

Person Specification – Health & Wellbeing Coach

| | Essential unless stated |
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| Education & | NVQ Level 3, Advanced level or equivalent qualifications or working towards |
| qualifications | Enrolled in or passed health coaching training (essential) |
| | Relevant Level 3 or equivalent in a physical activity or holistic movement qualification |
| | (desirable) |
| | Training in motivational coaching and interviewing or equivalent experience (desirable) |
| Knowledge | Using coaching approaches/frameworks and models or other helping strategies e.g., |
| and | Motivational Interviewing, CBT, or others |
| Experience | Excellent one-to-one and group facilitation skills including conflict resolution |
| | Creating co-produced action plans |
| | Knowledge and skills in creatively providing a range of physical activities and |
| | understanding how this links with health and wellbeing |
| | Experience of supporting people with their mental health, either in a paid, unpaid, or |
| | informal capacity |
| | Experience of data collection and using tools to measure the impact of services |
| | Understanding of the wider determinants of health, including social, economic, and |
| | environmental factors and their impact on communities, individuals, families, and carers |
| | Ability to apply health coaching in a group setting (desirable) |
| | Local knowledge of VCSE and community services in the locality (desirable) |
| | Knowledge of how the NHS works, including primary care (desirable) |
| | Experience of working directly in a community development context, adult health, and |
| | social care, learning support or public health/health improvement (including unpaid |
| | work) (desirable) |
| Job Related | Ability to manage all aspects of own caseload |
| Skills | Knowledge of IT systems, including using word processing skills, emails, and internet to |
| | create plans and reports. |
| | Strong communication and negotiation skills |
| Personal Skills | Non-judgemental approach |
| & values | ■ Empathic |
| | Genuine desire to help others |
| Working | Occasional evening/weekend hours |
| conditions | |