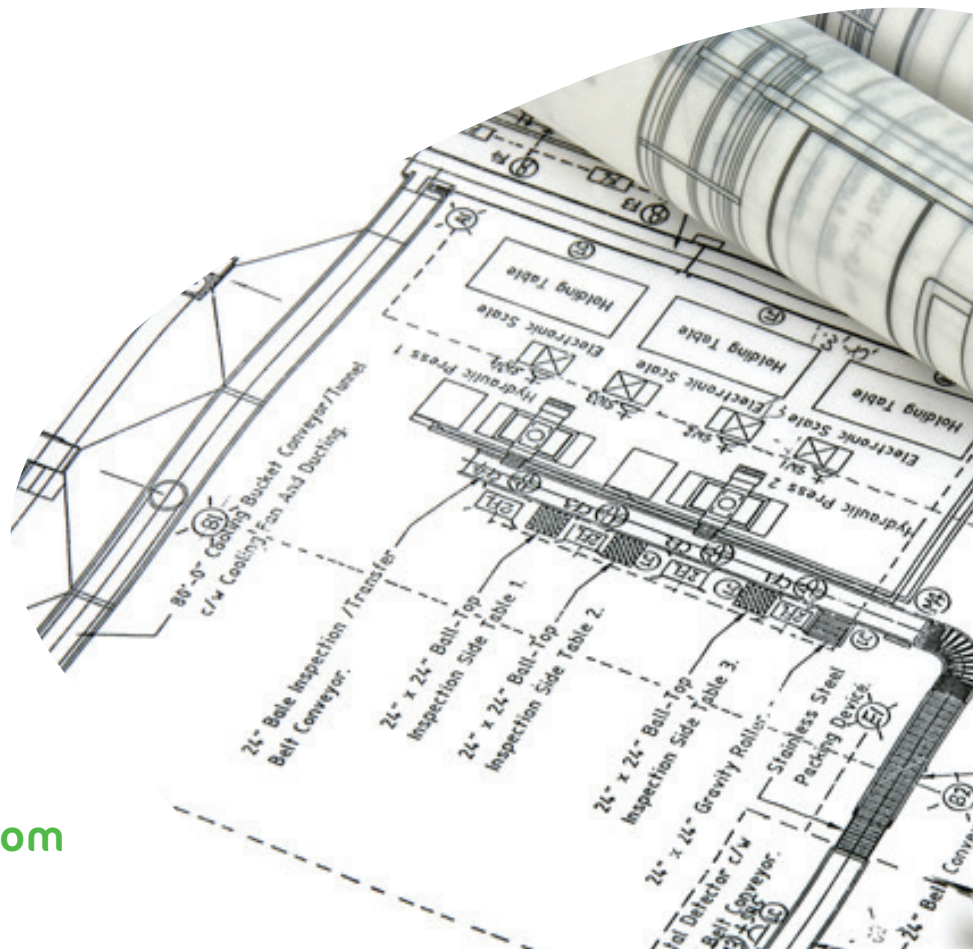


Technical Translation Guide



The immediate benefits of using PUSH

Proven processes designed with your project in mind

Multilingual, in-house management team who share ideas

Simplified communications – just one account manager

Workflow integration – offers significant cost reductions*

Single source, multi-language literature production

Rapid deployment fuelled by knowledge and experience

In-house digital/print artworking and typesetting

Specialist global network of tested technical translators/editors

Documented QC processes ensure best possible results

On-line asset management and proofing systems

Print management and fulfilment, including online

Collective experience of 100+ years at your disposal

And...you only need to write one thank you email when the job's finished

** As against devolved production methods*

Technical Translation

ISO-accredited PUSH International has been delivering accurate technical translation quickly and cost-effectively since 2002.

In this time the company has built significant and specialist linguistic resources, supporting the delivery of product information, product catalogues, user and installation guides, manuals, software user interface, helps and other related documentation.

Our current clients operate in many different sectors; agro-chemical, audio products, headphones, medical software, peristaltic pumps, power tools, push chairs, projectors, telecommunications, security software and showers.

Extensive multilingual in-house resources allow PUSH to provide an end-to-end service creating and delivering technical documentation in any language, ready to publish.

Planning for quality

Although we are resourced to respond very quickly to urgent requests, it's always an advantage to have time to discuss your particular needs in detail and implement the most beneficial process to support each aspect of what your project will entail.

Achieving quality

Our primary objective is to provide excellence at all times. Our starting-point for this is adherence to proven processes gained through many years of experience that are designed to deliver the best possible results.

Part of the overall quality and delivery process is the creation and application of a range of tools that help our translation teams deliver to your expectation.

These tools include:

- Terminology dictionaries
- Translation memory
- Style guides
- Tone of voice guides
- Industry standard and bespoke file editing and productivity tools
- Online workgroup support



Centralized management

All PUSH clients are given immediate access to our online management system, designed to support the needs of organizations which might have multiple points of translation ordering.

The system is secure, easy to use and guarantees management consistency for both client and agency. It ensures that every project is instantly implemented and visible to your dedicated project management team.

Your pre-agreed pricing structure is automatically applied to each project request.

Automated status reporting is delivered via the system although you always have access to your Account Manager and Project Management team via telephone and email.

The system provides instant access to all of your digital assets and archived files can be downloaded at any time.

Desk Top Publishing

Why struggle with trying to manipulate non-English files? Whether your documentation is created in MS Word, as HTML or in InDesign, Quark Xpress or Publisher, our UK-based DTP team can recreate it in any language, accurately, quickly and economically for you.

Digital Asset Management and online proofing

To facilitate fast approvals of multiple language DTP projects, we provide free of charge access to our secure online Digital Asset Management and proofing system.

The system supports workgroups with unlimited numbers of users (permission levels can be set by user), so multi-language projects can be approved concurrently from any global location.



Completed documents can be viewed, approved or amended online, with all user comments captured. The system enables tasks to be set and creates an audit trail for every user.

Automated version control ensures that latest versions can be immediately identified.

The system has no file size limitations and can be used to upload/download large files eliminating the problems associated with large email attachments and fragmented communications.

Our credentials

The company has over 100 years of combined track record in the delivery of complex technical translations. All production staff are multilingual and can assist with checking documents as well as communicating with local offices or distributors on your behalf.

We are ISO quality-accredited as we value the importance of having checking systems in place to ensure both the process and the resulting translation delivered is of the highest possible standard.

The result? The best technical translation service money can buy.

PUSH International – delivering robust and high quality technical translations and multilingual documents quickly and economically.

To gain a deeper understanding of the range of services offered, access case studies or view slideshows and helpful 'how-to' guides, visit www.push-international.com

If you'd like to talk to one of the team please call +44 (0)118 984 1931 or email us directly on sales@push-international.com



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PUSH International PDF guides

we hope you found this guide useful. We have a range of other PDF guides available to help you with all areas of translation.

Getting it Right

A quick guide, written in plain English and designed to help you get the best out of working with your language services provider.

How is your Translation Costed

Explanatory information delivering an easy-to-understand breakdown of your how language services constructs a pricing quotation.

Translation Buyers' Guide

A more extensive and in-depth document; translation buying can be quite complex, our download will help to simplify the process.

Transcreation vs Translation

Transcreation is a specific translation discipline more akin to multilingual copywriting. Understand more about the difference by reading our guide.

Technical Translation

Helping buyers of technical translation gain an in-depth understanding of how to get the best from working with their translation provider.

Globalizing Printed Literature

A sales document aimed at EMEA and International marketers; learning how our faster and more cost-effective delivery won't compromise quality.

Say hello to the world

PUSH International masterfully recreates the content of your single-language material and delivers meaningful international communications tools, whilst protecting the integrity of your brand.

Customers and prospective customers, employees, partners; they all need to understand your critical information with clarity and accuracy. For more information or an informal discussion call or email PUSH - the specialists in translation services - today.

www.push-international.com