the maintenance process, part 2 will be the replacement of the missing panes of glass, and will be completed shortly.



## WorldHost Customer Service Training

Businesses in Keighley and surrounding areas are being given the opportunity to get a free sample of the WorldHost® customer service training programme, which has been used to train over 200,000 people in the UK, at a local event on Wednesday 26th September 2018. The free taster session is being hosted by Airedale Enterprise Services and Shipley College. Local businesses will be able to experience some of the training exercises from the programme and find out how they can use WorldHost to benefit their organisations.

The taster session will take place at Airedale Enterprise Services from 6pm – 8pm on Wednesday 26th September. Places will be allocated on a first-come, first-served basis. Businesses that are interested in attending the session can find out more and book their place by contacting Lynne Henry on 01535 607775.