

iF Design Award 2017 for NOMOS Glashütte

A prizewinning watchmaking company: NOMOS Glashütte has won one of the most prestigious design awards in the industry for the sixth time in a row

Glashütte/Berlin, February 2017. Yet another win for the successful watchmaking company NOMOS Glashütte—as it has received the iF Design Award, this time for its Tangente neomatik nachtblau model, for the sixth time in a row. With it, the brand has been honored once again for outstanding product design. The expert jury selected the new timepiece, which is part of the neomatik series of automatic NOMOS watches, from over 5,500 products from 59 countries.

The midnight blue versions of the neomatik series, which also includes the Minimatik and Metro models, were only presented to the public last October—but for Tangente neomatik nachtblau it is the second prize in short succession. “And that’s something we’re particularly pleased about,” says NOMOS Creative Director, Judith Borowski. “After all, Tangente neomatik nachtblau is a new watch model, but the initial design that this model is based on is celebrating its 25th birthday this year.” In this nachtblau version, featuring the ultra-thin automatic caliber DUW 3001, Tangente is “perhaps even a tiny tick more beautiful.”

The iF Award has been honoring outstanding achievements in design for over 60 years, and is one of the oldest and most respected prizes in the industry. Among the award winning “hallmarks of modernity” are numerous NOMOS watches: The Minimatik model received the gold award only last year, and the model Metro received the prestigious honor in 2015. In the preceding years, Ahoi (2014), Tangomat GMT Plus (2013), and Zürich (2012) have been awarded the prize as well. That makes this year’s iF Award the sixth time in a row for the Glashütte watchmaking company. NOMOS Glashütte is renowned for its stylishly refined product design in the traditions of Deutscher Werkbund and Bauhaus, and can now count almost 140 awards for design and quality to its name.

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NOMOS GLASHÜTTE



Beautiful in midnight blue too:
the classic NOMOS model Tangente.