

# 2018 SPONSORSHIP OPPORTUNITIES

November 13-15, 2018 🍁 Ernest N. Morial Convention Center 🍁 New Orleans, LA

## WEB BANNER ADVERTISING

#### \$2,500

> Rotating banner ad on the CLEAN GULF website - 300X250

## PRE-SHOW EMAIL BLAST

### \$1,200 (EXHIBITING COMPANIES ONLY)

- One dedicated email blast to all registered CLEAN GULF attendees (at your choice of time)
- Your company must provide the content and we launch it through our database
- Email performance metrics will be delivered after the email is sent out

# POST-SHOW EMAIL BLAST

## \$1,500 (EXHIBITING COMPANIES ONLY)

- One dedicated email blast to all registered CLEAN GULF attendees post-show
- > Your company must provide the content and we launch it through our database
- Email performance metrics will be delivered after the email is sent out

# BAG INSERT SPONSORSHIP

### \$900 (\$1,500 FOR NON-EXHIBITING COMPANIES)

- Submit an item (company literature or trinket) that will be offered to ALL attendees when they get their registration badge onsite
- Company logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- Company logo in the show guide
- Your staff will be provided with ribbons identifying them as part of a sponsoring company

## **EXHIBITOR SPOTLIGHT**

## \$850 (LIMITED TO 8)

- One company/product listing in the CLEAN GULF Exhibitor Spotlight email that deploys to the CLEAN GULF database highlighting exhibiting companies on the show floor
- Listing includes an image (company logo or product image), 100 word paragraph and hyperlink to product or company page