



# 2017 editorial calendar

(July - December)

ISSUE	EDITORIAL Detailed issue lineups available upon request from your account representative.	ADVERTISING DATES	SUPPORTED CONTENT Advertisers who reserve space in one of these stories have the opportunity to be represented in the story.	SUPPORTED CONTENT BOOKING DATE you must book by this date to be represented in the story ( <i>sorry, no exceptions</i> )
<b>Volume 28 Number 4</b> July/ August	<b>Atlantic Canada's CEO of the Year</b>	<b>Ad Booking</b> June 2, 2017 <b>Ad Due</b> June 9, 2017 <b>Publication</b> July 5, 2017	<ul style="list-style-type: none"> <li>Meetings/conventions/ golf/tourism</li> </ul>	April 28, 2017
<b>Volume 28 Number 5</b> September/ October	<b>Salute to small business</b>	<b>Ad Booking</b> August 4, 2017 <b>Ads Due</b> August 11, 2017 <b>Publication</b> September 6, 2017		
<b>Volume 28 Number 6</b> November/ December	<b>Innovation  Post-secondary education</b>	<b>Ad Booking</b> October 6, 2017 <b>Ads Due</b> October 13, 2017 <b>Publication</b> November 8, 2017		