



Release: Exhibition News

Tigrox prototype new Event Industry tool, Tigrox Rotator

Bridport, Dorset, 12 June 2013

Following on from the overwhelmingly positive feedback about the Tigrox Interchangeable banner barrier system, it has become clear that Event Professionals and those who are looking to have a presence in the Event Industry, see the value and benefit in maximising on their brand awareness and brand power. Tigrox is pleased to introduce a new product offering to the market, known as the Tigrox Rotator.

Although still in prototype phase, the Tigrox Rotator has been demonstrated at a few large-scale exhibitions this year, and the feedback received about the simplicity and effectiveness of the product, has been incredibly positive.

The air-powered product is best used indoors. Standing at approximately 3.5m tall and rotating over a space of 2m, the Tigrox Rotator visibly allows your brand to stand out above all others. The gentle rotation allows visitors to use the Tigrox Rotator as a meeting or location point within most events, rendering the eye-catching platform as a perfect opportunity to put your brand in front of an even larger audience.

The lower chamber of the product is securely mounted onto a sheet of steel, which is safely tucked away under a carpet, or any other floor covering, rendering it invisible to passing traffic while ensuring a solid and safe positioning.

Although not in full production yet, the Tigrox team have been in discussion with several interested resellers and customers and are looking to launch the Tigrox Rotator within the next few months. For more information about the Tigrox Rotator, visit <http://www.tigrox.com/what-is-tigrox/tigrox-rotator/>

###

About Tigrox and AAVPD Ltd

Tigrox is a trading division of AAVPD Ltd who specialise in injection moulding and tool design. Tigrox is an interchangeable banner barrier system made up of a system of stanchions and 2.5m x 49cm banners, which are printed on both sides and interchangeable for use at various events and for various branding purposes. Providing way finding, branding and queue management opportunities, Tigrox is the perfect tool for anyone that wants to promote a key business message to their visitors and audience.

For more information on Tigrox and AAVPD Ltd, please visit our website at www.tigrox.com or contact Katy Roberts, Marketing Manager, on 01308 427000 / katy.roberts@tigrox.com .