

GDPR: Privacy Notice for Gerle Financial Communications Ltd (English) (as of 15 May 2018)

Who are “we”?

We are Gerle Financial Communications Ltd (GFC), based in Chauffeurs Cottage, Forde Abbey, TA20 4LU Chard, United Kingdom.

Our domain is www.gerle-communications.co.uk; our telephone number: +44 (0) 1460 221 581, and our email address: hg@gerle-communications.co.uk. Gerle Financial Communications Ltd is registered in England and Wales under company registration number 8598328.

What sort of information do we collect and why?

GFC is collecting and processing personal data only from

- a) companies we work for,
- b) business partners we work with,
- c) journalists, because we have a legitimate business interest in providing them with information (e.g. press releases, research documents, invitations to press events) about our clients, their products and services.

The collected data consists mainly of professional contact details and might in some cases include your professional career steps and published articles, provided this information is already in the public domain and relevant for working with each other.

How do we use your information?

We use your personal information to:

- confirm your identity, address and professional contact details,
- contact and inform you about our clients, their products and services,
- maintain and update our tailored media lists.

Who can we share your information with?

We may share personal information about you with other companies we work with but purely for professional reasons.

How do we transfer your data internationally?

Because some of our clients are located outside the European Economy Area (EEA), we sometimes need to share your personal data with them as well, e.g. when preparing a press meeting where a journalist from your publication is taking part.

What are your rights?

You have several rights in connection with your personal data, e.g. to see what sort of information we hold about you, to ask us to amend, correct or delete this information or restrict how we use it. You can also withdraw your permission to use your data any time by emailing us (hg@gerle-communications.co.uk).