

LEADERS IN LEARNING & TEACHING

2016-2017

Professional development
for senior managers in
learning and teaching



“A genuinely transformative experience. I have gained valuable insights into relevant issues and into how other institutions operate and have taken many aspects to directly improve my practice.”

Associate Dean (Academic), Salford Business School

This programme provides professional development and support for Directors of Learning & Teaching and for academics aspiring to lead, manage and deliver high standards of learning and teaching in their institutions. In a collegiate environment participants will build their leadership capacity, develop their research profile, and explore strategies to manage all aspects of programme development.

Participants will be guided by facilitators with a rich experience in leading teaching departments, and will hear from guest speakers with specialist knowledge.

Programme Benefits

1. Provide career development and support for academics who have, or aspire to have, overall responsibilities for managing in learning and teaching
2. Develop strategies to manage programmes and portfolios, financial models (the cost of delivery), quality assurance and marketing
3. Expert insights into contemporary issues and priorities in business school education
4. Scope for individuals to identify their personal research area and strategise their research goals
5. A recognised programme underpinning personal and institutional leadership career paths within learning and teaching in UK business schools
6. Supportive networking environment with peers
7. May be used as part of a portfolio of evidence to support HEA fellowship applications
8. Network building and profile raising within the business school community
9. Guidance and direction on producing pedagogical research with impact

Who should apply?

Directors of Learning & Teaching and senior managers; Senior lecturers with programme level and functional responsibilities; and pedagogical scholars.



Programme Themes

The programme will consist of four sessions over the course of the academic year.

Session 1.

Personal and Leadership Development

This session will focus on the developmental goals of individual participants. This will address questions such as what is my role, what are my personal objectives for the future, what do I need to change? This will be structured around information relating to internal promotion routes, professional accreditation and external professional recognition. Action learning sets will be established to develop a community of practice and support future session activities.

Session 2.

Developing a Research Profile in Learning and Teaching

Establishing a recognised research area and networking are key to establishing a profile in learning and teaching both internally and externally. This session will support participants to identify areas of research supporting both their own and institutional targets. Participants will engage in peer support through developing mentoring partnerships working towards a submission to the Learning, Teaching & Student Experience Conference and/or identifying a 'Work in Progress Paper'.

Session 3.

Managing in Learning and Teaching

Academics who take on responsibility for learning and teaching suddenly find themselves also expected to be experts in finance and marketing. This session will provide training on programme and portfolio development and management. Participants will gain an overview of the strategic, marketing, quality assurance and costing aspects of programme development. Given the increasing number of schools seeking and achieving AACSB accreditation, the session will also cover designing and managing assurance of learning, and the significant role of the L&T leader in accreditation.

Session 4.

The External Environment & Next Steps in your Career

This session will prepare leaders in learning and teaching to lead and adapt to contemporary issues and the changing policy and external environment business schools operate in. Participants will explore techniques that can help them manage learning and teaching for the future, and will look at how to develop their leadership profile for the next steps in their career.

Programme Structure

The programme puts an emphasis on active and participatory learning with supportive input from expert external speakers. Each session is over two days, beginning at 12:30 with lunch on the first day, with a dinner in the evening. The second day runs from 9am to 13:00pm.*

Session	Day 1 - Early PM	Day 1 - Late PM	Day 2 - 9am - 13:00pm
Session 1. Personal and leadership development	Introduction to the programme <ul style="list-style-type: none"> • Personal objectives • Professional accreditation • Myers Briggs • Action Learning Sets 	Knowing and developing your leadership style <ul style="list-style-type: none"> • Understanding your skill sets • Setting the context for your leadership development 	Guest speaker: <ul style="list-style-type: none"> • Leading in learning and teaching • Leadership and circles of influence
Session 2. Developing a Research Profile in Learning and Teaching	Developing a research area <ul style="list-style-type: none"> • Who is doing what and how? <ul style="list-style-type: none"> ◦ Individual presentations • Identifying your personal research area • WIP publication discussion • Exercise: Identifying your research 'buddy' and WIP project <ul style="list-style-type: none"> ◦ <i>Guest speaker: L&T funding</i> 	Getting published & funded <ul style="list-style-type: none"> • Sources of L&T funding • L&T group membership, what is out there? • L&T Conferences, what is out there? • Exercise: <ul style="list-style-type: none"> ◦ WIP joint projects ◦ L&T conference proposal 	Guest speaker: L&T journal publisher <ul style="list-style-type: none"> • Disseminating your research • Where to get published • How to get published • How to manage the review process
Session 3. Managing in Learning and Teaching	Managing the Student Experience <ul style="list-style-type: none"> • Constructing the 21st century business school student; • <i>Guest speaker: "Delivering an excellent student experience AND getting this recognised in the NSS"</i> 	Leading Business School Programmes <ul style="list-style-type: none"> • Developing and Managing programmes and portfolios, financial models (the cost of delivery); market research and marketing 	Adding value through accreditation <ul style="list-style-type: none"> • Overview of Business School accreditations; • <i>Guest Speaker: "Talking the Walk – the Self Evaluation Document"</i> • Joining up quality assurance and accreditation.
Session 4. The External Environment & Next Steps in your Career	The School, the Institution and the Sector <ul style="list-style-type: none"> • The International and National Environment • Working with other disciplines • Different models of delivering business education 	The Future of the UK Business School <ul style="list-style-type: none"> • Horizon scanning and scenario planning • Building capacity in business education 	Building your external profile and next steps in your career <ul style="list-style-type: none"> • Raising your profile online • Working with executive search agencies • <i>Guest speaker</i>

*Programme subject to change

"The programme gives participants the opportunity to see outside their own institution and get a real understanding of the issues impacting upon the sector.

It has enabled me to see my teaching and learning practice through a much wider lens and has given me the confidence to contribute to debate at a higher level in my institution."

Programme Leader, Robert Gordon University

FACILITATORS



Professor Julia Clarke

Dean of Faculty of Business and Law, Manchester Metropolitan University

Julia is an active participant in the business education community, through her work with the Chartered ABS and the international accrediting bodies. She has been a reviewer for the Quality Assurance Agency since 2008. Her current research is on equity and graduate employability with a particular focus on mentoring and social capital.

Prior to moving into higher education Julia worked for one of the big four accountancy firms in Manchester where she specialised in corporate taxation. Julia is a founding member of the Centre for Excellence in Teaching and Learning in Inter-Disciplinary Ethics Applied and was the first Director of the Q-Step Centre at the University of Leeds.



Dr Diane Sloan

Director of Learning & Teaching Enhancement, and Principal Lecturer in Strategy and Research, Newcastle Business School

Diane is recognised for her subject and pedagogical expertise contributing nationally to the sector through publications, committee membership, as well as organising and supporting international conferences. She is committed to enhancing and supporting staff and students through the academic learning journey and has developed a nationally recognised research profile in two areas: supporting student transition to University study through developing a new pedagogical approach for international students studying Academic Skills/ESAP, the CEM Model; and the development and utilisation of technology enhanced delivery methods in particular simulation games.



Karen Robins

Associate Dean of School (Learning and Teaching), Hertfordshire Business School

Karen is passionate about enhancing learning, teaching and the student experience. Her current research area is academic engagement in learning and teaching and blended learning, with a focus on improving student engagement. Internally, she was seconded to the Learning and Teaching Institute for three years. Externally, she has been a reviewer for the National Teaching Fellowship Scheme and has worked as an External Examiner for a number of universities. She has also supported and organised both internal and external conferences in higher education.

Dates and Locations

Session 1:

London (29 - 30 September 2016)

Session 2:

Northumbria University
(1 - 2 December 2016)

Session 3:

Manchester Metropolitan University
(9 - 10 February 2017)

Session 4:

London (11 - 12 May 2017)

"To be provoked, in stimulating company, to reflect on yourself and your role. To have your ideas challenged away from institutional group think."

Director of Education, University of Birmingham

"An opportunity for a transformational experience, building a network of external colleagues - influential in the sector now, and for the future."

*Head of Visiting Lecturer Development,
Hertfordshire Business School*

Register at: charteredabs.org/leaders-in-learning-teaching-programme