

Food in North Oxford

Food-related demographics of North Oxford Wards

North Oxford has a conservative MP, Nicola Blackwood.

North ward - 2011

- includes Park Town, the University Parks, Kingston Road and some Oxford colleges
- Majority white British English speakers.
- 38% of working age adults were full-time students.
- 62% of adults had a degree-level qualification and 70% of working age adults worked in managerial or professional occupations.
- 45% of households owned their home, whilst 40% rented privately. Most homes are either flats or terraced houses.
- Healthier than Oxford average with 65% reporting very good health and 8% of people reporting a long-term health issue or disability
- Rates of working age benefit claims are well below the Oxford average, as are rates of poverty.

Councillors

- Councillor James Fry
Labour
- Councillor Louise Upton
Labour; Chair of West Area Planning Committee

Wolvercote – 2011

- includes Lower & Upper Wolvercote and Cutteslowe Park
- Majority white British English speakers.
- nearly half its residents aged over 45 years, with relatively few students
- 58% of adults had a degree-level qualification and 57% of working age adults worked in managerial or professional occupations.
- 67% of households own their home and 30% live in detached houses.
- Slightly less healthy than Oxford average with 53% reporting very good health and 14% of people reporting a long-term health issue or disability
- Rates of working age benefit claims are below the Oxford average, as are rates of poverty.

Councillors

- Councillor Stephen Goddard
Liberal Democrat shadow member for Climate Change & Cleaner Greener Oxford
- Councillor Angie Goff
Liberal Democrats

St Margarets – 2011

- includes Summertown and an area to the south which covers some Oxford colleges
- Majority white British English speakers.
- 25% of working age adults were full-time students.
- 64% of adults had a degree-level qualification and 71% of working age adults worked in managerial or professional occupations.
- Above average couples with and without children.

- 57% of households own their home and 52% are flats.
- Healthier than Oxford average with 63% reporting very good health and 9% of people reporting a long-term health issue or disability. Full health profile [here](#).
- Rates of working age benefit claims are below the Oxford average, as are rates of poverty.

Councillors

- Councillor Tom Landell Mills
Liberal Democrat
- Councillor Elizabeth Wade
Liberal Democrat Deputy Group Leader, Liberal Democrat shadow member for Housing

Summertown – 2011

- includes Summertown shopping area, St Edward’s boarding school and the Cutteslowe estate
- Majority white British English speakers, but over one third of population from different ethnic groups.
- High proportion of children than average, due to boarding schools.
- 25% of working age adults were full-time students.
- 65% of adults had a degree-level qualification and 66% of working age adults worked in managerial or professional occupations.
- Above average couples with and without children.
- 55% of households own their home.
- Healthier than Oxford average with 61% reporting very good health and 12% of people reporting a long-term health issue or disability
- Rates of working age benefit claims are below the Oxford average but higher than other North Oxford wards, as are rates of poverty. Child poverty is at 12%.

Councillors

- Councillor Jean Fooks
Liberal Democrat shadow member for Corporate Strategy, Economic Development, Finance, Corporate Asset Management & Public Health
- Councillor Andrew Gant
Liberal Democrat Group Leader, Liberal Democrat shadow member for young people, Schools & Skills and Leisure, Parks & Sport

Oxford Food Access Radar

A project with the remit to ‘Safeguard food standards and improve access to healthy, affordable food’, set up by a food action group involving Oxfordshire County Council Trading Standards, Sure Start, East Oxford Healthy Living Initiative, Oxford City and Cherwell Vale Primary Care Trusts.

These stakeholders wanted to establish whether there was any ‘food poverty’ in the County and what the impact of this would be on any residents involved. Food poverty was defined as “The inability to purchase food for a healthy diet. This may be because of low income; lack of access to reasonably priced shops (local shops may be non-existent or expensive; cheaper supermarkets selling a range of foods may be difficult to get to because of lack of public or private transport;) and inadequate knowledge about healthy eating.”

The report piloted a toolkit developed by Staffordshire County Council Trading Standards which aimed to enable local authorities to map food access using GIS software and existing datasets.

The toolkit was piloted on the Cutteslowe area of Oxford (see right) and the results indicated that there was 'a high percentage of older adults, a small percentage of permanently sick or disabled persons and a reasonable percentage of unpaid carers. The group identified as being most likely to suffer from 'food poverty' according to the Radar is the older adults.'

Isochrone Map



These conclusions were then tested and refined through target group discussions, questionnaires and diet surveys. The target group were also given resources on healthy eating.

Potential next steps were also identified:

1. What is involved in setting up a cooperative store? (The village of Leafield in Oxfordshire has already achieved this and so can be used to find out what is required.)
2. Are there any fruit and vegetable box schemes in the area? (Contact to be made with the Oxfordshire Food Group.)
3. What can the Council do in regard to transport, healthcare schemes etc. (Contact to be made with the Transport and Planning and Social and Healthcare departments within the Council.)
4. What can the local supermarkets do to help? (Some of the local supermarkets will deliver food on a sale or return basis to cooperatives. Internet deliveries must also be investigated.)

The tool has value as a broad indicator of food poverty, but requires more resources to engage communities and deliver solutions.

Cutteslowe Glasshouses

The Cutteslowe Glasshouses were derelict for some time before being renovated by charity People In Action, a charity providing therapy and training for people with learning disabilities and other difficulties. It reopened in June 2016 as a non-profit public plant nursery and garden centre, as well as offering horticultural therapy, training and volunteer opportunities.

The centre currently houses many varieties of seasonal salad, fruit and vegetables for supply, as well as variety of 'experiments' including kiwis! Everything is grown with organic principles, although not yet certified. Their output is still quite small, so they only supply Turl Street Kitchen and Cultivate Oxford, and also have an adhoc public 'pick your own' system.

Good write up [here](#) from Cultivate.

Public Health Indicators for Cutteslowe

0.1ii Life expectancy at birth (male) [Local Health 2008-12]	80
0.1ii Life expectancy at birth (female) [Local Health 2008-12]	87.4
All cancer - Standardised Mortality Ratios (Local Health 2008-2012)	118.6
All circulatory disease - Standardised Mortality Ratios (Local Health 2008-2012)	61.8
Children living in poverty after housing costs (End Child Poverty)	11%
1.17 Fuel poverty	9.34%
Cannot speak English well or at all (PHE Local Health 2011)	1.30%
2.14 Smoking Prevalence (QOF 2013-14 - Estimated list size 15+)	Summ' 19% Banb' 16%
2.17 Recorded diabetes (QOF 2013-14 - Estimated list size 17+)	Summ' 3.02% Banb' 2.48%
Obese adults (Local Health 2006-2008, synthetic data derived from MSOA)	15.60%
Binge drinking adults (Local Health 2006-2008, synthetic data derived from MSOA)	21.40%
Healthy eating adults (Local Health 2006-2008, synthetic data derived from MSOA)	37.90%
Obese children (reception year) [PHE Local Health 2010-2013]	3.50%
Children with excess weight (reception year)	15.80%
Obese children (year 6)[PHE Local Health 2010-2013]	14.80%
Children with excess weight (year 6)[PHE Local Health 2010-2013]	27.90%

Veg box schemes that deliver to OX2

Veg In Clover

- Organic box scheme based at Sandy Lane Farm where a large selection of vegetables are grown. Additional veg sourced from local farms and wholesalers. Deliveries in most parts of Oxford are made by pedal van.
- 01865 427359 / 07931 109623 www.vegincllover.co.uk vegincllover@hotmail.com
- Sandy Lane, Tiddington, Oxon OX9 2LA 11 miles from Oxford City Centre

The Old Farm Shop

- Farm box scheme supplying its own seasonal fruit, vegetables and eggs. Extras such as meat, cheese and bread can also be added.
- 01235 831247 www.theoldfarmshop.co.uk theoldfarmshop@aol.com
- Harwell, Abingdon, Oxon OX14 4DP 15 miles from Oxford City Centre

North Aston Organics

- Established organic vegetable growers, growing over 70% of the produce that goes into their Soil Association (SA) certified veg boxes with some veg being harvested on day of delivery. SA certified organic fruit and local eggs also available. Wide coverage of Oxford with local collection points & doorstep bicycle delivery service (Pedal & Post).
- 01869 347702 www.northastonorganics.co.uk northastonorganics@gmail.com
- The Bakery Office, Somerton Road, North Aston, Oxon OX25 6HX 16 miles from Oxford City Centre

Tolhurst Organic

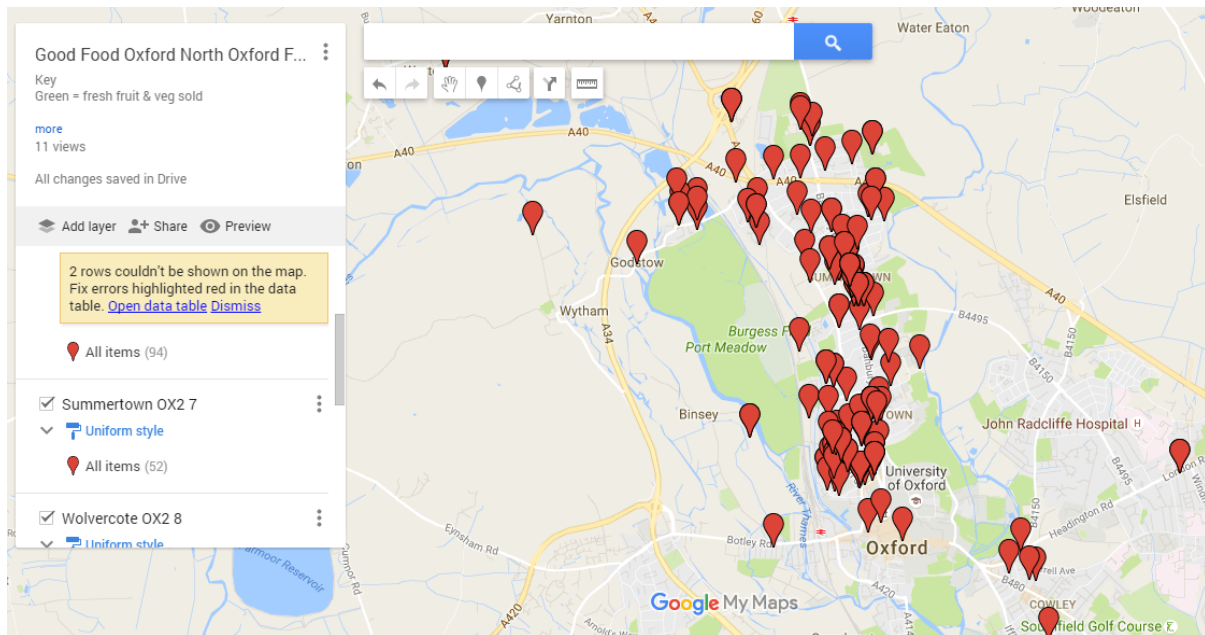
- Organic vegetables produced without the use of animal by-products such as manure. The farm boasts an exceptionally low carbon footprint. Veg stall open 9am - 9pm in Summer.
- www.tolhurstorganic.co.uk info@tolhurstorganic.co.uk
- West Lodge, Hardwick, Whitchurch on Thames, Pangbourne, Reading RG8 7RA 24 miles from Oxford City Centre

Westmill Organics

- Freshly picked organic produce delivered weekly to your door. Flexible ordering, including the addition of local organic eggs and bread.
- 07821 403739 www.westmillorganics.co.uk info@westmillorganics.co.uk
- 1 Westmill Cottages, Watchfield, Swindon SN6 8TH 25 miles from Oxford City Centre

Food Outlets Mapping

156 food outlets in OX2 6..., OX2 7... and OX2 8... with an additional 5 from LCON and 2 overlapping between the two. Map accessible [here](#).



High End Outlets

Blue are GFO members.

- COOK, 237 Banbury Road
- Manos Food Bar And Delicatessen, 105 Walton Street
- [Modern Baker, 214A Banbury Road](#)
- [2 North Parade Stores, 2 North Parade Avenue](#)
- [Hayfield Deli, 4A Hayfield Road](#)

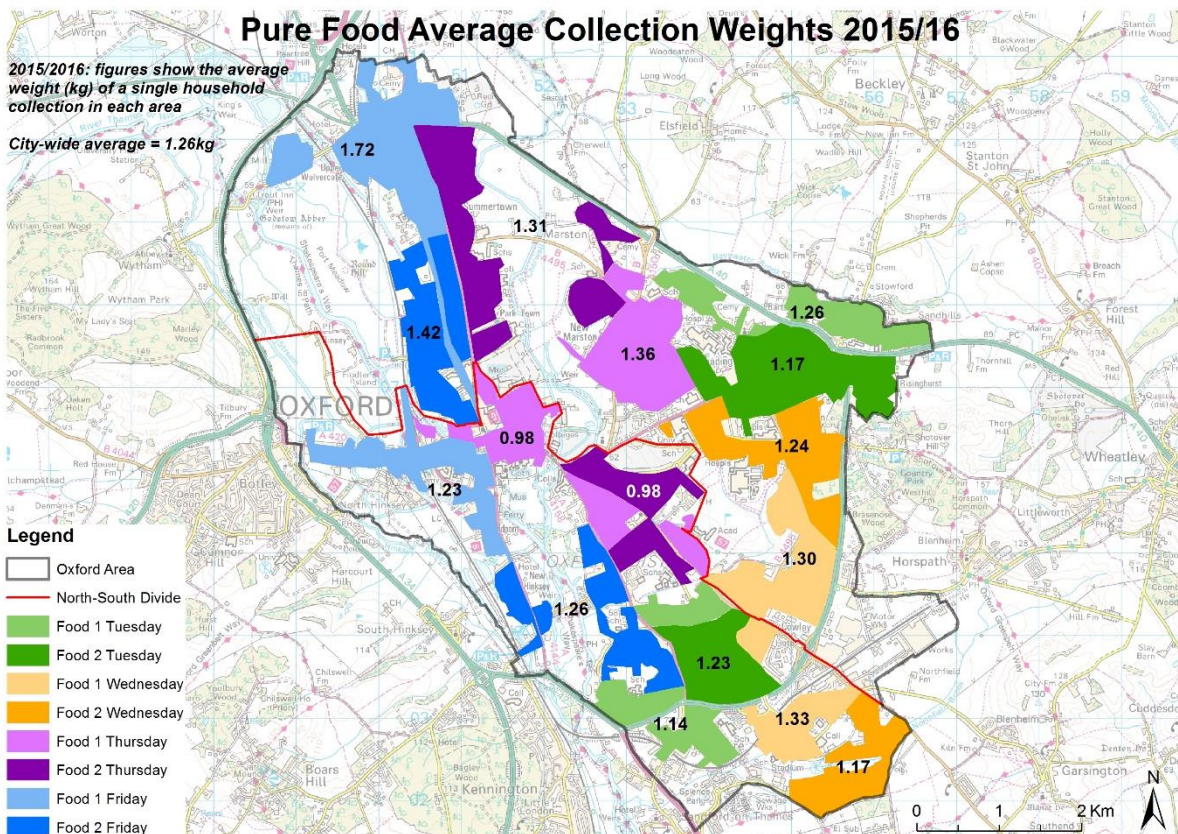
Food Waste Collection Data

These figures represent a fortnightly collection of Oxford's 'pure' food waste, in tonnes. One week a resident's 'pure' food is collected separately and recycled at an anaerobic digestion plant where it is turned into electricity and fertiliser. The following week, it is mixed with garden waste and composted. Therefore, doubling the above figures would provide you with a better representation of the amount of 'pure' food waste. The increase in 2015-16 is down to new food recycling for flats and greater awareness of food recycling benefits.

Month	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16
Apr	69.76	100.18	94.54	108.56	109.32	126.84
May	64.18	96.61	141.84	116.30	110.42	124.40
Jun	125.76	106.62	107.98	96.82	103.32	124.38
Jul	112.92	109.84	105.22	112.60	124.84	142.52
Aug	94.70	102.40	105.70	104.54	98.18	114.42
Sep	114.38	104.60	89.64	96.46	108.42	132.90
Oct	101.66	96.24	98.84	109.48	124.00	133.98
Nov	103.06	102.34	104.60	110.92	107.82	133.80

Dec	155.10	133.18	134.36	152.93	171.12	175.97
Jan	140.90	144.80	144.34	154.38	141.36	164.02
Feb	99.08	102.32	110.36	101.71	105.52	148.20
Mar	123.62	110.92	103.34	101.06	122.76	172.34
YTD	1,305.12	1,310.05	1,340.76	1,365.76	1,427.08	1,693.77

The quantities of food recycled per house in North Oxford is higher than the Oxford average.



Relevant local initiatives

Blue are GFO members

Abundance Oxford

Abundance Oxford is a not-for-profit group harvesting excess fruit & veg, redistributing it to community groups, & organising skill-shares to preserve the rest of the fruit & care for the trees from which they came.

Chocsford

Chocsford is a small home-based company in Wolvercote, Oxford, making handmade chocolates according to artisan principles; using fresh ingredients without additives or preservatives. They buy local where possible.

Community Action Groups

The CAG network consists of over 50 groups across Oxfordshire at the forefront of community led climate change action, organising events and projects to take action on issues including waste, transport, food, energy and biodiversity.

Cultivate

We are a co-operative social enterprise owned by the community and dedicated to local food in and around Oxford. We run a 10-acre market garden in Little Wittenham and operate the VegVan mobile greengrocery around Oxford.

Helen Money Nutrition

Nutritional advice, diet analysis, menu planning in Summertown, Cassington, Oxford and London.

Low Carbon Oxford

Low Carbon Oxford is a network that brings together organisations from the private, public and not for profit sectors to collaborate on Oxford's transformation to a sustainable and inclusive low carbon economy. They run [Pledge for Veg](#), a meat reducing campaign, with a resource pack and recipe ideas.

Love Food Hate Waste

Advice on portions, leftovers, storage and recipes. LFHW champions are available through Oxfordshire County Council to attend (large enough) events in Oxfordshire.

Master Composters

The Oxfordshire Master Composter programme aims to reduce the amount of biodegradable waste in Oxfordshire, by encouraging more people to start composting at home and supporting those already doing so. In return for free training and support, Master Composters commit to carrying out voluntary work in their local communities. They work with local groups like schools and gardening clubs as well as friends and neighbours, attend local events, promote the benefits of home composting through local media and parish magazines, and give talks to local groups.

Modern Baker

The Modern Baker concept is based on good provenance, great tasting food and promoting healthy living - a distinctive range of organic breads, cakes and pastries using only traditional grains, sourdoughs and natural sugars.

North Parade Market

Established in July 2012, the first market was held the following October. North Parade Farmers Market has quickly become one of the most highly regarded farmers' markets in the area. With organic and artisan producers from the local area who bring life and colour to this wonderful central north Oxford street – avenue!

OLIO

OLIO is a free app which connects neighbours with each other and with local shops and cafes so surplus food can be shared, not thrown away. If you love food, hate waste and want to connect with your community, OLIO is for you.

Oxford Fairtrade City

Oxford became a Fair Trade City in 2004. You can get involved through the Oxford Fairtrade Coalition, a loose collective of organisations and individuals involved in various aspects of fair trade who work to promote awareness of Fairtrade in Oxford.

Oxford Martin School Future of Food Programme

The Oxford Martin Programme on the Future of Food is an interdisciplinary programme of research and policy engagement concerning all aspects of the food system, based at the University of Oxford.

Pedal and Post

Pedal and Post are tackling the Heavy/Light goods vehicles in Oxford with Bike delivery, reducing air pollution and congestion.

The Oxford and District Federation of Allotment Associations

O&DFAA works to promote, support and represent the welfare of the Allotment Associations in Oxford and to those Associations approved by the Executive Committee. There are allotments in Cutteslowe Park.

Too Good To Waste

When you've ordered, enjoyed and paid for a meal, why leave half of it on the plate when you can take it home and enjoy it the next day? The Too Good To Waste doggy box is the perfect way to take home a meal you enjoyed but couldn't finish

Wild Honey

Wild Honey are deeply passionate about food, health and our vibrant community here in Oxford. Their stores in East Oxford and Summertown stock the freshest, local, organic produce as well as sourcing the finest, ethical food, supplements and beauty products from around the world.

Wolvercote & North Oxford Market

Wolvercote and North Oxford Market is the original and longest running farmers market in Oxford. For over 10 years the committee of customers and local producers has been dedicated in supplying fairly priced food at the highest standards. A preference for local, organic and fair trade is made.

Cutteslowe Glasshouses

See above.

Gees

Restaurant nominated for GFO sustainability Restaurant Award.

Relevant research

['Building stronger and fairer communities: sharing the co-benefits of local action on climate change'](#).

A report by Ruth Mayne of the Oxford University Environmental Change Institute, April 2016. This reports aims to 'promote discussion and provide practical ideas about how Oxfordshire can achieve both a fair and a fast transition to a low-carbon economy in a way that benefits local residents, reduces social divides and builds public support for action'. There is a section on food.

[FoodPrinting Oxford](#)

Commissioned by Oxford's City Council, 'FoodPrinting Oxford' calculates the resources and risks involved with Oxford's food supply, and explores how best to make the city's food system more reliable.

[Local Food Programme: A Social Return on Investment Approach](#)

Assessment of the Local Food programme using the Social Return on Investment (SROI) framework, researched by the Countryside and Community Research Institute. 'The findings suggest that every £1 invested in Local Food returns £7 to society in the form of social and economic outcomes including health and well-being, training and skills'.

[Guide: A new conversation with the centre-right about climate and energy](#)

This report from Climate Outreach presents the findings of the first rigorous social research in Britain to explore how centre-right citizens engage with different language and framing on energy and climate change.