



OIA Member Update Quarter 1, 2017

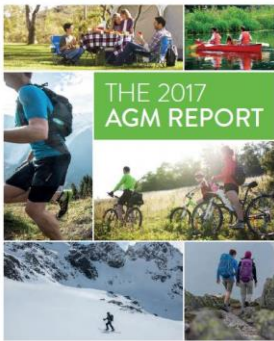
It's been a great few months for the Outdoor Industries Association (OIA) and we'd like to take this opportunity to say thank you for your support and share some of our highlights in case you didn't see the updates in our monthly e-newsletter.

If you're not already subscribed to our newsletter, you can sign up at any time by visiting www.theoia.co.uk and entering your email address in the top right hand corner - or if you'd prefer, just contact us directly and we'll make sure you're added to the list. We're also fairly active on Twitter, [@OIAUK1](https://twitter.com/OIAUK1), so make sure you follow us to keep up to date with what we're up to!

If there's anything you'd like to talk to us about please feel free to get in touch on 0161 498 6159 or info@theoia.co.uk.



OIA 2017 Report



The OIA's 2017 Report was presented to delegates at the conference in March, which contains a summary of current membership together with details of our financial progress over the last few years. It also highlights key activities of the OIA in the last 12 months and provides an overview of the accounts from the previous financial year. Our Business Plan is featured on the back page, which summarises what we represent and what we do as an Association to promote and support our members. [Download the report here.](#)

OIA Conference & AGM 2017 - follow up

Around 200 delegates gathered in Harrogate for the OIA's AGM & Conference in March, which was sponsored for the second year running by The Camping and Caravanning Club. A comprehensive programme of thought provoking keynote presentations, workshops and activities took place in a relaxed and informal environment, where delegates had plenty of time to network with industry colleagues. For further information, please visit www.outdoorindustriesassociation.co.uk/Conf2017.



UK outdoor Industry Awards winner's announced

Following finalist products being on display to 50,000 consumers at The Outdoor Adventure & Camping Show and a well-received public vote, the winners of this year's UK Outdoor Industry Awards were announced in March at the OIA Conference Gala Dinner in Harrogate. Bookings are now open for the 2018 awards! For further information, [please click here.](#)

Changes to the OIA Board



Following a unanimous acceptance vote from members at the AGM in Harrogate in March, Jackie Bryson (CEO of the Mountain Training Trust and Plas y Brenin) has been confirmed as the latest member to join the OIA Board. Jackie replaces YHA CEO Caroline White, who has stepped down from the OIA board due to her forthcoming retirement from the YHA. Other changes to the board include Joanne Black (Craghoppers / Regatta) replacing Anthony Greasby (Countryside Ski & Climb) as Vice Chairperson, following the completion of his term in this position. For further information, [click here.](#)

Claire Carter joins the OIA

Distinguished creative writer and outdoor filmmaker, Claire Carter, has joined the OIA in the newly created freelance communications role of Engagement Officer that will improve resources for members and help to boost the overall visibility and marketing activities of the Association. Claire's appointment coincides with CEO Andrew Denton taking on new responsibilities as Secretary General of the European Outdoor Group's ItsGreatOutThere Coalition (IGOT), see story below. Read [more about Claire here](#).



It's Great Out There Coalition appoints Andrew Denton as secretary general



The It's Great Out There Coalition has appointed OIA CEO Andrew Denton as its secretary general. Starting immediately, Denton will head up the Brussels based International Non Profit Association that will lead a sustained campaign to persuade more people across Europe to participate in outdoor activities. For further information, please [click here](#).

The OIA & ISPO ACADEMY announce launch of 'Outdoors Future Camp'

The OIA has partnered with ISPO ACADEMY to launch Outdoors Future Camp - a new conference and networking event designed to inform, inspire, challenge and bring together the future leaders of the outdoor recreation industries. The event will take place on the 5th and 6th September 2017 in Ecclesall, Sheffield. For further information, [click here](#).



Think Tank enters joint venture with OIA

Following 20 years of operating separately, the 'Sports Trade Think Tank' and the 'Outdoor Think Tank' events are to be merged and will now work jointly with the Outdoor Industries Association (OIA) on the development and promotion of Think Tank events to members. Future Think Tanks will be known under the new name of 'Sports and Outdoor Think Tank, in association with the OIA'. For further information, [please click here](#).

New member recruitment video and brochure



Please [share our brochure and video](#) with your suppliers, customers and other contacts, and encourage them to support the industry by joining the OIA. We really need the entire trade, who benefits from the work, to pay for the work. Together, we can support and grow the industry for the benefit of all. If you know someone who might be interested in receiving this monthly newsletter, please let them know that they can [subscribe here](#).

Croner's Business Support Advice Helpline



As an OIA member, you have complimentary access to the Business Support Advice Helpline from Croner - a one-step reference source for free HR and legal advice and compliance information for UK business managers and owners - please sign into the Member's Area on the website to receive the relevant phone number and

code. A new online facility (Croner-i) is also now available for members to access, free of charge, which allows users to download a variety of forms and fact sheets. Please email info@theoia.co.uk to register your interest and gain access.

Advertise job vacancies with the OIA's FREE recruitment service

The OIA offers a free recruitment service for members to advertise job vacancies. If you are a member, you can post, manage and edit your own vacancies by logging in and clicking on 'Manage My Jobs'. Once submitted, vacancies are displayed on the website and promoted via the OIA's social media channels for the whole industry to see and share. Visit the OIA's Careers Section on the website to keep an eye on new vacancies.



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