



ATMOsphere

Business Case for Natural Refrigerants

10/02/2020 – Tokyo

SPONSORSHIP BENEFITS

	PLATINUM - Price on application Max. 1	GOLD - 1,200,000 JPY Max. 6	SILVER - 750,000 JPY	BRONZE - 420,000 JPY
STAND Display stand at the event. Platinum & Gold: Prime space Silver: Standard space Bronze: Cocktail table	2	1	1	1
SPEAKER Guaranteed speaking position at the event.				
DINNER SPONSOR Sponsorship of the networking dinner reception.				
CONFERENCE ITEM Exclusive sponsorship of one branded conference item, such as conference mints, note pads, pens or similar.				
BREAK SPONSOR Sponsorship of one of the networking coffee breaks or breakfasts.				
FREE TICKETS Number of free full conference passes including dinner reception, social events and all meals.	6	4	3	2
EXTRA DISCOUNT Discount on up to 5 additional conference passes for your company.	50%	25%	15%	
NEWSLETTER Inclusion in ATMOsphere newsletter marketing, sent to our ATMO Japan email list before the conference. Platinum: Personalized & exclusive newsletter Gold: Banner ad				
ONLINE MARKETING Preview article or video interview in the run up to the event, to be published on shecco's B2B channels and social media.				
VIDEO INTERVIEW Option to organize a 2-minute corporate video interview at the event on natural refrigerant topic / product of choice, to be published on ATMO.org & relevant media partner publications.				
WORKSHOP & SITE VISIT Option to organize a pre- or post-event workshop, training session, site visit or similar, using the ATMOsphere network to advertise. Additional costs may apply, limited spaces available.				
SOCIAL MEDIA Social media promotion & visibility (LinkedIn, Twitter, WeChat, Facebook, Instagram, etc.).				
LOGO VISIBILITY Your company logo on all communication materials, such as: <ul style="list-style-type: none"> Regular email alerts On-site sponsor banners Online programme and sponsor listing on ATMO.org Size and visibility depending on sponsorship level.				
MEDIA COVERAGE Visibility in ATMOsphere's media coverage before, during and after the event.				

Personalised sponsorship packages are available on request.

Sponsorship Add-ons:

sli.do Sli.do

Sponsorship of the online Q&A and polling platform tool



WIFI

Wi-Fi network sponsorship

Contact us!

JAN DUSEK

+81-3-4243-7095

jan.dusek@shecco.com



#ATMOJapan



www.ATMO.org