



IMMEDIATE RELEASE

Tigrox short-listed as finalist in Event Production Awards

Dorset, 28 January 2013

As part of the annual Event Production Show, the prestigious Event Production Awards ceremony takes place at the Lancaster Hotel in London this year, and Tigrox is proud to have been short-listed as a finalist in the Crowd Barrier category.

Tigrox is an interchangeable printed crowd barrier system that is currently in use in a number of airports, venues and events within the United Kingdom as well as several other countries. Tigrox not only manages visitor and customer footfall and provide wayfinding opportunities, but also clearly demarcates certain functional areas within venues and events such as VIP and Café areas, while all the time communicating key business and branding messages. The product is produced in Bridport, Dorset by injection moulding business AAV Plastics Ltd.

Launched in 2012, Tigrox has been working closely with a number of customers to ensure that the product delivers what was intended – a functional system with huge promotional opportunities. Customer response has been overwhelmingly positive and the intention of the team is to develop on-going trials and demonstrations in order to progress into new markets and industries.

The Event Production Awards will be held at the Lancaster Hotel in London on 5 February 2013 where Tigrox will be one of 4 finalists looking to win the award.

“We are very excited about the new territories and relationships that we are building, as Tigrox grows in name and functionality. We have some fantastic plans for the product in 2013 and we believe that starting the year on a strong note by being present at the Event Production Show this year, enables us to do just that”, says Katy Roberts, Tigrox Marketing Manager.

For more information about Tigrox, why not visit www.tigrox.com

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About Tigrox and AAVPD Ltd

Tigrox is a trading division of AAVPD Ltd who specialise in injection moulding and offers customers a one-stop-shop opportunity to complete design and tool-making services. Having run for more than 20 years, AAVPD Ltd has built up a reputation of quality and personal excellence by supplying various industries with required moulded product. Being a UL certified moulder, AAVPD Ltd is approved to supply all UL-listed manufacturers. Tigrox is manufactured under a system approved to BS EN 9001:2000.

For more information on Tigrox and AAVPD Ltd, please visit our website at www.tigrox.com or contact Katy Roberts, Marketing Manager, on 01308 427000 / katy.roberts@tigrox.com .