

INFORMATION

Glenfield Profile

Glenfield Digital Group

Better business efficiencies through unified content

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Statement of Confidentiality

This brief and supporting materials contain confidential and proprietary business information of Glenfield Digital. These materials may be printed or photocopied for use in evaluating the proposed project but are not to be shared with other parties.

Final
Hosting & Staging Reco

Finalize API Goals

Infrastructure Recs:
- Laravel + Backbone

PLEASE DO NOT E

Normalize Database

Create Fixtures for testing

← Create Fixtures for testing

min
Dashboard
IE Frame work

Empowering customers

Database API <Comments> Engineering

E Sorting
r All
Dashboard
Views)
Pagination

B/E Filter
(+cn for
all views)

B/E
CRUD for
all DB
Tables

CRON Automated (send) email B/E

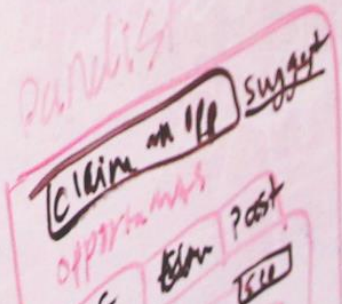
ADMIN API

Admin Login / Reset Pass Individual Survey View Individual Dashboard View Individual Profile View

Admin Dashboard Overview View & Alerts Admin Dashboard Profiles View & Alerts Admin Dashboard Settings View & Alerts Admin Dashboard Survey View & Alerts

Profile + Add / Edit View + Add / Edit View Survey Form & Initial Submission Dashboard + Add / Edit View

Profile Login / Reset Pass Profile Create Account Profile Survey Form Profile Survey Profile's History per Profile



Submit

OUR HISTORY

Strong customer relationships

At the start of the millennium we set out to provide enterprise content management, with leading-edge platforms. Some twenty years later, our team at Glenfield Digital has empowered organisations with innovative products that harness the power of content distribution on desktop, mobile and immersive devices.

We are experts in content strategy and implementation through Content Services Platforms (CSP) and Applications, Extended Reality (XR) and Cognitive Services (AI). Glenfield continues to break new ground in harnessing the reach and cost savings of digital workplace.

Build better business efficiencies in the digital workplace through unified content services platforms

We digitally transform legacy processes and platforms, and implement and scale intelligent content strategies through a unified roadmap, enterprise data governance & workflow, content technology selection assistance and content measurement & scoring consulting.

Strategy first, not technology

Our focus is strategising, regulatory compliance and risk management, retention and dissemination of business knowledge, and cost and process efficiencies, as well as innovation in new ways of working. We solve your content sprawl issues, provide better process efficiencies and collaboration in the digital workplace, and modernise your content.

Today our business has matured, and the Glenfield Digital Group offers a proven track record in expert service and advice in a diverse number of content driven creative and technological fields.

We pride ourselves on listening to your requirements, working to your budget constraints, and delivering beyond your expectations.



VISION

Our mission, vision and values

Our mission is simple

Better business efficiencies through unified content

Vision Statement:

Our aim is to be:

- experts in enterprise content strategy, delivery and distribution
- grow and support a range of content driven digital workplace products and add-ons, that have distinct business benefits
- evolve a team of expert people who share similar values and technological interests and want their professional life to have meaning

Values:

- the customer and their goals are our focus
- we build trust with our customers through being informative, honest and sincere
- we want what we create to have meaning to ourselves and our clients
- we challenge to better ourselves individually and play to our strengths collectively
- we believe content should not be limited and should be useful
- we embrace the importance of truth, putting our customers goals foremost
- we dream big, with an imagination fueled by data to create unique user experiences
- we embrace learning from our mistakes, having the courage to change
- we ensure our services operate to the best of their capacity and we continually innovate in a way others cannot
- we are built on fostering strong business relationships that are mutually rewarding, have open and honest communications, and are conducted in a professional, friendly and highly ethical manner



ENGAGE

What we do

Glenfield Digital Group are experts in content management, innovating around content distribution technologies and providing tangible efficiencies to customers.

- We discover and define requirements for customers around digital projects with an analyst team, building digital strategies. This includes the definition of scope, examining both business drivers and technological considerations.
 - We recommend, sell and support a range of Content Services Platforms such as Digital Workplace Cloud Suites, Intranet In-a-box, Customer Relationship Management Systems, Website Enterprise Content Management, and Governance, Compliance and Migration Applications.
 - We work in Extended Reality (XR / AR / VR / Mixed) to deliver immersive experiences that have measurable business benefits.
 - We provide experience in Cognitive Services, to aid customers with machine learning insights.
 - We design and develop innovative applications around content through UX, UI disciplines creating proof of concept, through to content creation, system configuration, data integration, coding and release.
 - We deliver digital projects to a strict schedule taking into varied considerations and goals and project managing carefully to surpass customer expectations.
 - We help drive content strategies and measure them against goals through support, analytics, training, maintenance and optimisation.
- Revisiting what we have discovered and defined.



PROCESS

Our method

Glenfield Digital has a mature and well documented process-bound approach that outlines the end-to-end process for a project.

We engage our customers and partners with a project lead that manages the process and brings true accountability to results.

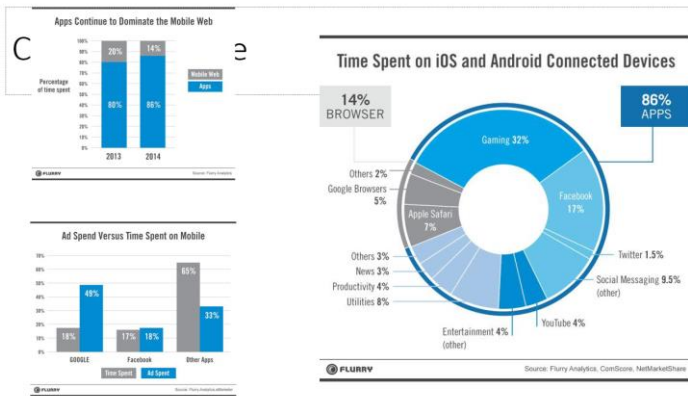


Figure 1. Magic Quadrant for Mobile Application Development Platforms





- Maintenance
- Support
- Analytics
- Training
- Optimisation

Maintain strategy, measure success against goals and their metrics

- Testing
- Launch Schedule
- Evaluation
- Technical Considerations
- Privacy & Legal

Deliver beyond user expectations

- Customer Requirements
- Audience
- Competitors
- Current State Audit
- Scoping
- Strategic Vision

Establish goals & priorities, audit current state and provide insight for future state with budget estimate

- Business Drivers
- Technological Considerations
- Functional & Technical Specifications
- Strategy & Recommendations
- Road Map
- Budget Analysis

Deliver an executable strategy, qualify road map & budget within a formal quotation

- Brand Treatments
- Wire Frames (UX)
- Interface Design
- Proof of Concept Alpha
- Presentation
- Refinements

Provide visuals for stakeholders to conceptualise the mission and tune user experience

- Project Management
- Content Creation & Management
- App Creation & Management
- Device & System Configuration
- Data Integration
- Coding
- Design
- Release Schedule

Produce to plan, within budget

